Trade Unions and Poverty Reduction Strategies Training Course

Professional Development Training Course Outline

Category	Trade Unions	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Trade unions play a transformative role in advancing decent work, social justice, economic inclusion, and sustainable poverty reduction in the modern labor market. In the era of digital transformation, green economy transition, social protection reforms, inclusive growth, labor rights advocacy, ESG compliance, gender equity, and sustainable development goals (SDGs), trade unions are becoming strategic partners in economic empowerment and policy dialogue. Trade Unions and Poverty Reduction Strategies Training Course equips participants with practical tools to address unemployment, inequality, informal economy challenges, workers' rights, social security, and economic resilience using innovative and evidence-based poverty reduction strategies.

The course integrates contemporary approaches including collective bargaining innovation, climate-smart livelihoods, youth employment strategies, digital labor platforms, financial inclusion, cooperative development, social entrepreneurship, artificial intelligence in labor markets, public-private partnerships, and community-driven development models. Participants will gain actionable knowledge through practical case studies, policy analysis, simulations, and strategic planning exercises designed to strengthen trade unions as drivers of inclusive economic development, productivity enhancement, social dialogue, and poverty eradication initiatives at local, national, and global levels.

Programme Curriculum

Trade Unions and Poverty Reduction Strategies Training Course

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Course Duration

5 days

Course Objectives

By the end of the training, participants will be able to:

1. Analyze the relationship between trade unions, economic inequality, and sustainable poverty reduction.
2. Develop innovative social protection and workers' welfare frameworks.
3. Apply digital transformation and labor market intelligence in union operations.
4. Strengthen collective bargaining strategies for decent work and living wages.
5. Design youth employment and women empowerment initiatives.
6. Promote financial inclusion, cooperative financing, and microenterprise development.
7. Integrate green jobs and climate resilience strategies into labor programs.
8. Enhance policy advocacy, governance, and social dialogue mechanisms.
9. Utilize data-driven decision-making and labor analytics for union development.
10. Develop strategies for managing the informal economy and gig workforce.
11. Implement inclusive leadership, diversity, equity, and gender mainstreaming practices.
12. Formulate community empowerment and livelihood diversification programs.
13. Strengthen partnerships for achieving the Sustainable Development Goals (SDGs) and national development agendas.

Target Audience

1. Trade Union Leaders and Officials
2. Labor Ministry and Government Officers
3. Human Resource and Industrial Relations Managers
4. NGO and Civil Society Representatives
5. Cooperative Society Leaders
6. Youth and Women Empowerment Organizations
7. Community Development Practitioners
8. Researchers, Policy Analysts, and Development Consultants

Course Modules

Module 1: Trade Unions and Socio-Economic Development

- Evolution of modern trade unions
- Trade unions and inclusive economic growth
- Labor rights and social justice
- Poverty dynamics and labor market inequality
- Role of unions in sustainable development
- **Case Study:** Analysis of how Nordic labor unions contributed to reducing income inequality through strong social dialogue systems.

Module 2: Collective Bargaining and Decent Work

- Modern collective bargaining strategies
- Living wages and income security
- Occupational safety and health standards
- Workplace productivity and employee engagement
- Conflict resolution and labor negotiations
- **Case Study:** Examination of collective bargaining agreements in South Africa's mining sector and their impact on worker welfare.

Module 3: Digital Transformation and Future of Work

- Artificial intelligence and labor markets
- Gig economy and platform workers' rights
- Digital organizing and online union campaigns
- Cybersecurity and digital communication tools
- Remote work and labor regulations
- **Case Study:** Evaluation of digital labor organizing among app-based transport workers in Kenya.

Module 4: Social Protection and Poverty Reduction

- Universal social protection systems
- Health insurance and pension reforms
- Social safety nets and vulnerable workers
- Community-based poverty alleviation programs
- Economic resilience and crisis response
- **Case Study:** Review of Brazil's social protection programs and labor inclusion strategies.

Module 5: Financial Inclusion and Cooperative Development

- Savings and credit cooperative models
- Financial literacy and wealth creation
- Cooperative entrepreneurship development
- Access to affordable financing
- Income diversification strategies
- **Case Study:** Assessment of SACCO movements in East Africa and their contribution to poverty reduction.

Module 6: Gender Equality and Youth Empowerment

- Gender-responsive labor policies
- Women leadership in trade unions
- Youth employability and skills development

- Diversity, equity, and inclusion frameworks
- Prevention of workplace discrimination
- **Case Study:** Study of women-led union initiatives promoting economic empowerment in Rwanda.

Module 7: Green Economy and Sustainable Livelihoods

- Green jobs and climate adaptation
- Renewable energy employment opportunities
- Circular economy and sustainable production
- Climate-smart agriculture and livelihoods
- ESG and sustainable labor practices
- **Case Study:** Exploration of green transition employment programs in Germany's renewable energy sector.

Module 8: Strategic Leadership and Policy Advocacy

- Transformational leadership in unions
- Strategic planning and governance
- Public policy advocacy techniques
- Stakeholder engagement and partnerships
- Monitoring, evaluation, and impact measurement
- **Case Study:** Review of successful labor policy advocacy campaigns by international trade union federations.

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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