Training course on Financial Planning And Modeling

Professional Development Training Course Outline

Category	Business	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today's dynamic business environment, mastering **financial planning and analysis (FP&A)** is crucial for organizational success and sustainability. Effective **financial forecasting**, rigorous **budgeting**, and insightful **financial modeling** empower businesses to navigate uncertainty, optimize resource allocation, and make informed strategic choices. This requires not just understanding financial principles, but proficiency in building robust, flexible models that translate data into actionable intelligence, ultimately driving profitability and competitive advantage through data-driven finance.

This intensive training course provides participants with the essential knowledge and practical skills to excel in **financial planning and modeling**. We delve into core concepts, advanced techniques using industry-standard tools like Excel, and real-world applications, from **scenario analysis** and **sensitivity testing** to complex **business valuation** and **investment appraisal**. Participants will leave equipped to build sophisticated financial models, interpret results effectively, and contribute significantly to their organization's financial strategy and performance management framework

Programme Curriculum

Training course on Financial Planning & Modeling

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Course Objectives

Upon successful completion of this course, participants will be able to:

1. Master foundational **financial planning principles** and the FP&A cycle.
2. Develop proficiency in advanced **Excel functions** for financial modeling.
3. Construct integrated **three-statement financial models** from scratch.
4. Implement dynamic **forecasting techniques** and variance analysis.
5. Design and manage effective **budgeting processes** and controls.
6. Execute robust **scenario analysis** and **sensitivity testing**.
7. Perform comprehensive **business valuation** using DCF and multiples.
8. Apply **capital budgeting** techniques (NPV, IRR, Payback) for investment appraisal.
9. Model and optimize **working capital management** strategies.
10. Integrate **risk assessment** and management into financial models.
11. Create compelling **data visualizations** and dashboards for reporting.
12. Understand modeling applications for M&A and **strategic finance initiatives**.
13. Enhance **FP&A capabilities** for improved decision support and performance management.

Organizational Benefits

- Improved **forecasting accuracy** and financial predictability.
- Enhanced **strategic decision-making** based on robust financial analysis.
- Optimized **resource allocation** and capital deployment.
- Strengthened **risk identification** and mitigation framework.
- Increased operational efficiency and **profitability**.
- More effective **stakeholder communication** through clear financial insights.
- Greater agility in responding to **market dynamics** and opportunities.
- Upskilled workforce with critical **data-driven finance** competencies.

Target Participants

1. Financial Analysts / FP&A Professionals
2. Management Accountants / Corporate Accountants
3. Finance Managers and Directors
4. Business Analysts with financial responsibilities
5. Corporate Strategy Professionals
6. Investment Analysts and Portfolio Managers
7. Entrepreneurs and Business Owners seeking financial control
8. Management Consultants focused on finance and strategy

Course Outline

Module 1: Foundations of Financial Planning & Analysis (FP&A)

- Defining the role and scope of FP&A.
- Understanding the strategic importance of planning and modeling.
- Overview of key financial statements (IS, BS, CFS).
- The FP&A cycle: Planning, Budgeting, Forecasting, Reporting, Analysis.
- Ethical considerations in financial modeling.

Module 2: Essential Excel Skills for Financial Modeling

- Mastering core functions (SUMIFS, INDEX, MATCH, OFFSET).
- Utilizing logical functions (IF, AND, OR) and data validation.
- Working with Pivot Tables for data summarization.
- Implementing charting best practices for data visualization.
- Keyboard shortcuts and efficiency techniques.

Module 3: Financial Statement Analysis Fundamentals

- Understanding linkages between financial statements.
- Calculating and interpreting key financial ratios (Liquidity, Profitability, Solvency).
- Common-size analysis and trend analysis techniques.
- Assessing financial health and performance drivers.
- Identifying potential red flags in financial data.

Module 4: Time Value of Money & Core Finance Concepts

- Understanding present value (PV) and future value (FV).
- Calculating Net Present Value (NPV) and Internal Rate of Return (IRR).
- Annuities, perpetuities, and discount rates.
- Cost of Capital (WACC) overview.
- Application in investment and financing decisions.

Module 5: Forecasting Techniques & Revenue Modeling

- Qualitative vs. Quantitative forecasting methods.
- Trend analysis, seasonality, and regression basics.
- Building dynamic revenue forecast models.
- Incorporating market drivers and sales assumptions.
- Sensitivity analysis on revenue drivers.

Module 6: Cost Modeling and Expense Budgeting

- Classifying costs (Fixed, Variable, Semi-Variable).
- Developing driver-based expense forecasts.
- Building departmental and consolidated expense budgets.
- Modeling operating leverage impact.
- Variance analysis: Budget vs. Actual for costs.

Module 7: Building the Integrated Three-Statement Model - Part 1 (IS & BS)

- Model structure best practices (Inputs, Calculations, Outputs).
- Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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