Training Course on Agri-Food Policy Impact Analysis for Business Decisions

Professional Development Training Course Outline

Category	Agriculture	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s rapidly evolving global food systems, understanding the impact of agri-food policies is crucial for making informed business decisions. Training Course on Agri-Food Policy Impact Analysis for Business Decisions is designed to equip agribusiness professionals, policymakers, researchers, and stakeholders with analytical tools and practical frameworks for evaluating how agricultural, trade, environmental, and food safety policies affect market dynamics, profitability, and investment strategies.

With growing complexity in agricultural trade agreements, food safety regulations, and climate-smart policies, businesses must align their strategies with policy trends to remain competitive. This course leverages real-world case studies, economic modeling tools, and policy evaluation techniques to ensure participants can translate policy insights into actionable decisions for sustainable growth and market resilience.

Programme Curriculum

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actionable decisions for sustainable growth and market resilience.

Course Objectives

By the end of this course, participants will be able to:

1. Analyze the economic implications of agri-food policies on business performance.
2. Interpret key policy instruments influencing food supply chains.
3. Evaluate the macroeconomic impact of trade policies on agri-business.
4. Use quantitative models for policy impact assessment.
5. Identify the effects of climate and environmental policies on agriculture.
6. Apply policy mapping and scenario planning for strategy development.
7. Integrate data-driven policy analysis into business planning.
8. Assess the influence of food safety and nutrition policies on markets.
9. Develop risk management strategies aligned with regulatory frameworks.
10. Use cost-benefit analysis for policy compliance and profitability.
11. Understand regional policy integration and global trade implications.
12. Translate complex policy data into actionable intelligence.
13. Enhance decision-making capacity through stakeholder-informed analysis.

Target Audiences

1. Agribusiness managers and entrepreneurs
2. Government policy analysts and regulators
3. Food industry strategists and planners
4. Agricultural economists and researchers
5. International development consultants
6. NGOs and food security organizations
7. Agritech innovators and startups
8. Academics and postgraduate students in agricultural sciences

Course Duration: 5 days

Course Modules

Module 1: Introduction to Agri-Food Policy Landscapes

- Overview of agri-food policy types and structures
- Historical evolution and current global policy trends
- Stakeholder roles and policy governance
- Economic drivers shaping food policy
- Key institutions in agri-food policymaking
- **Case Study:** The EU Common Agricultural Policy (CAP) and its Business Impact

Module 2: Agricultural Trade and Market Access Policies

- Tariffs, quotas, and subsidies: business implications
- WTO and trade agreement frameworks
- Policy-induced price distortions
- Regional trade blocs and integration
- Agri-food export/import policies
- **Case Study:** USMCA’s Effect on North American Agribusinesses

Module 3: Food Safety, Standards, and Regulation

- Regulatory compliance for food businesses

- National and international food safety standards
- Private vs public sector roles
- Traceability systems and certification schemes
- Business costs of compliance
- **Case Study:** FSMA Regulations and SME Adaptation in the U.S.

Module 4: Policy Analysis Tools and Economic Modeling

- Quantitative and qualitative policy analysis tools
- Partial and general equilibrium models
- Cost-benefit and cost-effectiveness analysis
- Input-output analysis
- Scenario modeling for business strategy
- **Case Study:** CGE Modeling of Rice Subsidies in Southeast Asia

Module 5: Environmental and Climate Policy Impacts

- Green policy and agri-business compliance
- Carbon pricing, emissions trading, and agriculture
- Water use and land management policies
- Climate adaptation incentives
- Risk mitigation strategies
- **Case Study:** Climate-Smart Policy Effects on Kenyan Agribusiness

Module 6: Nutrition and Public Health Policy Effects

- Food labeling laws and consumer behavior
- Subsidies and taxes on food products
- Health-driven food reformulations
- Marketing restrictions and their effects
- Business shifts in response to dietary guidelines
- **Case Study:** Sugar Tax Policies and Their Impact on Beverage Companies

Module 7: Policy Evaluation and Scenario Planning

- Logic models and theory of change in agri-food policy
- Baseline and counterfactual development
- Impact evaluation design and metrics
- Scenario-building and trend forecasting
- Translating policy projections into business tactics
- **Case Study:** Strategic Planning in Response to EU Green Deal

Module 8: Integrated Decision-Making for Policy Uncertainty

- Policy risk and sensitivity analysis
- Communication of policy risk to stakeholders
- Adaptive business planning under policy volatility
- Policy foresight and early-warning systems
- Tools for strategic flexibility
- **Case Study:** COVID-19 Food Supply Chain Policy Response in Sub-Saharan Africa

Training Methodology

- Interactive lectures with domain experts
- Group-based case study analysis
- Practical exercises using simulation and modeling tools

- Policy scenario development workshops
- Real-time feedback and peer review sessions
- Use of digital policy dashboards and analytics platforms

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com