Training Course on Professional Certificate in Strategic Corporate Governance

Professional Development Training Course Outline

Category	Corporate Governance	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Strategic Corporate Governance plays a critical role in ensuring sustainability, transparency, ethical leadership, and long-term shareholder value in today's complex business environment. Training Course on Professional Certificate in Strategic Corporate Governance equips participants with actionable skills, frameworks, and tools to lead corporate boards, navigate regulatory compliance, and drive organizational success in line with ESG and stakeholder-centric principles.

Designed for modern corporate leaders and future-ready professionals, this course leverages global governance standards, real-world case studies, and industry best practices. With a strong focus on risk management, corporate ethics, board effectiveness, and governance strategy, the course is tailored to the dynamic demands of emerging and developed markets alike.

Programme Curriculum

Training Course on Professional Certificate in Strategic Corporate Governance

Introduction

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Course Objectives

1. Understand the fundamentals of corporate governance frameworks and principles.
2. Evaluate the role and responsibilities of the Board of Directors and executive leadership.
3. Analyze best practices in corporate ethics, transparency, and stakeholder accountability.
4. Develop strategies for risk mitigation and compliance in complex regulatory environments.
5. Assess ESG (Environmental, Social, Governance) factors in corporate decision-making.
6. Strengthen corporate performance monitoring through effective governance tools.
7. Explore governance in family businesses, startups, and global enterprises.
8. Implement crisis management and business continuity strategies.
9. Understand the dynamics of shareholder rights and corporate disclosure.
10. Apply strategic leadership principles in governance processes.
11. Design and execute an internal audit and control system.
12. Utilize technology and digital transformation in corporate governance.
13. Conduct practical case study analysis on real-world governance failures and successes.

Target Audience

1. Board Members and Executives
2. Governance and Compliance Officers
3. Legal and Risk Management Professionals
4. Corporate Strategy Consultants
5. Company Secretaries
6. Internal Auditors and Financial Controllers
7. Aspiring Directors and MBA Graduates
8. Public Sector Governance Professionals

Course Duration: 10 days

Course Modules

Module 1: Introduction to Strategic Corporate Governance

- Principles and pillars of corporate governance
- Importance of governance in strategic planning
- Stakeholder vs shareholder models
- Corporate purpose and governance synergy
- Global corporate governance codes
- **Case Study:** Enron Scandal – Governance failure and board responsibilities

Module 2: The Role of the Board of Directors

- Composition and structure of the board
- Board committees and functions
- Director independence and diversity
- Board evaluation techniques
- Board-Management relationship
- **Case Study:** Tesla Board Structure and Challenges

Module 3: Ethics, Transparency, and Accountability

- Corporate ethics policies
- Creating a culture of accountability
- Whistleblower protection mechanisms
- Ethical dilemmas in boardrooms
- Transparency and disclosures

- **Case Study:** Volkswagen Emissions Scandal

Module 4: Regulatory Compliance and Legal Frameworks

- Global governance regulations overview (SOX, UK Code, etc.)
- Role of regulators and compliance officers
- Anti-corruption and anti-bribery frameworks
- Cross-border governance issues
- Compliance reporting
- **Case Study:** Wells Fargo Compliance Breakdown

Module 5: Risk Governance and Internal Control

- Identifying enterprise risks
- Designing internal controls
- Role of audit and risk committees
- Risk appetite frameworks
- Reporting and monitoring risks
- **Case Study:** Lehman Brothers Collapse – Lack of Risk Governance

Module 6: ESG and Sustainable Governance

- ESG integration in corporate strategy
- Environmental accountability
- Social impact governance
- ESG metrics and KPIs
- Investor perspectives on ESG
- **Case Study:** Unilever's Sustainable Living Plan

Module 7: Governance in Crisis and Business Continuity

- Crisis management frameworks
- The board’s role during a crisis
- Business continuity planning (BCP)
- Stakeholder communication in crises
- Recovery and resilience strategies
- **Case Study:** BP Deepwater Horizon Response Strategy

Module 8: Governance in Digital Era

- Cybersecurity governance
- Digital transformation oversight
- IT governance frameworks (COBIT, ISO)
- AI and governance
- Data privacy and ethical tech use
- **Case Study:** Facebook Data Privacy Scandal

Module 9: Family-Owned and Small Business Governance

- Unique governance challenges
- Succession planning
- Formalizing informal governance
- Family councils and charters
- Role of non-family board members
- **Case Study:** Tata Group Family Governance

Module 10: Global Corporate Governance Models

- Anglo-American vs Continental models
- Emerging market governance systems
- Cultural influences on governance
- Regional compliance expectations
- International governance convergence
- **Case Study:** Nissan-Ghosn Governance Clash (Japan vs France)

Module 11: Corporate Strategy and Governance Alignment

- Strategy formulation and governance
- Performance monitoring via KPIs
- Governance dashboards and metrics
- Strategic risk mapping
- Strategy reviews and board engagement
- **Case Study:** Microsoft Strategic Board Transformation

Module 12: Shareholder Engagement and Rights

- Types of shareholders
- Protecting minority shareholder rights
- AGMs and investor relations
- Proxy voting systems
- Shareholder activism
- **Case Study:** ExxonMobil vs Engine No. 1

Module 13: Role of Company Secretary and Governance Professionals

- Company secretarial responsibilities
- Liaison between board and stakeholders
- Documentation and compliance management
- Effective meeting management
- Governance advisory role
- **Case Study:** HSBC Company Secretary Governance Model

Module 14: Corporate Fraud Prevention and Investigation

- Fraud detection techniques
- Anti-fraud governance frameworks
- Investigative procedures
- Forensic accounting integration
- Red flags and board responsibilities
- **Case Study:** Theranos Fraud Investigation

Module 15: Board Evaluation and Governance Improvement

- Board performance indicators
- Independent evaluations
- Governance audits
- Remediation strategies
- Governance maturity models
- **Case Study:** Deutsche Bank Governance Reforms

Training Methodology

- Interactive lectures and real-world simulations
- Group discussions and collaborative workshops

- Executive case study analysis per module
- Quizzes, role-plays, and peer reviews
- Access to governance templates and board tools
- Final governance strategy capstone project

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com