Training Course on International Trade Policy and Global Supply Chains

Professional Development Training Course Outline

Category	CEOs and Directors	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today's interconnected world, understanding **International Trade Policy** and **Global Supply Chains** is paramount for businesses and economies aiming for sustainable growth and resilience. The intricate web of international regulations, geopolitical shifts, and technological advancements profoundly impacts how goods and services move across borders. Training Course on International Trade Policy and Global Supply Chains is designed to equip professionals with cutting-edge knowledge and practical strategies to navigate the complexities of global commerce, fostering **supply chain optimization**, **risk mitigation**, and **enhanced competitiveness** in a dynamic marketplace.

As **globalization** continues to evolve, characterized by increasing **digitalization**, **sustainability mandates**, and **geopolitical volatility**, the ability to strategically manage international trade policies and build robust, agile supply chains has become a critical differentiator. This program delves into the latest **trade agreements**, **customs procedures**, **logistics innovation**, and **emerging market dynamics**, empowering participants to transform challenges into opportunities. By mastering these key areas, individuals and organizations can unlock new avenues for **market access** , streamline operations, and drive **economic development** in the ever-changing landscape of international trade.

Programme Curriculum

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Course Objectives

1. Comprehend the latest **WTO agreements**, **Free Trade Agreements (FTAs)**, and regional trade blocs, ensuring **trade compliance** and leveraging **market access**.
2. Develop strategies for building **resilient supply chains** that withstand disruptions, focusing on **diversification**, **risk management**, and **business continuity planning**.
3. Harness **digitalization**, **AI**, **blockchain**, and **IoT** for enhanced supply chain visibility, **data analytics**, and predictive capabilities.
4. Analyze the impact of **geopolitical tensions**, **trade wars**, and **protectionism** on global commerce, developing adaptive trade strategies.
5. Integrate **ESG principles**, **circular economy models**, and ethical sourcing into global supply chain operations for **sustainable trade**.
6. Master **international logistics**, **multimodal transportation**, customs clearance, and **last-mile delivery** for efficient global distribution.
7. Develop advanced strategies for **global sourcing**, supplier management, **cost optimization**, and quality assurance across international borders.
8. Identify and manage financial, operational, political, and cybersecurity risks inherent in international trade and global supply chains.
9. Understand **trade finance instruments**, foreign exchange risk management, and secure international payment methods.
10. Explore emerging **supply chain technologies** and their application in streamlining operations, improving efficiency, and fostering innovation.
11. Formulate comprehensive export and import plans, including market entry strategies, documentation, and compliance requirements.
12. Gain in-depth knowledge of customs valuation, tariff classification, rules of origin, and import/export declarations to expedite cross-border movements.
13. Build strong relationships with international partners, logistics providers, and regulatory bodies to create integrated and efficient global supply chains.

Organizational Benefits

- Gain a distinct competitive edge through optimized international trade strategies and highly efficient global supply chains.
- Minimize expenses through streamlined logistics, improved sourcing, and effective risk mitigation.

- Proactively identify and mitigate supply chain disruptions, geopolitical risks, and compliance challenges.
- Capitalize on new market opportunities by understanding and leveraging international trade agreements and policies.
- Ensure adherence to global trade regulations, fostering a strong reputation for ethical and compliant business practices.
- Develop agile and adaptable supply chains capable of navigating unforeseen global challenges.
- Leverage advanced analytics for better forecasting, inventory management, and strategic planning.
- Implement environmentally and socially responsible supply chain operations, aligning with global sustainability goals.
- Improve the efficiency of resources by aligning international trade and supply chain functions.
- Equip employees with critical skills in high demand, fostering professional growth and organizational capability.

Target Audience

1. Supply Chain Professionals
2. Trade Compliance Officers.
3. Export/Import Managers
4. International Business Development Managers
5. Government Officials & Policy Makers.
6. Entrepreneurs & Small Business Owners
7. Financial Professionals
8. Consultants

Course Outline

Module 1: Foundations of International Trade Policy

- Introduction to Global Trade
- Key Trade Theories
- WTO Framework
- Tariffs, Quotas, and Non-Tariff Barriers
- Regional Trade Agreements (RTAs)
- **Case Study:** The impact of **Brexit** on trade policies and supply chains between the UK and the EU.

Module 2: Global Supply Chain Strategy & Design

- End-to-End Supply Chain Planning: From raw materials to consumer delivery.
- Supply Chain Network Design: Location, facility planning, and capacity.
- Global Sourcing Strategies: Vendor selection, outsourcing, and insourcing decisions.
- Demand Forecasting in Global Contexts: Techniques for international markets.
- Agile vs. Lean Supply Chains: Choosing the right model for global operations.
- **Case Study: Zara's (Inditex)** agile supply chain for fast fashion.

Module 3: International Trade Law & Compliance

- Incoterms 2020: Understanding their application in international contracts.
- Customs Valuation & Tariff Classification: Practical application and common errors.
- Rules of Origin: Preferential and non-preferential rules.

- Export Controls & Sanctions: Navigating dual-use goods and restricted entities.
- Trade Documentation: Commercial invoice, packing list, bill of lading, certificate of origin.
- **Case Study:** Navigating **US export control regulations** for a tech company exporting sensitive components.

Module 4: Geopolitics and Trade Dynamics

- Impact of Geopolitical Tensions: Trade wars, political instability, and their effects on global trade.
- Protectionism vs. Free Trade: Current trends and policy implications.
- Supply Chain Reshoring & Nearshoring: Strategic shifts in manufacturing locations.
- Trade Relations with Emerging Economies: Opportunities and challenges.
- Role of International Organizations (UNCTAD, IMF): Their influence on global trade.
- **Case Study:** The **US-China trade war** and its ripple effect on global technology supply chains.

Module 5: Risk Management in Global Supply Chains

- Types of Supply Chain Risks: Operational, financial, political, natural disaster, cybersecurity.
- Risk Identification & Assessment: Tools and methodologies for global contexts.
- Supply Chain Resilience Strategies: Redundancy, diversification, and visibility.
- Business Continuity Planning: Preparing for and responding to disruptions.
- Cybersecurity in Global Logistics: Protecting data and systems.
- **Case Study: Toyota's** recovery strategies after the 2011 Japan earthquake and tsunami.

Module 6: Digital Transformation in Supply Chains

- Blockchain for Supply Chain Transparency: Tracking goods and ensuring authenticity.
- Artificial Intelligence (AI) & Machine Learning (ML): Predictive analytics, demand forecasting.
- Internet of Things (IoT) in Logistics: Real-time tracking and monitoring.
- E-commerce & Cross-Border Digital Trade: Trends and platforms.
- Data Analytics for Supply Chain Optimization: Leveraging big data for decision-making.
- **Case Study: Maersk's** implementation of blockchain for enhanced shipping visibility (**TradeLens**).

Module 7: International Logistics and Transportation

- Modes of International Transportation: Ocean, air, road, rail, intermodal.
- Freight Forwarding & Customs Brokers: Roles and selection criteria.
- Warehousing & Distribution Networks: Optimizing global storage and delivery.
- Cold Chain Logistics: Managing temperature-sensitive goods globally.
- Last-Mile Delivery Challenges: Addressing urban logistics and consumer expectations.
- **Case Study: Amazon's** sophisticated global logistics network and fulfillment centers.

Module 8: International Trade Finance

- Methods of Payment: Letters of credit, documentary collections, open account, advance payment.
- Foreign Exchange Risk Management: Hedging strategies and currency fluctuations.
- Trade Credit Insurance: Mitigating payment risks.
- Supply Chain Finance: Optimizing working capital across the supply chain.
- Export Credit Agencies (ECAs): Their role in facilitating international trade.

- **Case Study:** A small business leveraging a **Letter of Credit** to secure an international export deal.

Module 9: Sustainable International Trade & Supply Chains

- ESG (Environmental, Social, Governance) in Supply Chains: Importance and implementation.
- Circular Economy Principles: Reducing waste and maximizing resource utility.
- Ethical Sourcing & Labor Practices: Ensuring human rights and fair labor standards.
- Green Logistics: Reducing carbon footprint in transportation and warehousing.
- Certifications & Standards for Sustainable Trade: ISO, Fair Trade, etc.
- **Case Study: Unilever's** Sustainable Living Plan and its impact on their global supply chain.

Module 10: Global Sourcing and Supplier Relationship Management

- Supplier Selection and Evaluation: Criteria for international partners.
- Contract Negotiation in Cross-Cultural Contexts: Best practices and pitfalls.
- Performance Measurement & KPIs for Global Suppliers: Monitoring and improvement.
- Supplier Relationship Management (SRM) Systems: Building long-term partnerships.
- Ethical Audits & Compliance in Sourcing: Ensuring responsible practices.
- **Case Study: Apple's** supplier responsibility initiatives and challenges in its global manufacturing network.

Module 11: Free Trade Zones and Special Economic Zones

- Benefits and Strategic Use of FTZs: Customs duty exemptions, deferred payments.
- Types of Free Trade Zones: Export Processing Zones, Free Ports, etc.
- Setting up Operations in FTZs: Legal and operational considerations.
- Role in Supply Chain Optimization: Warehousing, distribution, and manufacturing.
- Regional Case Studies: Jebel Ali Free Zone, Shenzhen Special Economic Zone.
- **Case Study:** A multinational leveraging the **Jebel Ali Free Zone** for regional distribution in the Middle East.

Module 12: E-commerce and Digital Trade Policy

- Digital Trade Regulations: Cross-border data flows, e-signatures, consumer protection.
- Customs Challenges in E-commerce: De minimis values, simplified procedures.
- Cross-Border Payments for E-commerce: Facilitating international transactions.
- Logistics for Direct-to-Consumer (D2C) International Sales: Parcel shipping, returns management.
- Cybersecurity and Data Privacy in Digital Trade: GDPR, CCPA implications.
- **Case Study: Alibaba's** role in facilitating global e-commerce for SMEs.

Module 13: Emerging Trends and Future of Trade

- Nearshoring and Regionalization of Supply Chains: Geopolitical and economic drivers.
- Additive Manufacturing (3D Printing) & Local Production: Impact on global trade.
- AI-driven Trade Policy Analysis: Predictive modeling for policy impacts.
- Climate Change and Trade:

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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