Women Entrepreneurship Financing via MFIs Training Course

Professional Development Training Course Outline

Category	Microfinance & Financial Inclusion	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Access to finance is one of the most critical enablers of women entrepreneurship, particularly in micro and small enterprises. Women entrepreneurs often face barriers such as limited collateral, financial literacy gaps, and regulatory challenges, which restrict their ability to scale businesses. Women Entrepreneurship Financing via MFIs Training Course explores innovative microfinance strategies, tools, and models designed to address these gaps, empowering participants to support women-led ventures effectively.

Participants will gain practical knowledge of microfinance operations, loan structuring, risk assessment, and financial management tailored for women entrepreneurs. Emphasis is placed on sustainable financing, impact measurement, gender-sensitive lending, and digital financial solutions. Through case studies, group exercises, and expert insights, participants will learn to design, implement, and monitor financial products that enhance women’s business growth and financial inclusion.

Programme Curriculum

Women Entrepreneurship Financing via MFIs Training Course

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Course Objectives

1. Understand the landscape of women entrepreneurship and financing challenges.
2. Explore microfinance strategies tailored for women-led enterprises.
3. Apply credit assessment techniques for women borrowers.
4. Design gender-sensitive financial products for micro and small businesses.
5. Analyze risk management frameworks for women-focused microloans.
6. Implement sustainable lending practices that promote financial inclusion.
7. Enhance digital financial literacy for women entrepreneurs.
8. Integrate capacity-building and training programs into microfinance operations.
9. Develop monitoring and evaluation metrics for women's loan performance.
10. Utilize innovative repayment models and flexible loan structures.
11. Strengthen partnerships with financial institutions, NGOs, and community groups.
12. Apply gender lens investment principles in microfinance operations.
13. Build long-term strategies to scale women-focused financial services.

Organizational Benefits

- Improved access to finance for women entrepreneurs
- Enhanced gender-responsive microfinance products
- Reduced loan default risk through effective assessment tools
- Increased financial literacy among women clients
- Strengthened institutional reputation and social impact
- Better loan portfolio performance and sustainability
- Streamlined microfinance operations targeting women-led ventures
- Enhanced monitoring, evaluation, and reporting capabilities
- Improved partnerships with community and financial institutions
- Strengthened capacity to implement innovative financial solutions

Target Audiences

- Microfinance institution officers and credit managers
- Women entrepreneurship program coordinators
- Financial inclusion specialists and consultants
- Policy makers in small business development
- Loan officers and risk management professionals
- Community development practitioners
- NGO and donor program managers
- Business support and advisory service providers

Course Duration: 5 days

Course Modules

Module 1: Overview of Women Entrepreneurship

- Global and regional trends in women entrepreneurship
- Challenges faced by women entrepreneurs in accessing finance
- Role of microfinance institutions in promoting women-led enterprises
- Key success factors for women business growth
- Tools to map women’s entrepreneurial ecosystems
- Case Study: Successful women-led enterprise scaling with MFI support

Module 2: Microfinance Operations for Women

- Structure and principles of microfinance institutions
- Gender-sensitive lending policies and frameworks
- Product development tailored to women entrepreneurs
- Loan cycles and client management strategies
- Operational challenges in women-focused lending
- Case Study: Implementing microloan operations for women SMEs

Module 3: Credit Assessment and Risk Management

- Credit scoring models for women entrepreneurs
- Evaluating collateral alternatives and guarantees
- Risk mitigation strategies in microfinance
- Monitoring repayment performance
- Integrating social and financial risk assessments
- Case Study: Risk management in microloans for women-led businesses

Module 4: Product Design and Innovation

- Designing flexible loan products for women
- Savings-linked and group lending models
- Digital finance tools for women entrepreneurs
- Interest rate and repayment term customization
- Pilot testing and product iteration strategies
- Case Study: Launching a mobile loan product targeting women

Module 5: Capacity Building and Financial Literacy

- Training programs for women entrepreneurs
- Financial management and bookkeeping skills
- Business planning and growth strategies
- Mentorship and peer support networks
- Measuring training outcomes and impact
- Case Study: Financial literacy program improving repayment rates

Module 6: Monitoring, Evaluation, and Impact Assessment

- Key indicators for women-focused microfinance programs
- Data collection methods and performance metrics
- Evaluating social and economic impact
- Reporting frameworks for donors and regulators
- Continuous improvement through feedback loops
- Case Study: MFI measuring social impact of women’s microloans

Module 7: Partnerships and Stakeholder Engagement

- Collaborating with NGOs, government agencies, and donors
- Building community trust and participation
- Co-financing and risk-sharing mechanisms
- Leveraging networks for market access
- Advocacy for women entrepreneurship support policies
- Case Study: Partnership enhancing loan uptake among women SMEs

Module 8: Scaling and Sustainability Strategies

- Strategic planning for women-focused financial products
- Replicating successful models across regions
- Sustainability of microfinance operations
- Leveraging technology for scale
- Monitoring long-term outcomes and growth
- Case Study: Scaling a women entrepreneurship financing initiative successfully

Training Methodology

- Instructor-led presentations and conceptual briefings
- Case study analysis and group discussions
- Practical exercises in credit assessment and product design
- Peer learning and sharing of best practices
- Workshops on monitoring, evaluation, and impact measurement
- Simulation of loan operations and client engagement exercises

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com