Training Course on Advanced Parent and Family Engagement Strategies

Professional Development Training Course Outline

Category	Educational Leadership and Management	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Parental and family engagement is a cornerstone of academic success, holistic child development, and long-term well-being. Training Course on Advanced Parent and Family Engagement Strategies equips educators, school administrators, family counselors, and community leaders with evidence-based methods to foster deeper connections between families and educational institutions. By leveraging data-driven approaches, inclusive communication techniques, and culturally responsive engagement, this program empowers participants to create sustainable partnerships that enhance student outcomes.

This comprehensive training dives deep into relationship-building, family empowerment, community integration, and policy advocacy, ensuring participants are equipped with modern tools to address diverse family dynamics. Through interactive modules, real-world case studies, and hands-on exercises, participants will master actionable strategies that transform family engagement into measurable student success and stronger community ties.

Programme Curriculum

Training Course on Advanced Parent and Family Engagement Strategies

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Course Objectives

1. Understand the framework of effective parent engagement in schools.
2. Develop skills in culturally responsive family engagement strategies.
3. Apply data-driven decision-making to enhance family participation.
4. Foster home-school collaboration for academic excellence.
5. Leverage digital communication tools for family outreach.
6. Create inclusive family engagement plans tailored to diverse communities.
7. Promote equity and accessibility in family-school partnerships.
8. Implement positive behavior support strategies with families.
9. Design community-driven family programs for student success.
10. Encourage family leadership and advocacy in education.
11. Enhance social-emotional learning (SEL) through family involvement.
12. Evaluate the impact of engagement interventions using key metrics.
13. Strengthen skills in conflict resolution and communication between parents and schools.

Target Audiences

1. School Administrators
2. Teachers & Educators
3. Parent Liaisons
4. Family Counselors
5. Social Workers
6. Community Leaders
7. Education Policy Makers
8. Nonprofit Organization Staff

Course Duration: 5 days

Course Modules

Module 1: Foundations of Advanced Family Engagement

- Defining parent and family engagement in modern education.
- Key research findings and models on effective engagement.
- Understanding barriers to family participation.
- Equity and inclusion in engagement strategies.
- Policy frameworks supporting family involvement.
- **Case Study:** Implementing the Dual Capacity-Building Framework in Urban Schools.

Module 2: Culturally Responsive Engagement Strategies

- Principles of cultural competence in education.
- Engaging multilingual and diverse families.
- Cultural humility and overcoming implicit biases.
- Building trust within underrepresented communities.
- Designing culturally adapted communication materials.
- **Case Study:** Success Story of a Multilingual Family Engagement Initiative.

Module 3: Digital Tools for Parent and Family Communication

- Utilizing apps and platforms for real-time communication.
- Social media best practices for schools.
- Virtual meetings and remote engagement tips.
- Ensuring digital equity for all families.
- Data privacy and online safety for family interactions.
- **Case Study:** Digital Outreach Program in a Remote Learning Context.

Module 4: Home-School Collaboration for Student Achievement

- Establishing shared academic goals with families.
- Effective parent-teacher conferences.
- Homework support and learning at home.
- Role of family engagement in closing achievement gaps.
- Collaborative problem-solving models.
- **Case Study:** Collaborative Learning Workshops in Low-Income Communities.

Module 5: Building Family Leadership and Advocacy Skills

- Training parents as education advocates.
- Leadership pathways for engaged families.
- Parent advisory councils and governance participation.
- Strengthening family voices in policy decisions.
- Supporting advocacy for special education and equity.
- **Case Study:** Parent Leadership Academy's Impact on School Policy Reform.

Module 6: Social-Emotional Learning (SEL) and Family Involvement

- Integrating SEL practices at home.
- Understanding family roles in emotional development.
- Strength-based approaches for family SEL support.
- Collaborative SEL workshops for families and schools.
- Monitoring SEL progress collaboratively.
- **Case Study:** SEL-Focused Family Engagement in Middle Schools.

Module 7: Measuring and Evaluating Engagement Impact

- Setting measurable objectives for engagement programs.
- Tools and methods for data collection and analysis.
- Using feedback to refine engagement strategies.
- Tracking student outcomes linked to family involvement.
- Reporting and sharing success stories with stakeholders.
- **Case Study:** Evaluation of a Rural School's Parent Engagement Initiative.

Module 8: Conflict Resolution and Communication Skills

- Techniques for effective communication with families.
- Strategies for de-escalating conflicts.
- Mediation and negotiation skills in education settings.
- Building empathy and active listening in conversations.
- Creating a safe space for family feedback.
- **Case Study:** Resolving Parent-School Conflicts Through Mediation Programs.

Training Methodology

- Interactive workshops with role-playing exercises.
- Group discussions and peer learning.

- Hands-on activities with real-world application.
- Video case study analysis.
- Development of personalized family engagement plans.
- Practical assignments with feedback loops.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com