Training Course on Biodiversity and Nature-Positive Business Strategies

Professional Development Training Course Outline

Category	CEOs and Directors	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In an era defined by **climate change** and accelerating **biodiversity loss**, businesses face unprecedented challenges and opportunities. The transition to a **nature-positive economy** is no longer a niche concept but a critical imperative for **corporate sustainability** and long-term value creation. Training Course on Biodiversity and Nature-Positive Business Strategies provides essential knowledge and practical tools for integrating **biodiversity conservation** and **natural capital** considerations into core business operations, supply chains, and strategic decision-making. Participants will learn to identify **nature-related risks and opportunities**, foster **ecological resilience**, and drive **sustainable development** through actionable **nature-positive strategies**.

This program delves into the intricate connections between business activities and the health of our planet's ecosystems. It empowers professionals to move beyond mere compliance, embracing innovative approaches to minimize **environmental impact**, enhance **ecosystem services**, and contribute to a thriving natural world. Through a blend of theoretical frameworks, **real-world case studies**, and interactive exercises, attendees will gain the expertise to become leaders in the emerging field of **nature-positive business**, ensuring their organizations are prepared for a future where **environmental stewardship** is synonymous with **economic success**.

Programme Curriculum

Training Course on Biodiversity and Nature-Positive Business Strategies

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Course Objectives

Upon completion of this course, participants will be able to:

1. Define and articulate the critical importance of biodiversity, ecosystem services, and natural capital for business resilience and long-term value.
2. Identify and assess key nature-related risks (physical, transition, systemic) and opportunities (innovation, market growth, cost reduction) across value chains.
3. Apply frameworks like the Taskforce on Nature-related Financial Disclosures (TNFD) and Science-Based Targets for Nature (SBTN) for robust nature risk management and disclosure.
4. Develop and implement nature-positive business strategies that aim to halt and reverse biodiversity loss, leading to measurable positive impacts.
5. Conduct a basic natural capital assessment and materiality analysis to prioritize interventions and investments.
6. Integrate biodiversity considerations into corporate governance, financial reporting, and investment decisions.
7. Explore and leverage nature-based solutions (NbS) for climate adaptation, mitigation, and ecosystem restoration.
8. Understand the evolving regulatory landscape and policy frameworks related to biodiversity and environmental protection.
9. Engage effectively with stakeholders, including Indigenous Peoples and Local Communities (IPLCs), for inclusive conservation outcomes.
10. Measure and monitor biodiversity impacts and dependencies using relevant metrics and tools.
11. Identify opportunities for sustainable finance and impact investment in nature-positive initiatives.
12. Develop compelling business cases for integrating biodiversity and natural capital into organizational strategy.
13. Lead organizational shifts towards a truly regenerative and circular economy model that prioritizes nature.

Organizational Benefits

- Demonstrating commitment to **environmental stewardship** attracts customers, investors, and top talent.

- Proactive **nature risk management** mitigates supply chain disruptions, regulatory penalties, and reputational damage.
- Increasingly, investors prioritize companies with strong **ESG performance** and **nature-positive commitments**.
- **I**Developing **nature-based solutions** and sustainable products opens up new revenue streams.
- Understanding **natural capital dependencies** leads to more efficient resource use and cost savings.
- A shared purpose around **sustainability** boosts morale and attracts purpose-driven employees.
- Collaborative approaches with local communities and NGOs foster trust and reduce conflict.
- Preparing for emerging **biodiversity regulations** ensures long-term operational continuity.

Target Audience

1. Sustainability Managers and Directors.
2. Environmental Consultants.
3. CSR Managers
4. Risk Management Professionals.
5. Investment Professionals and Analysts
6. Supply Chain Managers.
7. Business Development and Innovation Teams
8. Government and Policy Advisors

Course Outline

Module 1: The Global Biodiversity Crisis and Business Relevance

- Understanding the unprecedented scale of **biodiversity loss** and its planetary boundaries.
- Exploring the intrinsic and instrumental value of **biodiversity** for human well-being and economic prosperity.
- Identifying the direct and indirect **drivers of biodiversity loss**
- The concept of **planetary boundaries** and the imperative for a **nature-positive future**.
- **Case Study:** The impact of palm oil production on biodiversity and deforestation in Southeast Asia, highlighting both challenges and collaborative solutions.

Module 2: Natural Capital and Ecosystem Services for Business

- Defining **natural capital** as a stock of natural assets and the **ecosystem services** they provide.
- Categorizing **ecosystem services**
- Understanding business dependencies and impacts on **natural capital**.
- The economic value of **ecosystem services** and the hidden costs of their degradation.
- **Case Study:** A beverage company's reliance on clean water and healthy watersheds, leading to investments in watershed restoration for business continuity.

Module 3: Nature-Related Risks and Opportunities (TNFD Framework)

- Introduction to the **Taskforce on Nature-related Financial Disclosures (TNFD)** and its disclosure recommendations.
- Identifying and assessing **nature-related physical risks**
- Understanding **nature-related transition risks**.
- Exploring **nature-related opportunities**

- **Case Study:** A financial institution using TNFD to assess portfolio exposure to deforestation and reallocate investments to sustainable land use.

Module 4: Science-Based Targets for Nature (SBTN)

- Overview of **Science-Based Targets for Nature (SBTN)** and their role in setting ambitious, measurable targets.
- The five steps of SBTN: Assess, Interpret & Prioritize, Measure, Act, and Track.
- Setting targets for reducing land footprint, freshwater use, pollution, and promoting **circularity**.
- Aligning SBTN with **climate targets** and broader sustainability goals.
- **Case Study:** A textile company committing to SBTN to reduce its water footprint and address pollution in its dyeing processes.

Module 5: Measuring and Valuing Biodiversity Impacts and Dependencies

- Introduction to **biodiversity measurement methodologies** and tools
- Conducting a **materiality assessment** to prioritize significant impacts and dependencies.
- Methods for **monetizing natural capital** and **ecosystem services**
- Challenges and limitations in **biodiversity valuation** and data collection.
- **Case Study:** A construction company using biodiversity impact assessment tools to inform site selection and design, aiming for **Biodiversity Net Gain**.

Module 6: Integrating Biodiversity into Corporate Strategy and Governance

- Embedding **nature-positive goals** into corporate vision, mission, and strategic planning.
- Establishing **governance structures** for effective **biodiversity management**
- Developing internal policies and guidelines for **biodiversity protection** across operations.
- Linking executive compensation to **nature-related performance indicators**.
- **Case Study:** A multinational food corporation integrating biodiversity into its procurement policies, ensuring sustainable sourcing of agricultural commodities.

Module 7: Sustainable Supply Chains and Responsible Sourcing

- Mapping **biodiversity risks** and dependencies within complex global supply chains.
- Implementing **responsible sourcing practices** and certification schemes
- Strategies for combating **deforestation** and **land conversion** in commodity supply chains.
- Engaging suppliers and fostering **transparency** for improved **environmental performance**.
- **Case Study:** A fashion brand collaborating with suppliers to eliminate harmful chemicals and promote **regenerative agriculture** in cotton production.

Module 8: Nature-Based Solutions (NbS) for Business

- Defining **Nature-Based Solutions (NbS)** and their multiple benefits for climate, biodiversity, and human well-being.
- Types of **NbS** relevant to business
- Developing and financing **NbS projects** that generate both ecological and economic value.
- Measuring the impact and effectiveness of **NbS** in achieving **nature-positive outcomes**.
- **Case Study:** A real estate developer investing in urban green infrastructure (green roofs, rain gardens) to enhance biodiversity and manage stormwater.

Module 9: Biodiversity Offsets and Restoration Initiatives

- Understanding the mitigation hierarchy: Avoid, Minimize, Restore, Offset.

- The role and considerations for **biodiversity offsets** in achieving **Net Positive Impact**.
- Designing and implementing effective **restoration projects** for degraded ecosystems.
- Ensuring the long-term sustainability and monitoring of **offset** and **restoration sites**.
- **Case Study:** A mining company implementing comprehensive biodiversity offsets and restoration programs to compensate for unavoidable impacts.

Module 10: Policy, Regulation, and Legal Compliance

- Overview of key international agreements
- Understanding national and regional **biodiversity regulations** and reporting requirements.
- Navigating the legal implications of **nature-related risks** and liabilities.
- Advocacy and engagement with policymakers for **biodiversity-friendly legislation**.
- **Case Study:** A company adapting its operations to comply with stricter national regulations on protected areas and endangered species.

Module 11: Engaging Stakeholders for Collective Impact

- Identifying and prioritizing key **stakeholders**
- Strategies for effective **stakeholder engagement** and building trust.
- The importance of **Indigenous Peoples and Local Communities (IPLCs)** in **biodiversity conservation**.
- Developing **partnerships** and collaborative initiatives for **nature-positive outcomes**.
- **Case Study:** A tourism operator partnering with local communities to develop **ecotourism** initiatives that benefit both livelihoods and conservation.

Module 12: Sustainable Finance and Investment in Nature

- The growth of **green finance** and **sustainable investment** for **nature capital**.
- Identifying financial instruments and mechanisms for **biodiversity conservation**
- Assessing investment opportunities in **nature-positive businesses** and projects.
- Due diligence and risk assessment for **nature-related investments**.
- **Case Study:** An investment fund allocating capital to innovative agri-food companies practicing **regenerative agriculture** and **sustainable land management**.

Module 13: Communication, Reporting, and Transparency

- Developing compelling **narratives** for internal and external **biodiversity communication**.
- Effective **environmental reporting** and disclosure practices
- Avoiding **greenwashing** and ensuring credible **nature-positive claims**.
- Leveraging digital platforms and technologies for **transparency** and engagement.
- **Case Study:** A consumer goods company transparently reporting its progress on **deforestation-free supply chains** and **biodiversity metrics**.

Module 14: Innovation, Technology, and Future Trends in Nature-Positive Business

- Exploring emerging technologies for **biodiversity monitoring** The role of **digitalization** and data analytics in **nature management**.
- Innovations in **biomimicry** and **circular design** inspired by natural systems.
- Anticipating future trends: **biodiversity credits**, **natural capital markets**, **regenerative business models**.
- **Case Study:** A technology startup developing AI-powered solutions for monitoring endangered species and illegal wildlife trade.

Module 15: Developing Your Nature-Positive Action Plan

- Synthesizing learnings into a personalized **Nature-Positive Action Plan** for your organization.
- Prioritizing key interventions and setting actionable targets.
- Identifying internal champions and resource allocation strategies.
- Roadmap for continuous improvement and embedding **nature** into organizational DNA.
- **Case Study:** Participants present their draft **Nature-Positive Action Plans** and receive peer feedback.

Training Methodology

This training course will employ a dynamic and interactive methodology to maximize learning and engagement:

- **Expert-Led Presentations:** Engaging lectures by leading practitioners and academics.
- **Interactive Workshops:** Group exercises, brainstorming sessions, and problem-solving activities.
- **Real-World Case Studies:** In-depth analysis of successful and challenging **nature-positive business initiatives**.
- **Group Discussions:** Facilitated peer-to-peer learning and knowledge sharing.
- **Practical Tools and Frameworks:** Hands-on application of assessment tools
- **Q&A Sessions:** Opportunities for direct interaction with instructors and guest speakers.
- **Action Planning:** Guided development of individual or organizational action

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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