Training Course on Awareness Programs for Data Protection

Professional Development Training Course Outline

Category	Data Security	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s digital-first economy, data has become one of the most valuable assets organizations manage. However, with increasing cyber threats, regulatory demands, and customer awareness, data protection is no longer optional—it's essential. Training Course on Awareness Programs for Data Protection is designed to equip individuals, organizations, and professionals with the knowledge and best practices necessary to secure sensitive data, maintain compliance, and cultivate a culture of data privacy and security.

This program blends regulatory compliance frameworks, cybersecurity hygiene, GDPR/CCPA insights, and organizational data governance to prepare participants for real-world challenges. Through interactive modules, case studies, and industry-relevant examples, learners will understand both the strategic and practical aspects of data protection in a digital environment.

Programme Curriculum

Training Course on Awareness Programs for Data Protection

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Course Objectives

1. Understand the principles of data privacy and personal data rights.
2. Identify and categorize personally identifiable information (PII).
3. Analyze risks associated with data breaches and cybersecurity threats.
4. Comply with global data protection regulations (e.g., GDPR, HIPAA, CCPA).
5. Develop a data protection impact assessment (DPIA).
6. Understand the role of Data Protection Officers (DPOs).
7. Implement data encryption and access controls.
8. Build an organizational data privacy policy.
9. Prevent internal threats through employee data handling awareness.
10. Manage third-party data processors effectively.
11. Respond appropriately to data subject access requests (DSARs).
12. Report, mitigate, and recover from data loss incidents.
13. Foster a data protection culture within the workplace.

Target Audience

1. HR Managers
2. IT Security Professionals
3. Compliance Officers
4. Customer Support Staff
5. Legal and Risk Teams
6. Marketing and Data Analysts
7. Business Executives
8. Educational Institutions

Course Duration: 5 days

Course Modules

Module 1: Introduction to Data Protection

- Define personal and sensitive data
- Importance of data protection in modern business
- Overview of key data protection laws (GDPR, CCPA, HIPAA)
- Differences between privacy and security
- Stakeholder responsibilities
- **Case Study**: Facebook's Cambridge Analytica Scandal

Module 2: Identifying and Handling Personal Data

- What constitutes personally identifiable information (PII)
- Data mapping and classification
- Minimization and data retention policies
- Secure storage and access policies
- Risks of mishandling PII
- **Case Study**: Equifax Data Breach

Module 3: Legal and Regulatory Compliance

- GDPR and global regulation overview
- Consent, transparency, and lawful data processing
- Cross-border data transfers
- Penalties for non-compliance

- Internal auditing and documentation
- **Case Study**: Amazon’s GDPR Fine

Module 4: Threats to Data and Breach Prevention

- Cyberattack vectors (phishing, ransomware, malware)
- Insider threats and human error
- Multi-factor authentication and secure passwords
- Network monitoring tools
- Creating a cybersecurity incident response plan
- **Case Study**: Colonial Pipeline Attack

Module 5: Organizational Data Governance

- Establishing data ownership
- Role of Data Protection Officers (DPOs)
- Creating data handling guidelines
- Conducting Data Protection Impact Assessments (DPIAs)
- Aligning IT and legal teams
- **Case Study**: British Airways GDPR Fine

Module 6: Building a Culture of Data Privacy

- Employee awareness and ongoing training
- Internal data protection campaigns
- Recognizing social engineering attempts
- Reporting suspicious activity
- Encouraging privacy-by-design principles
- **Case Study**: Marriott International Breach

Module 7: Handling Data Subject Rights and Requests

- Understanding data subject rights under GDPR
- Handling DSARs within timeframes
- Verifying identity before data release
- Communication templates and logs
- Right to erasure and data portability
- **Case Study**: Google’s Right to Be Forgotten Case

Module 8: Incident Management and Business Continuity

- Data breach detection and response timeline
- Notification procedures to regulators and individuals
- Root cause analysis and corrective actions
- Business continuity planning
- Creating a data breach drill simulation
- **Case Study**: Capital One Cloud Breach

Training Methodology

- Interactive lectures and expert-led discussions
- Real-life case study analysis and role-plays
- Hands-on data protection simulations
- Compliance checklists and group exercises
- Quizzes, assessments, and feedback sessions

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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