Training course on Building a Sustainable Intrapreneurial Program

Professional Development Training Course Outline

Category	Business	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s rapidly evolving business landscape, fostering sustainable intrapreneurship within organizations has become a strategic imperative. Building a Sustainable Intrapreneurial Program equips professionals with the skills and frameworks needed to drive innovation, create long-term value, and align business growth with sustainability goals. Training course on Building a Sustainable Intrapreneurial Program is designed to empower employees to think like entrepreneurs within their companies, develop scalable solutions, and leverage corporate resources to enhance profitability, social impact, and environmental sustainability.

Through a structured curriculum, participants will explore corporate innovation strategies, leadership in intrapreneurship, funding models, and stakeholder engagement. The program provides a hands-on approach, combining case studies, interactive workshops, design thinking, and digital tools to create a practical and adaptable intrapreneurial ecosystem within organizations. By the end of this course, attendees will have the expertise to build, sustain, and scale intrapreneurial programs that drive transformative change.

Programme Curriculum

Training course on Building a Sustainable Intrapreneurial Program

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Course Duration

10 days

Course Objectives

1. Develop a corporate intrapreneurship framework to foster innovation.
2. Identify sustainable business models within intrapreneurial programs.
3. Cultivate a culture of innovation and agility within organizations.
4. Utilize design thinking and agile methodologies for problem-solving.
5. Leverage digital transformation strategies for intrapreneurial success.
6. Understand the role of sustainability and ESG (Environmental, Social, Governance) principles in intrapreneurship.
7. Explore funding mechanisms and investment strategies for intrapreneurial projects.
8. Build cross-functional teams and collaborative ecosystems within organizations.
9. Develop scalable and impact-driven intrapreneurial initiatives.
10. Integrate AI and automation tools for intrapreneurial efficiency.
11. Master persuasive communication and stakeholder management for project approval.
12. Implement KPIs and performance measurement techniques for intrapreneurial ventures.
13. Design an actionable roadmap for launching and sustaining intrapreneurial projects.

Target Audience

1. Corporate Executives seeking to drive internal innovation.
2. Mid-Level Managers looking to implement intrapreneurial initiatives.
3. Startup Enthusiasts interested in corporate entrepreneurship.
4. Sustainability Officers integrating ESG strategies.
5. HR and Organizational Development Professionals fostering innovation cultures.
6. Tech and Product Managers exploring digital transformation in business.
7. Finance and Investment Experts evaluating intrapreneurial opportunities.
8. Business Students and Academics researching intrapreneurship frameworks.

Course Modules

Module One: Introduction to Intrapreneurship

- Definition and importance in today’s business landscape.
- Differences between entrepreneurship and intrapreneurship.
- Case studies of successful intrapreneurial programs.
- Role of corporate culture in fostering innovation.
- Aligning intrapreneurship with business strategy.

Module Two: Sustainable Business Models for Intrapreneurs

- Key characteristics of sustainable intrapreneurial models.
- Integrating ESG principles into corporate ventures.
- Circular economy and sustainability-driven businesses.
- Identifying profitable sustainability opportunities.
- Challenges in implementing sustainable intrapreneurship.

Module Three: Corporate Innovation Strategies

- Types of corporate innovation models.
- Open innovation vs. closed innovation.
- Corporate accelerators and incubators.
- Partnering with startups for innovation.
- Driving intrapreneurship in large organizations.

Module Four: Agile and Lean Startup Methodologies

- Understanding agile methodologies for corporate innovation.
- Applying the lean startup model within organizations.
- MVP (Minimum Viable Product) development for intrapreneurs.
- Iterative testing and feedback loops.
- Scaling intrapreneurial projects efficiently.

Module Five: Leadership and Change Management

- Leadership skills for intrapreneurs.
- Overcoming resistance to innovation.
- Change management frameworks.
- Building an intrapreneurial mindset.
- Driving innovation through effective leadership.

Module Six: Digital Tools for Intrapreneurial Success

- AI, automation, and intrapreneurship.
- Blockchain and its role in corporate innovation.
- Cloud computing and digital transformation.
- Cybersecurity considerations for corporate ventures.
- Choosing the right tech stack for innovation.

Module Seven: Sustainability and ESG in Intrapreneurship

- Corporate responsibility and sustainability trends.

- Implementing green initiatives within businesses.
- Social entrepreneurship and its corporate applications.
- ESG reporting and compliance.
- Sustainable product and service design.

Module Eight: Venture Funding and Investment Strategies

- Understanding corporate venture capital (CVC).
- Bootstrapping vs. corporate funding.
- Securing internal and external investments.
- Pitching intrapreneurial ideas to stakeholders.
- Managing financial risks in intrapreneurial projects.

Module Nine: Building Cross-Functional Intrapreneurial Teams

- Importance of collaboration in innovation.
- Skills required for effective intrapreneurial teams.
- Managing diverse workforces for innovation.
- Strategies for cross-department collaboration.
- Role of HR in intrapreneurship.

Module Ten: AI and Automation for Corporate Innovation

- AI-powered business process automation.
- Machine learning applications in intrapreneurship.
- AI-driven decision-making in corporate environments.
- Ethical AI considerations in innovation.
- The future of AI in corporate entrepreneurship.

Module Eleven: Stakeholder Engagement and Communication

- Effective internal communication strategies.
- Gaining leadership buy-in for intrapreneurial projects.
- Persuasion and negotiation tactics.
- Storytelling techniques for intrapreneurs.
- Handling resistance and objections.

Module Twelve: Measuring Intrapreneurial Impact with KPIs

- Defining success in intrapreneurial ventures.
- Key Performance Indicators (KPIs) for innovation.
- Using data analytics for performance tracking.
- Continuous improvement through feedback loops.
- Reporting and communicating success metrics.

Module Thirteen: Legal and Compliance Considerations

- Intellectual property protection in intrapreneurship.
- Regulatory frameworks for corporate innovation.

- Ethical considerations in corporate ventures.
- Navigating legal risks in intrapreneurship.
- Data privacy laws and corporate projects.

Module Fourteen: Scaling and Growth Strategies

- Strategies for scaling intrapreneurial projects.
- International expansion considerations.
- Creating replicable innovation models.
- Managing risks in scaling ventures.
- Leveraging partnerships for growth.

Module Fifteen: Final Project and Implementation Plan

- Developing a comprehensive intrapreneurial roadmap.
- Final presentations and case study analysis.
- Peer feedback and refinement of strategies.
- Creating a personal action plan for implementation.
- Certification and next steps in intrapreneurial leadership.

Training Methodology

- Interactive Workshops with real-world case studies.
- Design Thinking Sessions for hands-on problem-solving.
- Expert-Led Discussions featuring industry leaders.
- AI-Powered Tools & Analytics for data-driven decision-making.
- Capstone Project to develop a personalized intrapreneurial strategy.

Sustainable intrapreneurship, internal innovation program, employee-led innovation, corporate entrepreneurship, innovation culture, intrapreneurial framework, employee engagement, innovation management, organizational development, change management, innovation strategy, program development, sustainability initiatives, employee empowerment, idea generation, innovation adoption, intrapreneurial leadership, internal venturing, innovation ecosystem, corporate sustainability.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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