Training Course on Information Literacy Program Design

Professional Development Training Course Outline

Category	Library Institute	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Training Course on Information Literacy Program Design is meticulously crafted to equip professionals with the essential knowledge, skills, and strategic frameworks to develop, implement, and assess highly effective information literacy initiatives. In today's dynamic information landscape, where **digital fluency**, **critical thinking**, and **media literacy** are paramount, empowering individuals to navigate vast quantities of data, identify credible sources, and utilize information ethically is no longer a luxury but a fundamental necessity. This program provides practical, **real-world applications** and **actionable strategies** to foster **lifelong learning** and enhance **research skills** across diverse organizational contexts.

The program delves deep into the pedagogical theories and practical methodologies required to design engaging and impactful information literacy programs. Participants will gain expertise in conducting thorough **needs assessments**, crafting **measurable learning outcomes**, and selecting appropriate **instructional design models** to meet specific audience requirements. With a strong emphasis on **digital citizenship**, **data ethics**, and combating **misinformation**, this course empowers you to create programs that not only build foundational information skills but also cultivate a discerning and responsible approach to information consumption and creation in the **knowledge economy**.

Programme Curriculum

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Course Duration

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Course Objectives

Upon completion of this course, participants will be able to:

1. Conduct comprehensive **needs assessments** to identify specific information literacy gaps within target populations.
2. Develop clear, measurable, and achievable **learning objectives** for information literacy programs.
3. Choose appropriate **instructional design** frameworks (e.g., ADDIE, backwards design) for effective program development.
4. Identify and curate **credible, diverse, and relevant information resources** for program delivery.
5. Create **active learning strategies** and **interactive exercises** to enhance participant engagement and skill acquisition.
6. Leverage **educational technology** and **digital platforms** for efficient information literacy instruction.
7. Develop strategies to equip learners with skills to identify, evaluate, and counter **misinformation** and **disinformation**.
8. Foster understanding and application of **intellectual property**, **copyright**, and **academic integrity**.
9. Design and implement effective **assessment methods** to measure the impact and outcomes of information literacy programs.
10. Utilize **program evaluation techniques** to gather feedback and refine information literacy initiatives.
11. Develop compelling arguments and strategies for integrating information literacy into **organizational curricula** and **strategic plans**.
12. Guide learners in developing advanced **research strategies** and **source evaluation** techniques.
13. Instill a mindset of continuous learning and adaptation to evolving **information ecosystems**.

Organizational Benefits

- Develop a more skilled and **information-savvy workforce** capable of effective **knowledge management** and **data-driven decision-making**.
- Boost **research efficiency** and output by equipping employees with advanced **information retrieval** and **critical evaluation** skills.
- Reduce the risk of **misinformation**, **data breaches**, and **intellectual property infringement** through robust ethical information practices.
- Foster a culture of **informed inquiry** and **knowledge sharing**, driving **organizational innovation** and problem-solving.
- Elevate overall **digital literacy** across the organization, improving adaptability to new technologies.
- Maximize the value of **information resources** and **library services** through effective user engagement.
- Cultivate a reputation for **data integrity** and responsible information practices.

Target Audience

1. Librarians and Information Professionals
2. Educators and Trainers
3. Human Resources and Learning & Development Professionals.
4. Researchers and Academics.
5. Content Creators and Digital Marketers.
6. Public Sector Employees.
7. Non-Profit Organizations
8. Anyone interested in enhancing their personal and professional information skills in the digital age.

Course Outline

Module 1: Foundations of Information Literacy in the Digital Age

- Definition and Evolution.
- Key Frameworks
- Information Landscape Analysis.
- The Value of Information.
- Developing an Information Literacy Mindset.
- Case Study: Analyzing a public health campaign that successfully leveraged information literacy principles to combat widespread health misinformation.

Module 2: Needs Assessment and Audience Analysis

- Identifying Information Gaps.
- Profiling Your Audience.
- Stakeholder Engagement.
- Setting Realistic Program Goals.
- Resource Mapping.
- Case Study: A university library conducting a comprehensive needs assessment to tailor information literacy sessions for incoming first-year students from diverse educational backgrounds.

Module 3: Instructional Design for Information Literacy Programs

- Choosing a Design Model.
- Crafting Learning Objectives.

- Curriculum Development.
- Selecting Teaching Methods.
- Designing Learning Materials.
- Case Study: A corporate training department designing an information literacy module for new employees to improve their research skills for market analysis.

Module 4: Information Access and Retrieval Strategies

- Effective Search Techniques.
- Navigating Information Systems
- Understanding Information Formats.
- Specialized Search Tools.
- Organizing Information
- Case Study: A research team struggling to find relevant data; the implementation of new search strategies and database navigation skills led to a breakthrough in their project.

Module 5: Critical Evaluation of Information

- CRAAP Test and Beyond.
- Identifying Bias and Spin
- Fact-Checking and Verification.
- Understanding Algorithmic Bias.
- Recognizing Misinformation and Disinformation.
- Case Study: Analyzing a viral news story and using critical evaluation techniques to determine its veracity and identify underlying biases.

Module 6: Ethical Use of Information and Digital Citizenship

- Copyright and Fair Use
- Plagiarism Prevention.
- Data Privacy and Security.
- Responsible Online Behavior.
- Civic Engagement in the Digital Sphere
- Case Study: A student facing disciplinary action for plagiarism; analyzing the case and discussing preventative strategies through effective information literacy instruction.

Module 7: Leveraging Technology for Information Literacy Instruction

- Learning Management Systems (LMS)
- Interactive Tools
- Multimedia Integration.
- Social Media for Information Literacy
- Accessibility in Digital Learning
- Case Study: A training program successfully shifting from in-person workshops to a blended learning model, using an LMS and interactive online tools to enhance engagement.

Module 8: Program Assessment, Evaluation, and Advocacy

- Formative and Summative Assessment
- Measuring Learning Outcomes.
- Gathering Feedback.
- Reporting and Communicating Impact.
- Sustaining Information Literacy Initiatives

- Case Study: A non-profit organization evaluating the effectiveness of their community-based digital literacy program through pre/post-assessments and participant testimonials, leading to successful grant funding.

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com