Training course on Social and Behavioral Determinants of Infectious Diseases

Professional Development Training Course Outline

Category	Health	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Training Course on Social and Behavioral Determinants of Infectious Diseases

Training Course on **Social and Behavioral Determinants of Infectious Diseases** is designed for public health professionals, researchers, and community health workers interested in understanding how social and behavioral factors influence the spread and management of infectious diseases. This course focuses on the interplay between social determinants—such as socioeconomic status, education, cultural beliefs, and community networks—and the behavioral factors that impact health outcomes.

Recognizing the social and behavioral determinants of health is crucial for developing effective public health interventions and policies. Participants will learn to analyze these determinants and apply this knowledge to improve disease prevention and control strategies. Through interactive workshops, case studies, and practical exercises, attendees will gain insights into the social and behavioral aspects of infectious disease epidemiology.

Course Objectives

1. Understand the concepts of social and behavioral determinants of health.
2. Identify key social determinants that influence infectious disease transmission.
3. Analyze the impact of behavior on health outcomes and disease prevention.
4. Develop strategies to address social and behavioral factors in public health interventions.
5. Engage communities in addressing the determinants of infectious diseases.
6. Explore case studies of successful interventions targeting social and behavioral factors.
7. Advocate for policies that address social determinants of health.
8. Prepare for emerging challenges related to social and behavioral determinants.
9. Utilize data to inform interventions targeting social and behavioral factors.
10. Assess the impact of cultural and contextual factors on health behaviors.
11. Design culturally relevant health education programs to improve health behaviors.
12. Evaluate the effectiveness of community-based interventions on health outcomes.

13. Foster interdisciplinary collaboration to address complex social and behavioral determinants.

Target Audience

1. Public health professionals
2. Epidemiologists
3. Community health workers
4. Researchers
5. Healthcare providers
6. Social scientists
7. Policy makers
8. Medical students

Course Duration: 10 Days

Course Modules

Module 1: Introduction to Social and Behavioral Determinants

- Overview of social and behavioral determinants of health.
- Historical context and evolution of related concepts.
- Key terms and definitions in social determinants of health.
- Current trends and challenges in addressing determinants.
- The role of social and behavioral factors in infectious disease dynamics.

Module 2: Identifying Social Determinants

- Understanding the social determinants of health framework.
- Exploring factors such as socioeconomic status, education, and access to healthcare.
- Analyzing the influence of community and environmental factors.
- Case studies on the impact of social determinants on disease outbreaks.
- Methods for assessing social determinants in public health research.

Module 3: Behavioral Factors and Health Outcomes

- Understanding health behaviors and their impact on disease transmission.
- Analyzing risk behaviors related to infectious diseases (e.g., vaccination, hygiene).
- The role of cultural beliefs and practices in health behaviors.
- Strategies for promoting positive health behaviors in communities.
- Case studies of successful behavioral interventions.

Module 4: Addressing Social and Behavioral Factors in Interventions

- Developing interventions that target social determinants and behaviors.
- Engaging communities in the design and implementation of interventions.
- Utilizing participatory approaches to address health disparities.
- Evaluating the effectiveness of interventions targeting social and behavioral factors.
- Case studies on integrated approaches to disease prevention.

Module 5: Community Engagement and Advocacy

- The importance of community engagement in public health initiatives.
- Strategies for mobilizing communities to address social determinants.
- Building partnerships with community organizations and stakeholders.
- Communicating effectively with diverse populations.
- Evaluating community engagement efforts.

Module 6: Policy Implications and Advocacy

- Understanding the policy landscape related to social determinants of health.
- Strategies for advocating for policies that address social determinants.
- Engaging policymakers in discussions about health disparities.
- Case studies of successful policy advocacy efforts.
- Evaluating the impact of policies on health outcomes.

Module 7: Future Directions in Addressing Determinants

- Emerging trends in research on social and behavioral determinants.
- Innovations in interventions targeting determinants of health.
- Global perspectives on addressing social determinants of infectious diseases.
- Preparing for future challenges in public health related to determinants.
- Building resilient health systems that address social factors.

Module 8: Data and Technology in Understanding Determinants

- Utilizing data to inform interventions targeting social and behavioral factors.
- Innovative technologies for data collection and analysis.
- Analyzing social networks and their impact on health behaviors.
- Case studies on data-driven approaches to addressing determinants.
- Future trends in using technology to address health disparities.

Module 9: Economic Factors and Health Disparities

- Exploring the relationship between economic status and health outcomes.
- Analyzing how poverty and unemployment affect disease transmission and management.
- Strategies for developing economic interventions to improve health equity.
- Case studies on successful economic initiatives that address health disparities.
- Assessing the long-term impacts of economic policies on public health.

Module 10: Cultural Competence in Public Health

- Understanding the significance of cultural competence in health interventions.
- Strategies for tailoring public health messages to diverse cultural contexts.
- Engaging with cultural leaders and organizations to enhance health initiatives.
- Case studies on culturally sensitive approaches to disease prevention.
- Evaluating the effectiveness of culturally competent health programs.

Module 11: Technology and Social Media in Health Behavior Change

- Utilizing technology and social media to promote health behaviors.
- Analyzing the impact of digital communication on public health campaigns.

- Developing strategies for effective online engagement with communities.
- Case studies on successful use of technology in health behavior change.
- Evaluating the role of social media in shaping health perceptions.

Module 12: Resilience and Community Empowerment

- Understanding the concepts of resilience and empowerment in public health.
- Strategies for building community resilience to health crises.
- Engaging communities in participatory approaches to health improvement.
- Case studies highlighting successful community empowerment initiatives.
- Assessing the long-term benefits of resilience-building interventions.

Training Methodology

- **Interactive Workshops:** Facilitated discussions, group exercises, and problem-solving activities.
- **Case Studies:** Real-world examples to illustrate the impact of social and behavioral determinants.
- **Role-Playing and Simulations:** Practice community engagement and advocacy strategies.
- **Expert Presentations:** Insights from experienced public health professionals and researchers.
- **Group Projects:** Collaborative development of intervention proposals addressing determinants.
- **Action Planning:** Development of personalized action plans for implementing learned strategies.
- **Digital Tools and Resources:** Utilization of online platforms for collaboration and learning.
- **Peer-to-Peer Learning:** Sharing experiences and insights on addressing determinants.
- **Post-Training Support:** Access to online forums, mentorship, and continued learning resources.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- Participants must be conversant in English.
- Upon completion of training, participants will receive an Authorized Training Certificate.
- The course duration is flexible and can be modified to fit any number of days.
- Course fee includes facilitation, training materials, 2 coffee breaks, buffet lunch, and a Certificate upon successful completion.
- One-year post-training support, consultation, and coaching provided after the course.
- Payment should be made at least a week before the training commencement to Fineskill Training Center account, as indicated in the invoice, to enable better preparation.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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