Training Course on Global Economic Outlook and Impact on Business

Professional Development Training Course Outline

Category	CEOs and Directors	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today's interconnected world, a profound understanding of the **Global Economic Outlook** is no longer a luxury but a strategic imperative for every forward-thinking organization. Businesses face unprecedented **economic volatility**, **geopolitical shifts**, and rapid **technological disruption**, making it critical to anticipate, adapt, and thrive amidst evolving market dynamics. Training Course on Global Economic Outlook and Impact on Business provides essential **macroeconomic insights** and **actionable strategies** to empower leaders and professionals to make informed decisions, mitigate risks, and seize emerging opportunities in a complex global landscape.

This program delves into the most pressing **economic trends** and their direct **business implications** , offering a deep dive into **inflation dynamics**, **monetary policy shifts**, **supply chain resilience**, and the rising influence of **AI and automation**. Participants will gain practical tools for **economic forecasting**, **scenario planning**, and developing **adaptive business models** that ensure sustainable growth and competitive advantage. By equipping attendees with a robust analytical framework, this course fosters a proactive approach to **strategic planning** and **risk management** in an increasingly uncertain global economy.

Programme Curriculum

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Course Duration

5 days

Course Objectives

1. Comprehend current and emerging **global economic trends**, including **GDP growth projections**, **inflation forecasts**, and **interest rate outlooks**.
2. Evaluate the impact of **geopolitical fragmentation**, **trade tensions**, and **policy uncertainty** on international business operations and investment.
3. Develop practical skills in **economic forecasting techniques** and **data analysis** to predict market shifts and anticipate future conditions.
4. Analyze how the global economic outlook affects specific **industry sectors**, including manufacturing, technology, finance, and services.
5. Identify strategies for building **resilient supply chains** and mitigating disruptions caused by economic shocks or geopolitical events.
6. Understand the implications of evolving **monetary policies** and **fiscal policies**
7. Explore the transformative impact of **AI, automation**, and **digitalization** on labor markets, productivity, and business models.
8. Design and implement **agile business strategies** that respond effectively to economic volatility and market shifts.
9. Enhance decision-making for **capital allocation** and **investment strategies** in diverse economic climates.
10. Identify and mitigate various **financial risks**, including currency fluctuations, credit risk, and market volatility.
11. Explore how global economic trends influence **sustainable development goals** and integrate ESG considerations into business strategy.
12. Understand shifts in **consumer spending patterns**, **disposable income**, and **consumer confidence** in response to economic conditions.
13. Integrate economic insights into an organization's overall **strategic planning process** for long-term resilience and growth.

Organizational Benefits

- Equip leadership and teams with the insights to make data-driven, forward-looking strategic decisions.
- Improve the ability to identify, assess, and mitigate economic and geopolitical risks before they escalate.
- Foster the development of agile and adaptive business models capable of withstanding economic shocks.

- Enable more effective allocation of financial, human, and operational resources based on anticipated economic conditions.
- Gain a distinct edge by anticipating market changes and positioning the organization for future growth opportunities.
- Contribute to sustained profitability and financial stability through informed economic navigation.
- Facilitate smarter investment choices by understanding global capital flows and market trends.
- Provide a strong foundation for engaging with policymakers and advocating for beneficial economic environments.

Target Audience

1. Senior Executives and C-Suite Leaders.
2. Business Owners and Entrepreneurs.
3. Financial Professionals.
4. Strategic Planners and Consultants.
5. Marketing and Sales Directors
6. Supply Chain and Operations Managers.
7. Government and Public Sector Officials
8. Academics and Researchers

Course Outline

Module 1: Foundations of the Global Economy

- Understanding key macroeconomic indicators: GDP, Inflation, Unemployment, Interest Rates.
- The interconnectedness of global economies: Trade, Capital Flows, Exchange Rates.
- Major economic theories and their relevance in modern contexts.
- Introduction to economic cycles and business cycles.
- **Case Study:** Analyzing the 2008 Global Financial Crisis and its systemic impact on diverse industries.

Module 2: Current Global Economic Outlook & Regional Perspectives

- Review of the 2025 Global Economic Outlook: Key forecasts from IMF, World Bank, OECD.
- Economic performance and prospects of major developed economies
- Growth drivers and challenges in emerging markets
- Impact of demographics and labor market trends on global growth.
- **Case Study:** Comparing the economic recovery trajectories of different regions post-COVID-19 and the underlying policy interventions.

Module 3: Geopolitics, Trade, and Policy Uncertainty

- The rising tide of geoeconomic fragmentation and its implications for global trade.
- Analysis of trade wars, tariffs, and their effects on global supply chains and prices.
- Political risks and policy uncertainty: Elections, conflicts, and their economic fallout.
- Understanding the role of international organizations (WTO, UN, G20) in global governance.
- **Case Study:** The impact of the Russia-Ukraine conflict on global energy markets, food security, and inflation.

Module 4: Inflation, Monetary Policy, and Financial Markets

- Drivers of inflation: Demand-pull, cost-push, and structural factors.
- Central bank strategies: Interest rate hikes, quantitative easing/tightening, inflation targeting.
- The relationship between monetary policy, bond yields, and capital markets.
- Analyzing currency fluctuations and their impact on international trade and investment.
- **Case Study:** The Federal Reserve's response to rising inflation in 2022-2024 and its ripple effects on global financial markets.

Module 5: Digital Transformation, AI, and Future of Work

- The economic implications of Artificial Intelligence (AI) and automation across industries.
- Digitalization and its role in productivity growth, innovation, and competitiveness.
- Future of work: Job displacement, reskilling, and the gig economy in an AI-driven world.
- Cybersecurity risks and data privacy in the digital economy.
- **Case Study:** Examining the impact of generative AI on industries like content creation, customer service, and software development, and the resulting economic shifts.

Module 6: Supply Chain Resilience and ESG Factors

- Strategies for building robust and diversified global supply chains.
- Risk assessment and mitigation in complex supply networks.
- The growing importance of ESG (Environmental, Social, Governance) factors in investment and business strategy.
- Circular economy principles and their contribution to sustainable economic models.
- **Case Study:** How major corporations (e.g., auto manufacturers, electronics) adapted their supply chain strategies following the COVID-19 pandemic and geopolitical tensions.

Module 7: Economic Forecasting and Scenario Planning

- Introduction to quantitative and qualitative economic forecasting methods.
- Utilizing leading economic indicators and composite indexes for prediction.
- Developing and analyzing economic scenarios: Best-case, worst-case, and most likely outcomes.
- Tools and software for economic data analysis and visualization.
- **Case Study:** Applying scenario planning to a hypothetical business expansion project under different global economic growth projections.

Module 8: Business Strategy in a Dynamic Global Economy

- Translating global economic insights into actionable business strategies.
- Adaptive business models for navigating uncertainty and seizing opportunities.
- Strategic investment and capital allocation in an evolving economic landscape.
- Developing competitive strategies in diverse and volatile markets.
- **Case Study:** How a multinational corporation successfully pivoted its strategy to leverage growth in emerging markets amidst a slowdown in developed economies.

Training Methodology

This training course employs a highly interactive and practical methodology designed for maximum engagement and knowledge retention. Key approaches include:

- **Interactive Lectures & Presentations:** Concise, engaging presentations of core concepts with opportunities for Q&A.

- **Case Studies Analysis:** In-depth examination of real-world business scenarios to apply theoretical knowledge and derive practical insights.
- **Group Discussions & Brainstorming:** Collaborative sessions encouraging participants to share experiences, perspectives, and problem-solving approaches.
- **Practical Exercises & Workshops:** Hands-on activities and simulations to reinforce learning and develop practical skills in economic analysis and strategy formulation.
- **Expert Facilitation:** Led by experienced economists and business strategists with deep industry knowledge.
- **Q&A Sessions:** Dedicated time for participants to address specific concerns and clarify concepts.
- **Resource Materials:** Provision of comprehensive course notes, relevant articles, reports, and recommended readings.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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