Training course on Affordable Housing Policy and Implementation

Professional Development Training Course Outline

Category	Real Estate Institute	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

The global challenge of providing adequate and affordable housing remains one of the most pressing issues for governments and communities worldwide, particularly in rapidly urbanizing regions like Africa. In Kenya, for instance, the Affordable Housing Programme (AHP), a key pillar of the government's development agenda, underscores the critical need for strategic policy and effective implementation to address a persistent housing deficit and provide decent homes for its citizens. Training Course on Affordable Housing Policy and Implementation is meticulously designed to equip policymakers, urban planners, housing developers, government officials, financial institutions, non-profit organizations, community leaders, and real estate professionals with the critical knowledge and practical tools. This is necessary to design, finance, deliver, and manage sustainable affordable housing initiatives. Beyond simple construction, this specialized field demands a holistic understanding of socio-economic factors, land policy, innovative financing models, appropriate building technologies, and robust public-private partnerships, blending in-depth knowledge of legal frameworks, community engagement strategies, post-occupancy management, and long-term sustainability, and the leveraging of data-driven analysis and adaptive governance to create equitable and resilient housing solutions for all income segments. This comprehensive 5-day program delves into nuanced methodologies for analyzing the root causes of housing affordability challenges (e.g., high land costs, expensive construction materials, limited access to finance), mastering advanced techniques for developing evidence-based housing policies, mobilizing diverse financing mechanisms (such as the Kenya Mortgage Refinance Company - KMRC, and the Affordable Housing Levy), and leveraging innovative construction methods, and exploring cutting-edge approaches to facilitating public-private partnerships, upgrading informal settlements, and ensuring the long-term affordability and sustainability of housing projects. A significant focus will be placed on understanding the interplay of land policies, infrastructure provision, regulatory reforms (e.g., National Rating Act 2024), and community participation in successful affordable housing delivery. By integrating global industry best practices and specific case studies from Kenya (e.g., Ngara, Mukuru AHP projects, Bondeni), analyzing real-world implementation challenges (e.g., land availability, high construction costs, bureaucratic delays, public trust) and innovative solutions across diverse contexts, and engaging in intensive hands-on policy formulation exercises, financial feasibility assessments for affordable projects, stakeholder mapping, and

expert-led discussions, attendees will develop the strategic acumen to confidently contribute to the design and delivery of impactful affordable housing programs, fostering unparalleled social equity, economic development, and securing their position as indispensable leaders in addressing one of humanity's most fundamental needs.

Programme Curriculum

Training Course on Affordable Housing Policy and Implementation

Introduction

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Course Objectives

Upon completion of this course, participants will be able to:

1. **Analyze core principles and strategic responsibilities** of **affordable housing policy and implementation**.
2. **Master sophisticated techniques** for **identifying and assessing the causes of housing affordability crises** in various contexts, including developing economies.
3. **Develop nuanced strategies** for **designing evidence-based and context-specific affordable housing policies**.
4. **Implement effective land policies and infrastructure development strategies** to support affordable housing initiatives.
5. **Manage complex financial models and innovative financing mechanisms** for affordable housing projects, including green financing options.[2]
6. **Apply robust strategies** for **fostering successful public-private partnerships (PPPs)** in affordable housing delivery.
7. **Understand the deep integration of sustainable and innovative construction methods** in reducing housing costs.
8. **Leverage knowledge of community participation and stakeholder engagement** in affordable housing programs.[3]
9. **Optimize strategies for upgrading informal settlements and slum regularization programs**
10. **Formulate specialized post-occupancy management and long-term affordability preservation mechanisms**.
11. **Conduct advanced monitoring and evaluation of affordable housing policies and projects**
12. **Navigate challenging situations** such as **political will, bureaucratic hurdles, and public acceptance** in affordable housing implementation.
13. **Develop a holistic, equitable, and strategically adaptive approach** to **affordable housing policy design and implementation globally, with particular insights into African contexts like Kenya**

Target Audience

This course is designed for professionals involved in Affordable Housing Policy and Implementation:

1. **Government Officials and Policymakers:** Responsible for housing, urban development, and land use.[4]
2. **Housing Developers (Public and Private Sector):** Seeking to understand the policy landscape and implementation strategies.
3. **Financial Institutions and Lenders:** Involved in housing finance, including mortgage providers and microfinance.
4. **Non-Profit Organizations and NGOs:** Working on housing advocacy and community development.
5. **Urban Planners and Architects:** Designing and master planning affordable housing projects.
6. **Community Leaders and Representatives:** Engaging in housing initiatives for their communities.
7. **Real Estate Consultants and Researchers:** Advising on affordable housing strategies and market dynamics.
8. **International Development Professionals:** Focused on housing and urban development in emerging economies.

Course Duration: 5 Days

Course Modules

- **Module 1: Understanding the Affordable Housing Challenge**
    - Defining **affordable housing**: concepts, benchmarks, and target income groups.
    - **Global housing crises**: magnitude, drivers (urbanization, population growth, land costs, construction costs).

    - **Socio-economic impacts of housing unaffordability**: health, education, poverty, inequality.
    - Overview of the **affordable housing landscape in developing countries**, with a focus on Kenya's context (e.g., housing deficit of 200,000 units/year).
    - **Case Study:** Analyzing the housing affordability challenges in Nairobi, Kenya, examining the disconnect between supply and demand.
- **Module 2: Policy Frameworks & Regulatory Environment**
    - **National Housing Policies**: objectives, scope, and strategic priorities (e.g., Kenya's National Housing Policy, Sessional Paper No. 03 of 2016).
    - **Legal and regulatory frameworks**: land tenure, zoning, building codes, property rights.[5]
    - **Government's role**: enabler, financier, developer, regulator.
    - **Land reforms and urban planning tools** for affordable housing (e.g., inclusionary zoning, land value capture).
    - **Case Study:** Examining the legal and policy reforms introduced by Kenya's Affordable Housing Programme (AHP), including the National Rating Act 2024 and Tax Law amendments.
- **Module 3: Innovative Financing Models for Affordable Housing**
    - **Public sector financing**: subsidies, grants, housing funds (e.g., Kenya's National Housing Development Fund).[6]
    - **Private sector financing**: mortgage finance (e.g., Kenya Mortgage Refinance Company - KMRC), housing bonds, impact investing.[7]
    - **Community-led finance**: cooperatives, SACCOs, microfinance for housing.[8]
    - **Blended finance approaches**: combining public, private, and philanthropic capital.[9]
    - **Case Study:** Analyzing the financial mechanisms of Kenya's AHP, including the Affordable Housing Levy and low-interest mortgages via KMRC.
- **Module 4: Public-Private Partnerships (PPPs) in Affordable Housing**
    - **Rationale for PPPs**: leveraging private sector efficiency, capital, and expertise.
    - **Types of PPP models**: concessions, joint ventures, design-build-finance-operate (DBFO).
    - **Structuring successful PPP agreements**: risk allocation, legal frameworks, performance incentives.
    - **Challenges and best practices in PPP implementation** for affordable housing.
    - **Case Study:** Examining specific PPP affordable housing projects in Kenya (e.g., Gachie Project, Ngara AHP) and their successes and challenges.
- **Module 5: Sustainable Design & Construction Methods**
    - **Cost-reducing construction technologies**: prefabrication, modular construction, alternative building materials (e.g., interlocking bricks, ICF).
    - **Sustainable building principles**: energy efficiency, water conservation, climate-resilient design.
    - **Green building certifications for affordable housing** (e.g., EDGE).[10]
    - **Local content and labor inclusion** in construction for economic empowerment.
    - **Case Study:** Exploring innovative construction techniques deployed in Kenyan affordable housing projects (e.g., On-Site ICF, prefab panels) and their cost-benefit.
- **Module 6: Informal Settlements & Slum Upgrading**
    - Understanding the **dynamics and challenges of informal settlements**.
    - **Approaches to slum upgrading**: in-situ upgrading, resettlement, mixed-income development.
    - **Community-led initiatives and participatory planning** in informal settlement transformation.
    - **Provision of basic services and infrastructure** (water, sanitation, roads, electricity).
    - **Case Study:** Analyzing the Mukuru Affordable Housing project in Nairobi and its impact on slum transformation and resident dignity.
- **Module 7: Social Inclusion & Community Engagement**
    - **Targeting and allocation mechanisms** for affordable housing beneficiaries.
    - Ensuring **equitable access** for vulnerable groups (women, youth, disabled).

    - **Community participation and consultation** throughout the project lifecycle.
    - **Social amenities and services** within affordable housing developments.[11]
    - **Case Study:** Examining the community engagement strategies and beneficiary selection process for a successful affordable housing scheme.[12]
- **Module 8: Monitoring, Evaluation & Future of Affordable Housing**
    - **Key performance indicators (KPIs)** for affordable housing programs.
    - **Data collection, monitoring, and reporting** frameworks.
    - **Post-occupancy evaluation** and continuous improvement.
    - **Addressing long-term affordability**: maintenance, property management, resale restrictions.
    - **Emerging trends and technologies**: smart cities, digital platforms (e.g., Boma Yangu), AI in housing.
    - **Case Study:** Reviewing the progress and challenges of Kenya's AHP in meeting its targets and its broader economic and social impact.

Training Methodology

- **Interactive Workshops:** Facilitated discussions, group exercises, and problem-solving activities.
- **Case Studies:** Real-world examples to illustrate successful community-based surveillance practices.
- **Role-Playing and Simulations:** Practice engaging communities in surveillance activities.
- **Expert Presentations:** Insights from experienced public health professionals and community leaders.
- **Group Projects:** Collaborative development of community surveillance plans.
- **Action Planning:** Development of personalized action plans for implementing community-based surveillance.
- **Digital Tools and Resources:** Utilization of online platforms for collaboration and learning.
- **Peer-to-Peer Learning:** Sharing experiences and insights on community engagement.
- **Post-Training Support:** Access to online forums, mentorship, and continued learning resources.

Register as a group from 3 participants for a Discount

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Certification

Upon successful completion of this training, participants will be issued with a globally recognized certificate.

Tailor-Made Course

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Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

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