Training course on Qualitative Research Methods in Public Health Disease Studies

Professional Development Training Course Outline

Category	Health	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Training Course on Qualitative Research Methods in Public Health Disease Studies

Training Course on **Qualitative Research Methods in Public Health Disease Studies** is designed for public health professionals, researchers, and students interested in understanding and applying qualitative research methods to investigate disease-related issues. This course focuses on the principles, techniques, and applications of qualitative research in public health, emphasizing how qualitative data can complement quantitative findings and provide deeper insights into health behaviors, perceptions, and experiences.

Qualitative research plays a crucial role in exploring complex public health issues, including disease prevention, health promotion, and healthcare access. Participants will learn to design, conduct, and analyze qualitative studies that inform public health practice and policy. Through interactive workshops, case studies, and practical exercises, attendees will gain hands-on experience in qualitative research methodologies.

Course Objectives

1. Understand the principles and significance of qualitative research in public health.
2. Identify key qualitative research methods and techniques.
3. Develop skills in designing qualitative research studies.
4. Conduct interviews, focus groups, and observations effectively.
5. Analyze and interpret qualitative data using appropriate frameworks.
6. Engage stakeholders in qualitative research processes.
7. Explore case studies of successful qualitative research in public health.
8. Advocate for the use of qualitative evidence in public health policy.
9. Prepare for ethical considerations in qualitative research.
10. Utilize technology and software for qualitative data analysis.
11. Assess the impact of qualitative research on health outcomes and programs.
12. Develop skills for integrating qualitative and quantitative research findings.

13. Create effective communication strategies for disseminating qualitative research results.

Target Audience

1. Public health professionals
2. Researchers
3. Epidemiologists
4. Healthcare providers
5. Community health workers
6. Medical students
7. Policy makers
8. Social scientists

Course Duration: 5 Days

Course Modules

Module 1: Introduction to Qualitative Research

- Overview of qualitative research concepts and methodologies.
- Historical context and evolution of qualitative research in public health.
- Key terms and definitions in qualitative research.
- Current trends and challenges in qualitative methods.
- The role of qualitative research in understanding health issues.

Module 2: Qualitative Research Designs

- Types of qualitative research designs (e.g., ethnography, grounded theory).
- Developing research questions and objectives for qualitative studies.
- Selecting appropriate qualitative methods for data collection.
- Aligning research design with public health goals.
- Case studies of diverse qualitative research designs.

Module 3: Data Collection Techniques

- Conducting effective interviews and focus groups.
- Techniques for participant observation and field notes.
- Developing interview guides and discussion prompts.
- Engaging with diverse populations in qualitative research.
- Ethical considerations in data collection.

Module 4: Data Analysis and Interpretation

- Introduction to qualitative data analysis methods (e.g., thematic analysis, content analysis).
- Using qualitative data analysis software (e.g., NVivo, Atlas.ti).
- Coding qualitative data and identifying themes.
- Interpreting qualitative findings and drawing conclusions.
- Case studies on data analysis in public health research.

Module 5: Engaging Stakeholders

- Importance of stakeholder engagement in qualitative research.
- Strategies for involving communities and participants.
- Communicating qualitative findings to stakeholders.
- Building partnerships for qualitative research initiatives.
- Evaluating stakeholder engagement efforts.

Module 6: Qualitative Research in Action

- Case studies of successful qualitative research in public health.
- Analyzing the impact of qualitative findings on health programs and policies.
- Lessons learned from qualitative research projects.
- Best practices for conducting qualitative research.
- Evaluating the effectiveness of qualitative studies.

Module 7: Ethical Considerations in Qualitative Research

- Understanding ethical principles in qualitative research.
- Informed consent and participant confidentiality.
- Managing power dynamics in research relationships.
- Addressing ethical dilemmas in qualitative studies.
- Case studies on ethical issues in public health research.

Module 8: Future Directions in Qualitative Research

- Emerging trends in qualitative research methodologies.
- Innovations in data collection and analysis techniques.
- Global perspectives on qualitative research in public health.
- Preparing for future challenges in qualitative research.
- Building resilient qualitative research practices.

Training Methodology

- **Interactive Workshops:** Facilitated discussions, group exercises, and problem-solving activities.
- **Practical Demonstrations:** Hands-on experience with qualitative research techniques and tools.
- **Case Studies:** Real-world examples to illustrate effective qualitative research practices.
- **Role-Playing and Simulations:** Practice conducting interviews and focus groups.
- **Expert Presentations:** Insights from experienced qualitative researchers and public health leaders.
- **Group Projects:** Collaborative development of qualitative research proposals.
- **Action Planning:** Development of personalized action plans for qualitative research implementation.
- **Digital Tools and Resources:** Utilization of online platforms and applications for qualitative research.
- **Peer-to-Peer Learning:** Pairing experienced qualitative researchers with those new to the field.
- **Post-Training Support:** Access to online forums, mentorship, and continued learning resources.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- Participants must be conversant in English.
- Upon completion of training, participants will receive an Authorized Training Certificate.
- The course duration is flexible and can be modified to fit any number of days.
- Course fee includes facilitation, training materials, 2 coffee breaks, buffet lunch, and a Certificate upon successful completion.
- One-year post-training support, consultation, and coaching provided after the course.
- Payment should be made at least a week before the training commencement to Fineskill Training Center account, as indicated in the invoice, to enable better preparation.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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