Training Course on Leading Formative and Summative Assessment Practices

Professional Development Training Course Outline

Category	Educational Leadership and Management	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s data-driven educational environment, the ability to implement effective formative and summative assessment practices is crucial for academic success. Training Course on Leading Formative and Summative Assessment Practices empowers education leaders, instructional coaches, and classroom practitioners to strategically lead and implement high-impact assessment strategies that support student learning and academic growth. By integrating real-time data analytics, feedback loops, and evidence-based instructional decisions, this course fosters a culture of assessment for learning rather than merely assessment of learning.

Through a blend of interactive learning models, digital tools for assessment, and practical leadership insights, this course enables participants to master both formative and summative assessments. Participants will explore adaptive learning, differentiated instruction, progress monitoring, and standards-based grading, all while aligning assessments with learning objectives and curriculum standards. The training supports the development of instructional leaders who can bridge data with action, ensuring equity, engagement, and excellence in education.

Programme Curriculum

Training Course on Leading Formative and Summative Assessment Practices

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Course Objectives

1. Understand the difference between formative and summative assessments.
2. Apply data-informed instructional strategies.
3. Design learning outcome-aligned assessments.
4. Utilize real-time formative feedback tools.
5. Implement adaptive assessment technologies.
6. Promote student-centered assessment environments.
7. Analyze and interpret assessment analytics.
8. Lead collaborative data-driven decision-making teams.
9. Integrate digital assessment platforms into instruction.
10. Foster assessment literacy among teaching staff.
11. Use assessments to drive personalized learning paths.
12. Support inclusive and equity-based evaluation methods.
13. Monitor academic progress using evidence-based frameworks.

Target Audiences

1. Instructional Leaders
2. School Administrators
3. Curriculum Developers
4. K-12 Teachers
5. Teacher Trainers
6. Education Policy Makers
7. Academic Coaches
8. Special Education Coordinators

Course Duration: 5 days

Course Modules

Module 1: Introduction to Formative and Summative Assessment

- Understanding key differences and complementary roles
- Historical evolution of assessment in education
- Purpose and impact on learning
- Frameworks for effective implementation
- Key challenges and solutions
- *Case Study: Transitioning from summative-only to balanced assessment at Riverside Elementary*

Module 2: Designing Effective Assessment Tools

- Aligning assessments with learning objectives
- Bloom’s Taxonomy in test construction
- Creating performance-based tasks
- Validity and reliability considerations
- Tools for digital assessment creation
- *Case Study: Designing rubrics and tasks for authentic learning at Lakeside High School*

Module 3: Real-Time Formative Feedback and Technology

- Using instant feedback apps and platforms
- Integrating exit tickets and polls
- Leveraging LMS for formative data
- AI tools in formative evaluation
- Student reflection and goal setting
- *Case Study: Real-time feedback using EdTech at Horizon Middle School*

Module 4: Data Analytics in Assessment

- Collecting and managing student data
- Visualizing trends with dashboards
- Interpreting formative vs summative outcomes
- Identifying achievement gaps
- Leading data conversations with staff
- *Case Study: Using Google Data Studio for assessment insights in Charter Schools*

Module 5: Assessment-Driven Instructional Leadership

- Building a data-informed school culture
- Coaching teachers through assessment cycles
- Conducting assessment walkthroughs
- Designing school-wide assessment calendars
- Using PLCs to support assessment improvement
- *Case Study: Leadership turnaround through assessments at Beacon Academy*

Module 6: Inclusive and Equitable Assessment Practices

- Culturally responsive assessments
- Assessing students with diverse learning needs
- Universal Design for Learning (UDL) integration
- Linguistic equity in test design
- Bias-free assessment practices
- *Case Study: Equity-focused reforms in assessments at Unity Charter School*

Module 7: Progress Monitoring and Personalized Learning

- Setting SMART academic goals
- Tracking student progress longitudinally
- Using data to differentiate instruction
- Response to Intervention (RTI) models
- Personalized assessments and pacing
- *Case Study: Implementing RTI through progress tracking in Glenwood Elementary*

Module 8: Creating a Culture of Assessment Literacy

- Professional development on assessment design
- Promoting teacher reflection and growth
- Engaging parents in assessment literacy
- Developing student agency in self-assessment
- Assessment portfolios and showcases
- *Case Study: District-wide professional learning in assessment at Clearview Schools*

Training Methodology

- Interactive Workshops

- Real-World Case Studies and Reflection Tasks
- Live Demonstrations with Digital Tools
- Collaborative Group Activities and Discussions
- Hands-On Assessment Creation Exercises
- Guided Feedback and Coaching Sessions

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com