Training course on Strategic Communication Skills for Women Leaders

Professional Development Training Course Outline

Category	Development	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today's dynamic organizational landscape, effective communication is essential for successful leadership. Training course on Strategic Communication Skills for Women Leaders empowers women in leadership roles with the communication strategies necessary to excel. As women continue to break barriers, mastering communication skills becomes vital for influencing, motivating, and driving change within their organizations. Participants will engage in interactive discussions, role-playing scenarios, and practical exercises to enhance their communication abilities. The course covers public speaking, negotiation, conflict resolution, and persuasive communication. By the end of the program, participants will have the tools and confidence to communicate their vision effectively, advocate for their ideas, and inspire their teams.

Programme Curriculum

Training Course on Strategic Communication Skills for Women Leaders

In today's dynamic organizational landscape, effective communication is essential for successful leadership. Training course on **Strategic Communication Skills for Women Leaders** empowers women in leadership roles with the communication strategies necessary to excel. As women continue to break barriers, mastering communication skills becomes vital for influencing, motivating, and driving change within their organizations.

Participants will engage in interactive discussions, role-playing scenarios, and practical exercises to enhance their communication abilities. The course covers public speaking, negotiation, conflict resolution, and persuasive communication. By the end of the program, participants will have the tools and confidence to communicate their vision effectively, advocate for their ideas, and inspire their teams.

Course Objectives

1. Develop essential communication skills tailored for leadership.

2. Enhance public speaking and presentation abilities.
3. Master negotiation techniques for successful outcomes.
4. Navigate and resolve conflicts effectively.
5. Learn persuasive communication strategies.
6. Foster active listening skills for better engagement.
7. Cultivate emotional intelligence in communication.
8. Build confidence in high-stakes communication scenarios.
9. Create impactful messages tailored for diverse audiences.
10. Advocate for inclusivity in communication practices.
11. Strengthen networking and relationship-building skills.
12. Prepare for crisis communication challenges.
13. Empower women to inspire and lead through effective communication.

Target Audience

1. Women in leadership positions
2. Aspiring female leaders
3. Managers and team leaders
4. Professionals seeking to enhance communication skills
5. Educators and trainers
6. Non-profit organization leaders
7. Entrepreneurs and small business owners
8. HR professionals and consultants
9. Executives and senior management
10. Coaches and mentors in leadership development

Course Duration: 5 Days

Course Modules

Module 1: Introduction to Strategic Communication

- Defining strategic communication in leadership.
- Importance of communication in driving organizational success.
- Key components of effective communication strategies.
- Understanding audience analysis and engagement.
- Overview of course objectives and expectations.

Module 2: Public Speaking and Presentation Skills

- Techniques for effective public speaking.
- Structuring impactful presentations.
- Overcoming fear and anxiety in public speaking.
- Engaging audiences through storytelling.
- Utilizing visual aids and technology in presentations.

Module 3: Negotiation Skills for Leaders

- Understanding the negotiation process.
- Strategies for successful negotiations.
- Building rapport and trust in negotiations.
- Techniques for win-win outcomes.

- Analyzing case studies of effective negotiations.

Module 4: Conflict Resolution Strategies

- Identifying sources of conflict in teams.
- Techniques for resolving conflicts constructively.
- Facilitating open discussions for conflict resolution.
- Role-playing scenarios for practice.
- Developing a conflict resolution framework.

Module 5: Persuasive Communication Techniques

- Principles of persuasion in leadership.
- Crafting compelling messages.
- Utilizing emotional intelligence in communication.
- Strategies for influencing stakeholders.
- Analyzing successful persuasive campaigns.

Module 6: Building Relationships and Networking

- Importance of networking in leadership.
- Techniques for building and maintaining professional relationships.
- Leveraging networks for career advancement.
- Strategies for effective follow-up and engagement.
- Role-playing networking scenarios.

Module 7: Strategic Communication in Crisis Management

- Understanding the role of communication during crises.
- Developing crisis communication plans.
- Techniques for maintaining transparency and trust.
- Analyzing case studies of effective crisis communication.
- Practical exercises in crisis simulation.

Module 8: Enhancing Active Listening Skills

- Importance of active listening in leadership.
- Techniques for improving listening skills.
- Engaging in reflective listening exercises.
- Understanding non-verbal cues in communication.
- Role-playing scenarios to practice active listening.

Training Methodology

- **Interactive Workshops:** Facilitated discussions, group exercises, and problem-solving activities.
- **Case Studies:** Real-world examples to illustrate successful community-based surveillance practices.
- **Role-Playing and Simulations:** Practice engaging communities in surveillance activities.
- **Expert Presentations:** Insights from experienced public health professionals and community leaders.
- **Group Projects:** Collaborative development of community surveillance plans.
- **Action Planning:** Development of personalized action plans for implementing community-based surveillance.
- **Digital Tools and Resources:** Utilization of online platforms for collaboration and learning.
- **Peer-to-Peer Learning:** Sharing experiences and insights on community engagement.
- **Post-Training Support:** Access to online forums, mentorship, and continued learning resources.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- Participants must be conversant in English.
- Upon completion of training, participants will receive an Authorized Training Certificate.
- The course duration is flexible and can be modified to fit any number of days.
- Course fee includes facilitation, training materials, 2 coffee breaks, buffet lunch, and a Certificate upon successful completion.
- One-year post-training support, consultation, and coaching provided after the course.
- Payment should be made at least a week before the training commencement to Fineskill Training Center account, as indicated in the invoice, to enable better prep

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now