Workplace Organizing in Informal Sectors Training Course

Professional Development Training Course Outline

Category	Trade Unions	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

The informal economy remains a dominant source of employment across developing regions, yet it is often characterized by unregulated work environments, weak labor protections, low bargaining power, and fragmented worker representation. Workplace Organizing in Informal Sectors Training Course is designed to equip workers, leaders, and community organizers with practical skills to strengthen collective bargaining, labor rights advocacy, cooperative formation, and social protection access. It focuses on building resilient worker networks in sectors such as street vending, domestic work, small-scale agriculture, waste picking, transport services, and home-based enterprises.

This course integrates modern tools such as digital mobilization, grassroots leadership development, policy advocacy frameworks, and cooperative business models to help informal workers transition from vulnerability to structured representation. Participants will gain hands-on knowledge in worker mobilization, unionization strategies, occupational safety, financial inclusion, and labor policy engagement, enabling sustainable transformation of informal workplaces into organized, dignified, and productive ecosystems.

Programme Curriculum

Workplace Organizing in Informal Sectors Training Course

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Course Duration

5 days

Course Objectives

1. Understand informal economy dynamics and labor market structures
2. Develop skills in grassroots worker mobilization and community organizing
3. Apply collective bargaining strategies in informal workplaces
4. Strengthen worker cooperatives and solidarity networks
5. Promote decent work frameworks and labor rights awareness
6. Build capacity in occupational health and safety (OHS) advocacy
7. Enhance financial inclusion and microfinance access strategies
8. Design policy advocacy campaigns for informal sector recognition
9. Utilize digital tools for worker communication and organizing
10. Strengthen gender equity and inclusion in informal labor systems
11. Implement social protection enrollment and benefits access
12. Develop leadership skills for union formation and governance
13. Foster sustainable livelihood transformation and economic resilience

Target Audience

1. Informal sector workers (vendors, artisans, waste pickers)
2. Community-based organization leaders
3. Trade union organizers and labor activists
4. NGO program officers in labor and livelihoods
5. Cooperative society members and managers
6. Youth employment and entrepreneurship groups
7. Local government labor and social development officers
8. Women empowerment and grassroots advocacy groups

Course Modules

Module 1: Understanding the Informal Economy

- Structure and scale of informal sectors globally
- Key challenges: precarity, income instability, lack of regulation
- Case study: Street vending economies in urban Africa
- Role of informal labor in national GDP
- Transition pathways from informal to formal systems

Module 2: Worker Mobilization & Collective Action

- Principles of grassroots organizing

- Building trust and community networks
- Case study: Waste picker cooperatives in Latin America
- Mobilization strategies for dispersed workers
- Overcoming fear and resistance in informal settings

Module 3: Leadership Development & Governance

- Identifying local worker leaders
- Democratic decision-making systems
- Case study: Domestic workers' unions in South Asia
- Conflict resolution and negotiation skills
- Accountability structures in worker groups

Module 4: Labor Rights & Policy Advocacy

- Understanding labor laws and informal sector gaps
- Advocacy campaign planning
- Case study: Transport worker regulation reforms
- Engaging local and national government institutions
- Rights-based approach to informal work

Module 5: Cooperative Formation & Economic Models

- Principles of worker cooperatives
- Financial planning and group savings systems
- Case study: Agricultural cooperatives in East Africa
- Revenue sharing and sustainability models
- Access to markets and supply chains

Module 6: Occupational Safety & Health (OHS)

- Workplace hazard identification in informal sectors
- Risk reduction and safety planning
- Case study: Mining safety improvements in artisanal mining communities
- Health insurance and social protection access
- Emergency preparedness strategies

Module 7: Digital Organizing & Communication

- Use of mobile platforms for mobilization
- Social media advocacy strategies
- Case study: Gig workers' digital unionization campaigns
- Data collection and worker mapping tools
- Online grievance reporting systems

Module 8: Financial Inclusion & Sustainable Livelihoods

- Access to microfinance and credit systems
- Savings groups and rotating funds (ROSCA models)
- Case study: Women market traders' financial empowerment programs
- Entrepreneurship and value chain integration
- Long-term livelihood resilience planning

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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