Training Course on Planning Specialist

Professional Development Training Course Outline

Category	Development	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today's data-driven and results-oriented environment, strategic planning specialists are at the forefront of innovation, sustainability, and scalable growth. Training Course on Planning Specialist is designed to equip professionals with advanced skills in project planning, performance measurement, data analytics, and strategic execution. Through immersive learning experiences, participants will master cutting-edge planning tools, develop resilient strategies, and optimize planning processes across diverse sectors.

With a strong emphasis on real-world case studies, practical applications, and digital transformation trends, this course integrates best practices and global standards to elevate your planning expertise. Whether you're a professional in urban development, project management, or corporate strategy, this course empowers you to become a future-ready planning leader with cross-functional skills and strategic foresight.

Programme Curriculum

Training Course on Planning Specialist

Introduction

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Course Objectives

1. Master strategic planning techniques using AI-powered tools and predictive analytics
2. Understand the core principles of data-driven decision-making in planning
3. Apply project lifecycle management best practices across industries
4. Integrate sustainable planning strategies in urban and rural settings
5. Develop risk assessment frameworks for scalable and resilient planning
6. Learn to use GIS mapping for spatial and environmental planning
7. Apply performance measurement systems for continuous improvement
8. Leverage stakeholder engagement strategies to drive results
9. Explore budget forecasting and financial planning fundamentals
10. Implement digital transformation in public and private sector planning
11. Build competencies in scenario planning and contingency modeling
12. Understand compliance with planning regulations and legal frameworks
13. Create and present planning proposals and feasibility studies

Target Audience

1. Urban and Regional Planners
2. Project Managers
3. Policy Analysts
4. Civil Engineers
5. Corporate Strategy Professionals
6. Government Officials
7. Non-Profit Program Developers
8. Environmental Planners

Course Duration: 5 days

Course Modules

Module 1: Foundations of Planning Strategy

- Introduction to strategic and operational planning
- Core components of effective planning
- Environmental scanning and SWOT analysis
- Aligning mission, vision, and goals
- Strategic prioritization frameworks
- **Case Study**: Revamping a city's master plan using strategic realignment

Module 2: Data-Driven Decision-Making in Planning

- Understanding KPIs and SMART objectives
- Big data integration in planning
- Data visualization tools (Power BI, Tableau)
- Forecasting models and tools
- Ethical data use in public planning
- **Case Study**: Using predictive analytics for infrastructure investment

Module 3: Project Lifecycle and Risk Management

- Phases of project lifecycle in planning
- Gantt charts and project scheduling tools
- Risk identification and mitigation techniques
- Resource allocation and optimization
- Monitoring and evaluation (M&E) processes

- **Case Study**: Managing a large-scale transportation planning project

Module 4: Sustainable and Environmental Planning

- Principles of sustainability in planning
- Environmental impact assessment (EIA)
- Climate-resilient infrastructure design
- Green infrastructure planning techniques
- Community-based sustainability strategies
- **Case Study**: Creating a green zoning policy for urban centers

Module 5: Geographic Information Systems (GIS) in Planning

- Introduction to GIS tools and platforms
- Mapping spatial data for decision-making
- Layering environmental and demographic data
- GIS applications in urban/rural development
- Satellite imagery and remote sensing integration
- **Case Study**: Floodplain zoning using GIS-based modeling

Module 6: Stakeholder and Community Engagement

- Identifying internal and external stakeholders
- Tools for stakeholder analysis and mapping
- Community consultation frameworks
- Participatory planning strategies
- Conflict resolution and negotiation
- **Case Study**: Community-driven redevelopment planning in a historic district

Module 7: Legal, Regulatory, and Financial Planning

- Understanding zoning laws and regulations
- Financial modeling for planning projects
- Public-private partnership frameworks
- Compliance and reporting standards
- Budget forecasting techniques
- **Case Study**: Implementing regulatory compliance in urban housing development

Module 8: Proposal Writing and Plan Implementation

- Structure of planning proposals
- Writing feasibility studies and business cases
- Visual presentation of planning documents
- Communication strategies for stakeholders
- Monitoring implementation and reporting progress
- **Case Study**: Writing and pitching a redevelopment plan for an industrial zone

Training Methodology

- Instructor-led virtual and in-person sessions
- Real-world simulation projects and group work
- Interactive workshops and peer reviews
- Live demos of planning software tools (GIS, Tableau, MS Project)
- Case-based discussions with industry experts
- Continuous assessment and certification evaluation

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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