Treasury Management for Trade Unions Training Course

Professional Development Training Course Outline

Category	Trade Unions	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Trade unions today operate in an increasingly complex financial environment characterized by digital transformation, compliance demands, economic uncertainty, cyber risks, and heightened expectations for transparency and accountability. Effective treasury management has become a strategic necessity for unions seeking to strengthen financial sustainability, optimize cash flow, enhance investment decisions, manage risks, and improve member confidence. Treasury Management for Trade Unions Training Course equips administrators with modern treasury management tools, governance frameworks, and financial control systems aligned with global best practices, ESG principles, fintech innovations, and data-driven financial decision-making.

The course integrates practical treasury operations, liquidity management, budgeting strategies, financial risk mitigation, investment governance, digital banking systems, anti-fraud controls, financial reporting standards, and strategic financial planning tailored specifically for trade unions and labor organizations. Participants will explore real-world case studies, emerging financial technologies, treasury analytics, compliance requirements, sustainable finance models, and AI-powered financial monitoring systems that are transforming treasury management globally. The program combines interactive learning, simulations, practical exercises, and policy development workshops to strengthen institutional resilience, financial transparency, operational efficiency, and long-term sustainability within trade unions.

Programme Curriculum

Treasury Management for Trade Unions Training Course

Introduction

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Course Duration

5 days

Course Objectives

By the end of the training, participants will be able to:

1. Develop strategic treasury management frameworks for sustainable trade union financial governance.
2. Implement advanced cash flow forecasting and liquidity optimization techniques.
3. Apply financial risk management strategies using modern treasury analytics tools.
4. Strengthen internal controls, fraud prevention, and cyber-financial security systems.
5. Utilize digital banking platforms, fintech solutions, and automated treasury technologies.
6. Enhance investment management and portfolio diversification for union funds.
7. Design transparent financial reporting systems aligned with IFRS and ESG standards.
8. Improve budgeting, financial planning, and resource mobilization strategies.
9. Establish effective compliance and regulatory monitoring mechanisms.
10. Integrate AI-driven financial intelligence and predictive treasury analytics.
11. Build sustainable reserve management and emergency financial preparedness systems.
12. Improve accountability, governance, and stakeholder confidence through treasury best practices.
13. Develop data-driven treasury policies for institutional resilience and financial sustainability.

Target Audience

1. Trade Union Treasurers
2. Finance and Accounts Officers
3. Trade Union Secretaries General
4. Internal Auditors and Compliance Officers
5. Payroll and Revenue Administrators
6. Investment and Pension Fund Managers
7. Procurement and Budget Officers
8. Executive Board Members and Financial Committee Members

Course Modules

Module 1: Strategic Treasury Management and Financial Governance

- Treasury management frameworks for trade unions
- Financial governance and accountability systems
- Treasury policy development and implementation
- ESG-based financial governance models
- Strategic financial leadership and institutional sustainability
- **Case Studies:** Governance failure and financial recovery analysis

Module 2: Cash Flow Management and Liquidity Optimization

- Cash flow forecasting techniques
- Working capital and liquidity management
- Revenue collection optimization strategies
- Digital payment systems and mobile money integration
- Treasury dashboard development and monitoring
- **Case Studies:** Liquidity crisis management in member-based organizations

Module 3: Budgeting, Financial Planning, and Resource Mobilization

- Strategic budgeting and rolling forecasts
- Scenario planning and financial modeling
- Resource mobilization and donor fund management
- Cost optimization and expenditure control
- Financial sustainability planning
- **Case Studies:** Budget recovery strategy during economic downturns

Module 4: Financial Risk Management and Internal Controls

- Enterprise financial risk assessment
- Fraud prevention and anti-corruption systems
- Cybersecurity and treasury risk management
- Internal audit controls and compliance systems
- Crisis and contingency financial planning
- **Case Studies:** Cyber fraud incident response in financial institutions

Module 5: Digital Treasury Systems and Financial Technology

- Treasury Management Systems (TMS)
- Fintech innovations and AI-powered treasury solutions
- Blockchain applications in financial accountability
- Automation of treasury operations
- Data analytics and business intelligence tools
- **Case Studies:** AI-based treasury monitoring implementation

Module 6: Investment Management and Reserve Fund Strategies

- Investment policy formulation
- Portfolio diversification and risk-return analysis
- Reserve fund and pension fund management
- Sustainable and impact investing strategies
- Treasury investment performance evaluation

- **Case Studies:** Ethical investment frameworks for unions

Module 7: Compliance, Financial Reporting, and Transparency

- IFRS and IPSAS reporting standards
- Financial statement analysis and interpretation
- Regulatory compliance and governance reporting
- ESG and sustainability reporting frameworks
- Transparency and stakeholder communication
- **Case Studies:** Compliance audit review and corrective strategies

Module 8: Treasury Leadership, Ethics, and Strategic Decision-Making

- Ethical financial leadership
- Strategic treasury decision-making models
- Stakeholder engagement and accountability
- Change management and financial transformation
- Building resilient treasury institutions
- **Case Studies:** Ethical leadership response during financial crises

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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