Training Course on Literacy Leadership: Advancing Reading and Writing AcrossCurriculum

Professional Development Training Course Outline

Category	Educational Leadership and Management	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s evolving educational landscape, literacy is more than a fundamental skill—it's the foundation for academic achievement, career readiness, and lifelong learning. Training Course on Literacy Leadership in Advancing Reading and Writing Across Curriculum empowers educators and administrators with evidence-based strategies to advance reading and writing across the curriculum. Participants will explore innovative literacy instruction methods, integrated learning models, and tools for measuring and supporting student growth in diverse K-12 learning environments. Designed to improve literacy outcomes systemwide, this course fosters a culture of collaboration, data-driven decision-making, and instructional excellence.

With a focus on curriculum integration, instructional leadership, and equity in education, this course aligns with national standards and emphasizes personalized learning, digital literacy, and culturally responsive pedagogy. Whether you're a classroom teacher, school leader, or instructional coach, this training provides the leadership capacity, actionable tools, and pedagogical insights to make literacy a priority in every subject area. Join us in transforming schools into literacy-rich environments where reading and writing fluency drive student success.

Programme Curriculum

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Course Objectives

1. Understand the foundations of literacy leadership in K-12 education.
2. Implement cross-curricular reading and writing strategies.
3. Promote instructional equity through inclusive literacy practices.
4. Analyze data-driven literacy interventions and their impact.
5. Apply digital tools to enhance reading and writing engagement.
6. Support multilingual learners with targeted literacy approaches.
7. Develop critical thinking through writing in every subject.
8. Use formative assessments to monitor literacy growth.
9. Cultivate culturally responsive teaching in literacy instruction.
10. Embed reading comprehension strategies in content areas.
11. Build collaborative teaching models for literacy success.
12. Align curriculum and literacy standards across grade levels.
13. Empower teachers with professional development in literacy.

Target Audience

1. K-12 Classroom Teachers
2. Literacy Coordinators
3. Curriculum Designers
4. Instructional Coaches
5. School Administrators
6. Education Policy Makers
7. Special Education Teachers
8. Teacher Preparation Faculty

Course Duration: 10 days

Course Modules

Module 1: Foundations of Literacy Leadership

- Define literacy leadership in modern schools
- Role of principals and coordinators in literacy outcomes
- Leadership styles for instructional impact
- Case law and policy driving literacy mandates
- Building literacy vision and mission
- **Case Study:** Transforming literacy in an urban district

Module 2: Reading Strategies Across Subjects

- Activating prior knowledge for comprehension
- Using annotation and questioning techniques
- Text structure and summarizing across disciplines
- Integrating fiction and nonfiction

- Vocabulary instruction in context
- **Case Study:** Reading strategies in a science classroom

Module 3: Writing Across the Curriculum

- Writing to learn vs. learning to write
- Genre-specific writing practices
- Reflective writing in STEM
- Using writing rubrics consistently
- Peer and teacher feedback cycles
- **Case Study:** Math journals and student agency

Module 4: Instructional Equity in Literacy

- Differentiation for diverse learners
- UDL principles for literacy
- Eliminating bias in text selection
- Literacy access for all students
- Anti-racist literacy practices
- **Case Study:** Equity audit in reading programs

Module 5: Digital Literacy Integration

- Tools for interactive reading
- Blogging and digital storytelling
- Multimedia writing projects
- Virtual book clubs and discussions
- Using AI for reading and writing support
- **Case Study:** Blended learning literacy unit

Module 6: Supporting Multilingual Learners

- Translanguaging practices
- Oral language development
- Scaffolding academic language
- Assessing ELL reading and writing
- Culturally relevant text selection
- **Case Study:** Dual-language classrooms

Module 7: Critical Thinking Through Writing

- Argumentative writing strategies
- Inquiry-based writing prompts
- Developing thesis-driven essays
- Socratic seminars and writing reflections
- Integrating research skills across subjects
- **Case Study:** History debate essays

Module 8: Formative Literacy Assessment

- Exit tickets and reading logs
- Rubric-based writing assessment
- Comprehension checks in real time
- Writing portfolios and student-led conferences
- Data analysis for instructional planning
- **Case Study:** PLC use of writing data

Module 9: Culturally Responsive Literacy

- Identity and voice in student writing
- Inclusive reading lists
- Validating home literacies
- Encouraging code-switching and diversity
- Literacy celebrations and student showcases
- **Case Study:** “Windows and Mirrors” reading initiative

Module 10: Literacy Coaching and Mentoring

- Peer observation protocols
- Coaching cycles in literacy
- Feedback techniques for literacy improvement
- Co-teaching for modeling strategies
- Building coaching capacity schoolwide
- **Case Study:** Peer coaching in rural schools

Module 11: Family and Community Engagement

- Building home-school literacy partnerships
- Hosting family literacy nights
- Literacy outreach in communities
- Parent education on digital tools
- Volunteer reading programs
- **Case Study:** Literacy bus initiative

Module 12: Professional Learning in Literacy

- Designing effective literacy PD
- Embedding practice into teacher planning
- Reflective teacher inquiry
- Leveraging teacher leaders
- Building communities of practice
- **Case Study:** Teacher-led PD model

Module 13: Literacy Data and Accountability

- Understanding benchmarks and state standards
- Using dashboards to track reading growth
- Linking assessment to curriculum
- Goal setting and student ownership
- Collaborative data protocols
- **Case Study:** RTI in middle schools

Module 14: Curriculum Mapping for Literacy

- Identifying gaps and redundancies
- Cross-grade vertical alignment
- Integrating literacy outcomes with content standards
- Text complexity and curriculum choices
- Unit planning for literacy integration
- **Case Study:** District-wide curriculum overhaul

Module 15: Leading Literacy Transformation

- Vision-driven literacy leadership

- Strategic planning and implementation
- Mobilizing staff and resources
- Monitoring fidelity and student impact
- Celebrating literacy success
- **Case Study:** School-wide literacy campaign

Training Methodology

- Interactive workshops with role-play and strategy modeling
- Case-based learning with real school data
- Group projects for curriculum design
- Hands-on use of digital tools
- Reflection journals and peer feedback
- Facilitated discussion circles with literacy leaders

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com