Training Course on Corporate Social Responsibility (CSR) in Agribusiness

Professional Development Training Course Outline

Category	Agriculture	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Corporate Social Responsibility (CSR) in agribusiness is no longer a trend—it's a strategic imperative. As global supply chains, climate change concerns, and social equity demands grow, agribusinesses must adopt sustainable and ethical practices. Training Course on Corporate Social Responsibility (CSR) in Agribusiness is designed to equip professionals in agriculture with the tools and knowledge to embed CSR into their organizational DNA. Participants will gain insights into responsible sourcing, environmental stewardship, stakeholder engagement, and regulatory compliance—all crucial in enhancing brand value, consumer trust, and long-term profitability.

With strong emphasis on sustainability, ethical farming, community impact, and ESG (Environmental, Social, Governance) integration, this course aligns with the UN Sustainable Development Goals (SDGs). It addresses key challenges in agriculture, including land rights, gender equity, carbon emissions, labor rights, and biodiversity conservation. Through hands-on case studies, data-driven strategies, and practical toolkits, participants will learn to craft CSR strategies that improve operational efficiency, promote social good, and ensure environmental sustainability.

Programme Curriculum

Training Course on Corporate Social Responsibility (CSR) in Agribusiness

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Course Objectives

1. Understand CSR fundamentals and its relevance to modern agribusiness.
2. Integrate ESG principles into agribusiness models for sustainable development.
3. Analyze environmental impact and adopt climate-smart agricultural practices.
4. Promote ethical supply chain management and traceability in agrifood systems.
5. Foster community engagement and shared value creation in rural economies.
6. Develop CSR communication strategies for stakeholder transparency.
7. Implement gender equality and labor rights frameworks in agri-enterprises.
8. Conduct CSR impact assessments and sustainability reporting.
9. Enhance biodiversity conservation and land stewardship through CSR.
10. Align CSR activities with SDGs and national agricultural policies.
11. Leverage CSR for brand positioning and market competitiveness.
12. Use data analytics and digital tools for CSR performance measurement.
13. Address regulatory compliance and governance in agricultural CSR initiatives.

Target Audience

1. Agribusiness managers
2. CSR professionals in agriculture
3. Agricultural policy makers
4. Environmental and sustainability consultants
5. NGOs and civil society actors
6. Agricultural extension officers
7. Agro-processors and exporters
8. Academic researchers and students in agribusiness

Course Duration: 5 days

Course Modules

Module 1: Introduction to CSR in Agribusiness

- Definition and evolution of CSR
- Importance of CSR in the agricultural sector
- Key global trends influencing agribusiness CSR
- Overview of CSR standards and principles
- Benefits of CSR for agri-business growth
- **Case Study:** CSR transformation at Nestlé's cocoa supply chain

Module 2: ESG Integration in Agribusiness

- ESG frameworks in agriculture
- Assessing environmental risks
- Social metrics in farm operations
- Governance and ethical decision-making
- Investor perspectives on ESG
- **Case Study:** ESG reporting practices at Olam International

Module 3: Environmental Stewardship and Climate Action

- Climate-smart agriculture practices
- Water management and conservation
- Carbon footprint reduction in agri-operations
- Agroforestry and biodiversity
- Sustainable use of agrochemicals
- **Case Study:** Regenerative agriculture at General Mills

Module 4: Ethical Supply Chain and Fair Trade

- Supply chain traceability tools
- Worker rights and fair wages
- Supplier code of conduct
- Child labor and human rights issues
- Fair Trade certification and compliance
- **Case Study:** Fairtrade banana production in Latin America

Module 5: Community Engagement and Social Impact

- Community needs assessments
- Shared value partnerships
- Inclusive business models
- Education and health initiatives
- CSR-led rural infrastructure development
- **Case Study:** Outgrower programs in East African tea sector

Module 6: Gender, Labor, and Equity

- Gender mainstreaming in agribusiness
- Women empowerment programs
- Safe and inclusive workplaces
- Childcare and maternity benefits
- Tackling discrimination and harassment
- **Case Study:** Gender equality initiatives by Mars in cocoa farming

Module 7: Monitoring, Evaluation, and Reporting

- CSR metrics and KPIs
- Social return on investment (SROI)
- Impact reporting frameworks (GRI, SASB)
- Stakeholder feedback and surveys
- Digital M&E tools
- **Case Study:** Sustainability reporting by Unilever in agriculture

Module 8: Policy, Partnerships, and Strategic Alignment

- National CSR policies in agriculture
- Global CSR frameworks (UNGC, ISO 26000)
- Role of PPPs (public-private partnerships)
- Aligning with SDGs and NDCs
- Building cross-sector alliances
- **Case Study:** Global Alliance for Climate-Smart Agriculture (GACSA)

Training Methodology

- Interactive lectures and expert presentations

- Real-life case studies and scenario analysis
- Group discussions and peer-to-peer learning
- Hands-on exercises using CSR planning tools
- Role plays and stakeholder simulations
- Pre- and post-training assessments with feedback

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com