Training Course on ESG Corporate Strategy

Professional Development Training Course Outline

Category	Development	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today's dynamic business landscape, ESG (Environmental, Social, and Governance) has become a pivotal driver of long-term corporate value and sustainable growth. ESG Corporate Strategy is no longer a peripheral concern; it's a strategic imperative for organizations aiming to lead in ethical responsibility, stakeholder engagement, and global competitiveness. Training Course on ESG Corporate Strategy provides deep insights into integrating ESG principles into your corporate DNA, helping you transform compliance into innovation and reputation into ROI.

Participants will learn how to embed ESG into core business models, build effective ESG governance, manage sustainability risks, and align ESG goals with global reporting standards. From climate impact to social equity and board accountability, this program covers a comprehensive framework for driving ESG leadership in today’s regulatory and investor-driven markets.

Programme Curriculum

Training Course on ESG Corporate Strategy

Introduction

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Course Objectives

By the end of this course, learners will be able to:

1. Understand the fundamentals of ESG frameworks and standards.
2. Analyze key ESG performance metrics and KPIs.
3. Integrate ESG strategy into corporate governance models.
4. Align ESG goals with UN SDGs and GRI standards.
5. Develop stakeholder communication for ESG transparency.
6. Conduct ESG risk assessment and materiality mapping.
7. Design net-zero transition roadmaps.
8. Leverage ESG data for impact reporting and disclosure.
9. Build an inclusive culture supporting DEI and social equity.
10. Foster responsible supply chain and ethical sourcing.
11. Monitor and respond to regulatory changes on ESG.
12. Drive investor engagement through ESG performance.
13. Create a long-term, sustainable value creation strategy.

Target Audience

1. Corporate Sustainability Officers
2. C-suite Executives and Board Members
3. Compliance & Risk Management Professionals
4. ESG Analysts and Consultants
5. Strategic Planners and Policy Advisors
6. Investor Relations Managers
7. Supply Chain & Procurement Officers
8. Academics and ESG Researchers

Course Duration: 5 days

Course Modules

Module 1: ESG Fundamentals

- Defining ESG in modern corporate practice
- ESG vs CSR: Key differences
- Overview of global ESG standards (GRI, SASB, TCFD)
- Importance of ESG in investor decisions

- ESG trends and outlook for 2025

Module 2: ESG Governance & Risk

- ESG and board responsibilities
- Governance structures for ESG oversight
- ESG risk management techniques
- Regulatory frameworks and compliance
- ESG audit and assurance best practices

Module 3: Environmental Strategy

- Climate risk and carbon footprinting
- Net-zero and decarbonization goals
- Energy efficiency and green operations
- Environmental disclosures and reporting
- Green innovation and circular economy

Module 4: Social Strategy

- Diversity, Equity & Inclusion (DEI) initiatives
- Employee well-being and labor practices
- Community engagement and impact
- Social supply chain management
- Measuring and reporting social KPIs

Module 5: ESG Metrics and KPIs

- Key performance indicators for ESG
- Materiality assessment
- Data collection and analytics tools
- Real-time ESG dashboards
- ESG benchmarking and rating agencies

Module 6: ESG Reporting & Disclosure

- Integrated reporting strategy
- ESG disclosures for investors and regulators
- Global reporting frameworks: GRI, SASB, CDP
- ESG storytelling for transparency
- AI in ESG data management

Module 7: ESG Integration into Corporate Strategy

- Embedding ESG into mission and vision
- Aligning ESG with business strategy
- Strategic transformation using ESG insights
- ESG value proposition for customers
- Sustainability-driven innovation

Module 8: Future of ESG and Emerging Trends

- ESG in digital transformation
- ESG impact on M&A and investments
- Trends in ESG talent and leadership
- Climate tech and ESG solutions
- ESG's role in shaping global markets

Training Methodology

- Interactive case studies
- Live webinars
- Simulation exercises
- Peer-reviewed assignments
- Real-world ESG reporting practice.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com