# Training Course on International Project Management and Financial Resource Mobilization

Professional Development Training Course Outline

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| **Category** | Business | **Duration** | 10 Days |
| **Base Fee** | $3,000 USD | **Delivery Mode** | Online / On-site Hybrid |

## Course Introduction

In today’s globalized economy, international project management and financial resource mobilization are essential for successful project execution, sustainability, and impact. Organizations need skilled professionals who can develop, implement, and manage international projects efficiently, while also securing adequate funding through strategic financial resource mobilization techniques. Training Course on International Project Management and Financial Resource Mobilization equips participants with the tools, methodologies, and financial strategies needed to navigate the complexities of managing international projects and mobilizing resources effectively.

This course covers project planning, stakeholder engagement, risk management, budgeting, donor engagement, and fundraising strategies to enhance project viability. Participants will learn how to design fundable projects, access international grants, manage financial risks, and implement donor compliance frameworks. Through real-world case studies, interactive workshops, and expert-led discussions, attendees will gain the skills necessary to secure funding and ensure successful project implementation.

## Programme Curriculum

**Training Course on International Project Management and Financial Resource Mobilization**

**Introduction**

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fundable projects, access international grants, manage financial risks, and implement donor compliance frameworks. Through real-world case studies, interactive workshops, and expert-led discussions, attendees will gain the skills necessary to secure funding and ensure successful project implementation.

**Course Objectives**

By the end of this course, participants will be able to:

1. Understand core principles of international project management.
2. Develop effective project proposals aligned with donor expectations.
3. Learn financial planning and budgeting techniques for projects.
4. Master resource mobilization strategies for international funding.
5. Identify and engage key stakeholders and funding agencies.
6. Manage financial risks and compliance requirements in donor-funded projects.
7. Utilize monitoring and evaluation (M&E) frameworks to enhance accountability.
8. Enhance grant writing and fundraising skills for global projects.
9. Apply project governance best practices to improve efficiency.
10. Understand the role of corporate social responsibility (CSR) in funding.
11. Navigate contract negotiation and donor agreements.
12. Optimize public-private partnerships (PPPs) and alternative financing.
13. Improve financial reporting and audit compliance in project management.

**Target Audience**

1. Project Managers and Coordinators
2. NGO Leaders and Development Practitioners
3. Government Officials and Policy Makers
4. Financial Managers and Grant Officers
5. Business Owners and Entrepreneurs
6. Researchers and Academicians in Project Management
7. Fundraising Professionals and Resource Mobilizers
8. Corporate Social Responsibility (CSR) Officers

**Course Content**

**Module 1: Introduction to International Project Management**

- Principles of global project management
- International project life cycle and methodologies
- Challenges in managing international projects
- Role of international agencies in project implementation
- Ethical considerations in global project execution

**Module 2: Project Proposal Development and Writing**

- Structuring a winning project proposal
- Aligning project goals with donor priorities
- Developing a compelling problem statement
- Logical Framework Approach (LFA) for proposals
- Common mistakes in project proposal writing

**Module 3: Financial Planning and Budgeting for Projects**

- Developing a project budget
- Cost estimation techniques
- Managing project expenses efficiently
- Budget variance analysis and reporting
- Cash flow management in international projects

**Module 4: Resource Mobilization Strategies**

- Traditional vs. innovative resource mobilization methods

- Engaging international donors and funding agencies
- Developing corporate partnerships for project financing
- Harnessing digital fundraising platforms
- Diversifying income sources for project sustainability

**Module 5: Grant Writing and Donor Engagement**

- Understanding different types of grants
- Key components of successful grant applications
- Strategies for building long-term donor relationships
- Writing compelling funding proposals
- Common donor funding requirements and compliance

**Module 6: Financial Risk Management in Projects**

- Identifying financial risks in international projects
- Risk assessment tools and mitigation strategies
- Fraud detection and prevention in donor-funded projects
- Financial accountability and transparency measures
- Implementing internal financial controls

**Module 7: Monitoring, Evaluation, and Reporting (M&E)**

- Importance of M&E in donor-funded projects
- Developing an M&E framework
- Data collection and analysis techniques
- Reporting to donors and stakeholders
- Impact assessment and performance measurement

**Module 8: Stakeholder Engagement and Public Relations**

- Identifying key project stakeholders
- Developing stakeholder engagement plans
- Effective communication strategies in project management
- Managing stakeholder expectations
- Conflict resolution in international projects

**Module 9: Donor Compliance and Financial Reporting**

- Understanding donor compliance frameworks
- Financial accountability in donor-funded projects
- Developing accurate financial reports
- Auditing requirements for international projects
- Adhering to ethical financial management practices

**Module 10: Corporate Social Responsibility (CSR) and Project Funding**

- The role of CSR in international development
- Engaging corporations in project funding
- Developing CSR-based funding proposals
- Building long-term partnerships with CSR-driven organizations
- Measuring CSR impact in project outcomes

**Module 11: Contract Negotiation and Donor Agreements**

- Understanding donor funding agreements
- Key contract negotiation techniques
- Managing donor expectations through agreements
- Legal aspects of funding contracts
- Resolving disputes in donor-funded projects

**Module 12: Public-Private Partnerships (PPPs) for Project Financing**

- Introduction to PPP models in project management
- Benefits and challenges of PPPs in development projects
- Negotiating and structuring PPP agreements
- Case studies on successful PPP-funded projects
- Leveraging government incentives for PPP initiatives

**Module 13: Alternative Financing for Development Projects**

- Exploring social impact investment models
- Crowdfunding and digital fundraising strategies
- Microfinance and community-based funding options
- Venture philanthropy in international projects
- Leveraging blockchain and fintech for resource mobilization

**Module 14: Sustainability Planning in Project Financing**

- Ensuring long-term financial sustainability for projects
- Developing exit strategies for donor-funded projects
- Leveraging local resources for continued funding
- Financial innovation in development projects
- Impact investment and social entrepreneurship

**Module 15: Financial Audits and Compliance Reviews**

- Importance of project financial audits
- Conducting internal and external audits
- Identifying financial irregularities in project management
- Strengthening financial compliance and risk control
- Developing transparent financial reporting systems

**Training Methodology**

1. **Expert-Led Discussions** – Gain insights from experienced project managers and financial resource mobilization specialists.
2. **Case Studies and Practical Examples** – Analyze real-life international projects and funding models.
3. **Interactive Workshops and Group Exercises** – Hands-on project proposal writing and budgeting sessions.
4. **Simulations and Role-Playing** – Engage in donor negotiation and stakeholder engagement simulations.
5. **One-on-One Mentorship** – Personalized guidance on financial resource mobilization and project execution.

**Register as a group from 3 participants for a Discount**

**Send us an email: info@fineskilltrainingcenter.org or call** *+254769199797*

***Certification***

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

***Tailor-Made Course***

*We also offer tailor-made courses based on your needs.*

**Key Notes**

**a.** The participant must be conversant with English.

**b.** Upon completion of training the participant will be issued with an Authorized Training Certificate

**c.** Course duration is flexible and the contents can be modified to fit any number of days.

**d.** The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

**e.** One-year post-training support Consultation and Coaching provided after the course.

**f.** Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date | End Date | Location | Price |
|---|---|---|---|
| **23 Nov 2026** | 04 Dec 2026 | Online | $2,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $3,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $6,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $6,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $12,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $9,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $12,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $12,000 |

Ready to enroll or request a customized program? Book online or contact us:

**Register Online Now**

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com