Training course on Public Health and Economic Development: The Interplay Between Health and Prosperity

Professional Development Training Course Outline

Category	Economics Institute	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Training Course on Public Health and Economic Development: The Interplay Between Health and Prosperity

Public health plays a critical role in economic development, influencing productivity, labor markets, and overall prosperity. Healthy populations are more capable of contributing to economic growth, while poor health outcomes can lead to significant economic burdens. Understanding the intricate relationship between health and economic development is essential for policymakers and stakeholders aiming to foster sustainable growth. By investing in public health initiatives, countries can enhance workforce productivity, reduce healthcare costs, and improve the quality of life for their citizens.

Addressing public health challenges requires a multi-faceted approach that integrates healthcare systems, economic policies, and community engagement. Training Course on **Public Health and Economic Development: The Interplay Between Health and Prosperity** will equip participants with the tools and knowledge necessary to understand and leverage the connections between health and economic prosperity, ultimately fostering a healthier and more productive society.

Course Objectives

1. Understand the relationship between public health and economic development.
2. Analyze the economic impacts of health outcomes on society.
3. Identify key determinants of health and their economic implications.
4. Evaluate strategies for improving public health systems.
5. Master approaches to integrating health and economic policies.
6. Explore the role of healthcare access in economic performance.
7. Assess the impact of health interventions on productivity.

8. Develop skills for communicating health-related economic data.
9. Utilize case studies to learn from successful health initiatives.
10. Identify future trends in public health and economic development.
11. Foster community engagement in health promotion.
12. Prepare for the challenges of financing public health initiatives.
13. Implement ethical considerations in health policy development.

Target Audience

1. Public health officials
2. Economists and researchers
3. Policymakers and government officials
4. Health practitioners and clinicians
5. Graduate students in public health and economics
6. Non-profit organization representatives
7. Community health workers
8. Business leaders in health-related sectors

Course Duration: 10 Days

Course Modules

Module 1: Introduction to Public Health and Economic Development

- Overview of public health concepts and definitions.
- Historical context of health and economic growth.
- Importance of public health in achieving sustainable development goals.
- Key stakeholders in public health initiatives.
- Case studies illustrating health-economic linkages.

Module 2: Economic Impacts of Health Outcomes

- Analyzing the cost of poor health on economies.
- Understanding the productivity losses due to illness.
- Evaluating the economic benefits of investing in health.
- Assessing healthcare costs and their implications for growth.
- Case studies of health investments leading to economic gains.

Module 3: Determinants of Health

- Identifying social, economic, and environmental determinants.
- Understanding health disparities and inequities.
- Exploring the role of education and income on health outcomes.
- Assessing the impact of lifestyle factors on public health.
- Case studies on addressing health determinants.

Module 4: Strengthening Public Health Systems

- Evaluating the components of effective health systems.
- Strategies for improving healthcare access and quality.

- Understanding the role of technology in health service delivery.
- Assessing the impact of health policies on system performance.
- Case studies of successful health system reforms.

Module 5: Integrating Health and Economic Policie

- Understanding the interplay between health and economic policies.
- Strategies for policy alignment and coherence.
- Assessing the role of health in national economic planning.
- Engaging stakeholders in policy formulation.
- Case studies of integrated health-economic policies.

Module 6: Access to Healthcare and Economic Performance

- Analyzing barriers to healthcare access.
- Understanding the impact of insurance and financing models.
- Evaluating the role of public health insurance programs.
- Assessing the economic implications of health access.
- Case studies on improving healthcare access.

Module 7: Health Interventions and Productivit

- Evaluating the effectiveness of health interventions.
- Understanding the impact of vaccination and prevention programs.
- Analyzing workplace health programs and their economic benefits.
- Assessing the role of mental health in productivity.
- Case studies on successful health interventions.

Module 8: Communicating Health-Related Economic Data

- Developing skills for effective data presentation.
- Understanding key health indicators and metrics.
- Communicating health data to policymakers and stakeholders.
- Utilizing data for advocacy and decision-making.
- Case studies on effective communication strategies

Module 9: Future Trends in Public Health and Economic Development

- Exploring emerging trends in health technology.
- Assessing the impact of globalization on public health.
- Understanding the implications of demographic changes.
- Preparing for future health challenges and opportunities.
- Case studies on innovative health solutions.

Module 10: Community Engagement in Health Promotion

- Strategies for fostering community participation.
- Understanding the role of local organizations in health promotion.
- Engaging diverse populations in health initiatives.
- Building partnerships for community health improvement.

- Case studies of successful community-led health programs.

Module 11: Financing Public Health Initiatives

- Understanding funding sources for public health.
- Evaluating the impact of public-private partnerships.
- Assessing the role of international aid in health financing.
- Strategies for sustainable financing of health initiatives.
- Case studies on innovative financing models.

Module 12: Ethical Considerations in Health Policy

- Understanding ethical principles in public health.
- Addressing health equity and justice in policy development.
- Analyzing ethical dilemmas in health interventions.
- Promoting transparency and accountability in health policies.
- Case studies on ethical decision-making in public health.

Training Methodology

- **Interactive Workshops:** Facilitated discussions, group exercises, and problem-solving activities.
- **Case Studies:** Real-world examples to illustrate successful community-based surveillance practices.
- **Role-Playing and Simulations:** Practice engaging communities in surveillance activities.
- **Expert Presentations:** Insights from experienced public health professionals and community leaders.
- **Group Projects:** Collaborative development of community surveillance plans.
- **Action Planning:** Development of personalized action plans for implementing community-based surveillance.
- **Digital Tools and Resources:** Utilization of online platforms for collaboration and learning.
- **Peer-to-Peer Learning:** Sharing experiences and insights on community engagement.
- **Post-Training Support:** Access to online forums, mentorship, and continued learning resources.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- Participants must be conversant in English.
- Upon completion of training, participants will receive an Authorized Training Certificate.
- The course duration is flexible and can be modified to fit any number of days.
- Course fee includes facilitation, training materials, 2 coffee breaks, buffet lunch, and a Certificate upon successful completion.

- One-year post-training support, consultation, and coaching provided after the course.
- Payment should be made at least a week before the training commencement to Fineskill Training Center account, as indicated in the invoice, to enable better preparation.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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