Training Course on Children's Online Privacy Protection Act (COPPA) and Similar Regulations

Professional Development Training Course Outline

Category	Data Security	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today's hyper-digital landscape, protecting children's online privacy has become a regulatory necessity and ethical imperative. The Children’s Online Privacy Protection Act (COPPA) is a crucial piece of legislation enforced by the FTC to safeguard the personal information of children under the age of 13. Training Course on Children’s Online Privacy Protection Act (COPPA) and Similar Regulations equips professionals, educators, developers, and businesses with the compliance strategies, risk management tools, and legal frameworks needed to uphold children's digital rights across online platforms.

With increased scrutiny over data collection practices and the introduction of global privacy laws like the GDPR-K (General Data Protection Regulation – Kids) and UK Children’s Code, understanding the scope, enforcement, and practical application of these regulations is critical. This course provides actionable insights, real-world case studies, and best practices for digital compliance that protect both organizations and children’s digital identities.

Programme Curriculum

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Course Objectives

This course aims to deliver:

1. In-depth understanding of COPPA compliance requirements
2. Key elements of global children's data privacy laws (GDPR-K, UK Children's Code)
3. How to implement age verification and parental consent systems
4. Data handling and retention policies for underage users
5. Techniques to audit and assess privacy risks
6. Policy development for websites and mobile applications targeting children
7. Understanding of enforcement actions and legal penalties
8. Role of ethical design in children's app development
9. Strategies for aligning business models with privacy-by-design principles
10. Frameworks for developing COPPA-compliant educational technology (EdTech)
11. Marketing guidelines for products and services aimed at minors
12. Building trust with parents through transparency and communication
13. Mastery of legal case precedents and their business implications

Target Audience

1. App and web developers targeting children
2. EdTech entrepreneurs and content creators
3. Legal and compliance officers
4. Marketing teams in children-focused brands
5. School IT administrators and educators
6. Data privacy consultants
7. Digital product managers
8. UX/UI designers for youth platforms

Course Duration: 5 days

Course Modules

Module 1: Understanding COPPA Fundamentals

- Overview of COPPA and its purpose
- Definition of "personal information" under COPPA
- Key stakeholders and entities affected
- Enforcement by the FTC
- Case Study: *YouTube & Google (2019 COPPA violation settlement)*
- Understanding compliance triggers

Module 2: Global Privacy Regulations Impacting Children

- Introduction to GDPR-K and UK Children's Code
- Comparison with COPPA
- Age thresholds and consent requirements
- International data transfer implications
- Case Study: *TikTok fined under GDPR-K in Ireland*
- Harmonizing compliance across jurisdictions

Module 3: Parental Consent and Age Verification

- Methods for obtaining verifiable parental consent
- Designing age gates
- User experience vs. legal requirement
- Third-party consent management tools
- Case Study: *Musical.ly's data collection and consent flaws*
- Mitigating consent fraud risks

Module 4: Data Collection, Use, and Retention Policies

- Limits on data collection from children
- Data minimization principles
- Retention and deletion requirements
- How to create a privacy policy for children
- Case Study: *KidConnect's data hoarding exposure*
- Aligning practices with FTC guidance

Module 5: Privacy by Design for Children's Platforms

- Integrating privacy from development stage
- Tools for building privacy-centered UX
- Role of dark patterns and how to avoid them
- Creating age-appropriate user journeys
- Case Study: *Instagram Kids halted due to design concerns*
- Balancing engagement with compliance

Module 6: Educational Technology and Compliance

- Special considerations for EdTech companies
- Student data and FERPA-COPPA overlap
- Vendor compliance in school systems
- School official consent provisions
- Case Study: *Edmodo's FTC complaint and resulting reforms*
- Creating compliant digital classrooms

Module 7: Marketing and AdTech Restrictions

- Limitations on behavioral advertising to children
- Guidelines for influencer and branded content
- Cookie policies and third-party trackers
- Educational vs. commercial intent
- Case Study: *Disney's Playdom and targeted advertising fine*
- Managing partner compliance

Module 8: Enforcement, Penalties, and Risk Mitigation

- FTC investigation process
- Penalties and reputational damage
- How to respond to a complaint
- Auditing your digital ecosystem
- Case Study: *WW International's Kurbo app investigation*
- Creating a COPPA compliance checklist

Training Methodology

- Interactive video-based learning with legal expert commentary

- Real-life case study analysis for applied learning
- Hands-on workshops with COPPA compliance scenarios
- Quizzes and assessments after each module
- Access to downloadable templates and checklists

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com