Training course on Impact Evaluation for Development Programs

Professional Development Training Course Outline

Category	Economics Institute	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Training Course on Impact Evaluation for Development Programs

Introduction

Impact evaluation is a crucial component in assessing the effectiveness of development programs and interventions. Training course on **Impact Evaluation for Development Programs** is designed to equip participants with the necessary frameworks and methodologies to evaluate the outcomes of various development initiatives. By understanding how to measure impact accurately, attendees will be able to make informed decisions, optimize resource allocation, and enhance the effectiveness of programs aimed at improving social and economic conditions.

Throughout the course, participants will explore various evaluation designs, including randomized controlled trials (RCTs), quasi-experimental methods, and mixed-method approaches. By engaging in hands-on activities and case studies, attendees will develop practical skills in data collection, analysis, and interpretation. The goal is to empower participants to conduct rigorous evaluations that provide actionable insights for stakeholders, ensuring that development interventions are both effective and sustainable.

Course Objectives

1. Understand the principles and importance of impact evaluation.
2. Analyze various evaluation designs and methodologies.
3. Evaluate the effectiveness of development interventions.
4. Conduct randomized controlled trials (RCTs) and quasi-experimental designs.
5. Assess the role of data collection in impact evaluation.
6. Interpret results and communicate findings effectively.
7. Examine the ethical considerations in conducting evaluations.
8. Develop strategies for using evaluation results to inform policy.
9. Utilize statistical tools for data analysis in evaluations.

10. Explore case studies of successful impact evaluations.
11. Address common challenges in impact evaluation.
12. Formulate recommendations for improving program effectiveness.
13. Engage with stakeholders throughout the evaluation process.

Target Audience

1. Development practitioners
2. Policy analysts
3. Economists
4. NGO workers
5. Graduate students in economics or social sciences
6. Social researchers
7. Government officials
8. Program managers

Course Duration: 10 Days

Course Modules

Module 1: Introduction to Impact Evaluation

- Overview of impact evaluation concepts and significance.
- Historical context and evolution of evaluation practices.
- Key terminologies in impact evaluation.
- The role of evaluation in program improvement.
- Case studies illustrating successful evaluations.

Module 2: Evaluation Designs

- Understanding different evaluation designs: RCTs, quasi-experimental, and observational.
- Strengths and limitations of each design.
- Choosing the appropriate evaluation design for specific contexts.
- Implementing mixed-method approaches.
- Case studies on various evaluation designs.

Module 3: Randomized Controlled Trials (RCTs)

- Fundamentals of RCTs in impact evaluation.
- Designing and implementing RCTs effectively.
- Analyzing RCT results and understanding statistical significance.
- Ethical considerations in conducting RCTs.
- Case studies on successful RCT applications.

Module 4: Quasi-Experimental Methods

- Overview of quasi-experimental designs and techniques.
- Matching methods and propensity score matching.
- Difference-in-differences (DiD) analysis.
- Evaluating the validity of quasi-experimental results.

- Case studies on quasi-experimental evaluations.

Module 5: Data Collection Methods

- Techniques for collecting quantitative and qualitative data.
- Designing surveys and questionnaires for evaluations.
- Best practices for focus groups and interviews.
- Ensuring data reliability and validity.
- Case studies on effective data collection strategies.

Module 6: Data Analysis Techniques

- Introduction to statistical analysis for impact evaluation.
- Utilizing software tools for data analysis (e.g., R, Stata).
- Interpreting statistical results in the context of evaluations.
- Common pitfalls in data analysis and how to avoid them.
- Case studies on data analysis in impact evaluations.

Module 7: Communicating Evaluation Findings

- Best practices for presenting evaluation results.
- Tailoring communication for different stakeholders.
- Strategies for visualizing data effectively.
- Writing clear and concise evaluation reports.
- Case studies on impactful communication strategies.

Module 8: Ethical Considerations in Impact Evaluation

- Understanding ethical issues in conducting evaluations.
- Addressing confidentiality and informed consent.
- Ensuring transparency and accountability in evaluations.
- Discussing the implications of evaluation findings on communities.
- Strategies for promoting ethical practices in evaluation.

Module 9: Using Evaluation Results for Policy

- The role of evaluations in informing policy decisions.
- Strategies for engaging stakeholders in the evaluation process.
- Evaluating the impact of policy changes based on evaluation findings.
- Developing actionable recommendations from evaluations.
- Case studies on policy influence through evaluations.

Module 10: Challenges in Impact Evaluation

- Common challenges faced in conducting evaluations.
- Strategies for overcoming obstacles in data collection and analysis.
- Addressing issues of external validity and generalizability.
- Navigating political and organizational challenges.
- Case studies on overcoming evaluation challenges.

Module 11: Future Trends in Impact Evaluation

- Exploring emerging methodologies in impact evaluation.
- The role of technology and data analytics in evaluations.
- Innovations in participatory evaluation approaches.
- Discussing the future of impact evaluation in development.
- Case studies showcasing cutting-edge evaluation practices.

Module 12: Course Review and Capstone Project

- Reviewing key concepts and methodologies covered in the course.
- Discussing common challenges and solutions in impact evaluation.
- Preparing for the capstone project: applying evaluation techniques to real-world issues.
- Presenting findings and receiving feedback from peers.
- Developing a plan for future evaluations based on course learnings.

Training Methodology

- **Interactive Workshops:** Facilitated discussions, group exercises, and problem-solving activities.
- **Case Studies:** Real-world examples to illustrate successful community-based surveillance practices.
- **Role-Playing and Simulations:** Practice engaging communities in surveillance activities.
- **Expert Presentations:** Insights from experienced public health professionals and community leaders.
- **Group Projects:** Collaborative development of community surveillance plans.
- **Action Planning:** Development of personalized action plans for implementing community-based surveillance.
- **Digital Tools and Resources:** Utilization of online platforms for collaboration and learning.
- **Peer-to-Peer Learning:** Sharing experiences and insights on community engagement.
- **Post-Training Support:** Access to online forums, mentorship, and continued learning resources.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

- Participants must be conversant in English.
- Upon completion of training, participants will receive an Authorized Training Certificate.
- The course duration is flexible and can be modified to fit any number of days.
- Course fee includes facilitation, training materials, 2 coffee breaks, buffet lunch, and a Certificate upon successful completion.
- One-year post-training support, consultation, and coaching provided after the course.

- Payment should be made at least a week before the training commencement to Fineskill Training Center account, as indicated in the invoice, to enable better preparation.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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