Training Course on The Influential Leader

Professional Development Training Course Outline

Category	Leadership and Management	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s dynamic and fast-paced business world, **influential leadership** is the driving force behind innovation, productivity, and lasting impact. "The Influential Leader" course is a power-packed leadership development program designed for individuals aiming to **elevate their leadership presence**, inspire high-performing teams, and create sustainable organizational value. This course blends **emotional intelligence**, **strategic influence**, and **transformational leadership** practices, equipping leaders with actionable tools for real-world success.

This highly engaging program harnesses cutting-edge leadership techniques and **evidence-based insights** to develop **authentic leaders** who lead with vision, empathy, and purpose. Whether you're an emerging leader or a seasoned executive, this training will help you boost influence, enhance **communication skills**, strengthen **decision-making**, and foster **inclusive leadership** within diverse teams. Be the leader people trust, follow, and are inspired by.

Programme Curriculum

Training Course on The Influential Leader

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Course Objectives

1. Build a **personal leadership brand** that resonates.
2. Master the art of **strategic communication** and influence.
3. Develop high-impact **emotional intelligence** skills.
4. Lead through **change management** and uncertainty.
5. Cultivate a culture of **collaborative leadership**.
6. Enhance **critical thinking** and decision-making skills.
7. Leverage **adaptive leadership** in a digital era.
8. Empower teams using **transformational leadership**.
9. Strengthen **cross-functional team leadership**.
10. Drive **innovation and agility** within teams.
11. Harness **data-driven leadership** insights.
12. Implement **inclusive and diverse leadership** practices.
13. Foster resilience and **mental toughness** as a leader.

Organizational Benefits

- Improved team performance and employee engagement
- Higher levels of trust and collaboration across departments
- Enhanced adaptability to change and digital transformation
- Strengthened pipeline of future leaders
- Greater strategic alignment and business growth

Target Participants

1. Mid-level managers
2. Senior executives
3. Team leaders
4. Project managers
5. Entrepreneurs & startup founders
6. HR & talent development professionals
7. Aspiring leaders
8. Business consultants & coaches

Course Outline

Module 1: Building Your Leadership Identity

- Define your leadership values and purpose
- Craft a personal leadership mission
- Identify leadership strengths and blind spots
- Create an authentic leadership brand
- Align actions with core values

Module 2: Emotional Intelligence in Leadership

- Understand emotional intelligence (EQ) components
- Practice self-awareness and empathy
- Build rapport and interpersonal influence
- Manage emotions under pressure
- Apply EQ to lead diverse teams

Module 3: Strategic Influence & Communication

- Master persuasive communication
- Use storytelling to lead
- Handle difficult conversations
- Communicate with clarity and purpose
- Influence without authority

Module 4: Decision Making & Problem Solving

- Apply critical thinking models
- Avoid decision-making biases
- Use data and analytics in leadership
- Practice agile decision-making
- Lead under pressure

Module 5: Leading Teams Through Change

- Navigate organizational change
- Build resilience in teams
- Manage resistance effectively
- Lead change with confidence
- Create change champions

Module 6: Inclusive & Diverse Leadership

- Embrace inclusive leadership principles
- Recognize unconscious bias
- Build culturally competent teams
- Promote equity and inclusion
- Leverage diversity for innovation

Module 7: Coaching and Empowering Others

- Shift from boss to coach
- Practice active listening
- Empower others through delegation
- Deliver constructive feedback
- Create growth-focused development plans

Module 8: Visionary & Transformational Leadership

- Develop and communicate a compelling vision
- Inspire innovation and creativity
- Build high-performing cultures
- Lead by example
- Foster long-term impact

Training Methodology

- Instructor-led workshops (virtual or in-person)
- Interactive role plays & simulations
- Case studies from global leaders
- Group discussions and peer learning
- Leadership self-assessment tools

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org **or call** *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com