The Politics of Populism and Anti-Immigrant Sentiment Training Course

Professional Development Training Course Outline

Category	Migration and Refugee	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today?ÇÖs rapidly shifting political climate, populism and anti-immigrant sentiment are critical issues shaping governance, democracy, and civic life across the globe. Populist movements frequently exploit immigration debates to mobilize support, often amplifying nationalism, identity politics, and cultural anxieties. Understanding these dynamics is essential for policymakers, educators, civil society leaders, and organizations seeking to navigate the complexities of political discourse in the 21st century.

The Politics of Populism and Anti-Immigrant Sentiment Training Course provides a comprehensive exploration of the political, social, and economic dimensions of populism with a particular focus on its links to anti-immigrant rhetoric and policies. Through case studies, interactive discussions, and real-world examples, participants will gain the analytical skills and strategic insights needed to counter divisive narratives, strengthen inclusive practices, and promote sustainable political dialogue.

Programme Curriculum

The Politics of Populism and Anti-Immigrant Sentiment Training Course

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Course Objectives

1. Understand the roots of populism in global political contexts.
2. Analyze the relationship between immigration policy and populist movements.
3. Explore the impact of media and digital platforms in fueling anti-immigrant narratives.
4. Examine how populist leaders use identity politics and nationalism for political gain.
5. Evaluate the role of economic insecurity in driving populist support.
6. Identify historical and contemporary case studies of populist movements.
7. Discuss the intersection of racism, xenophobia, and migration.
8. Explore the consequences of populist rhetoric on human rights and democracy.
9. Develop strategies to counter misinformation and propaganda.
10. Assess how policy frameworks influence anti-immigrant sentiment.
11. Build skills for inclusive political communication and advocacy.
12. Encourage cross-cultural and international dialogue on migration.
13. Formulate organizational strategies to address populism and diversity challenges.

Organizational Benefits

1. Enhanced capacity to address political risk management.
2. Improved organizational strategies for diversity and inclusion.
3. Strengthened ability to analyze global political trends.
4. Development of evidence-based advocacy campaigns.
5. Greater resilience against polarization and misinformation.
6. Expanded knowledge on migration and human rights frameworks.
7. Better communication strategies for multicultural engagement.
8. Practical skills for conflict resolution and dialogue facilitation.
9. Increased credibility in policy analysis and advisory roles.
10. Long-term contribution to sustainable governance and civic trust.

Target Audience

1. Policymakers and government officials.
2. Civil society organizations and NGOs.
3. University educators and researchers.
4. Human rights advocates.
5. Media professionals and journalists.
6. Political strategists and analysts.
7. Community leaders and activists.
8. International development practitioners.

Course Duration: 5 days

Course Modules

Module 1: Understanding Populism

- Origins and definitions of populism.

- Key features of populist movements.
- Historical development of populism in different regions.
- The role of charismatic leadership in populism.
- Case Study: Populism in Latin America.
- Populism as a global trend.

Module 2: Anti-Immigrant Sentiment in Politics

- Origins of anti-immigrant rhetoric.
- Connection between migration and nationalism.
- The role of cultural identity in shaping sentiment.
- Political use of immigration debates.
- Case Study: Brexit and immigration politics.
- Challenges to multiculturalism.

Module 3: Economic Insecurity and Populism

- Link between unemployment and populist rhetoric.
- Globalization and economic displacement.
- Populist promises to marginalized groups.
- Class divides and cultural backlash.
- Case Study: The U.S. Rust Belt and populism.
- Economic myths about immigration.

Module 4: Media, Digital Platforms, and Populist Narratives

- Role of mainstream media in populism.
- Social media algorithms and echo chambers.
- Online misinformation and fake news.
- Propaganda in digital politics.
- Case Study: Social media in European populism.
- Combating online radicalization.

Module 5: Nationalism and Identity Politics

- Roots of nationalism in modern politics.
- Ethnic and cultural identity mobilization.
- Intersection of religion and nationalism.
- Populist framing of ?Ç£us vs. them.?Ç¥
- Case Study: Hindutva politics in India.
- Identity-based exclusion and discrimination.

Module 6: Migration and Human Rights

- Global migration trends and statistics.
- Human rights frameworks protecting migrants.
- Populist attacks on refugee policies.
- International law vs. national sovereignty.
- Case Study: Syrian refugee crisis in Europe.
- The future of migration governance.

Module 7: Countering Populist Narratives

- Strategies for inclusive communication.
- Promoting fact-based political discourse.
- Building resilience to populist rhetoric.
- Civil society?ÇÖs role in countering narratives.
- Case Study: Civic campaigns against xenophobia.
- Engaging youth in counter-narratives.

Module 8: Policy and Institutional Responses

- National policies addressing populism.
- International organizations and migration policy.
- Legal frameworks to combat discrimination.
- Building inclusive governance structures.
- Case Study: EU policies on migration.
- Institutional reforms for long-term impact.

Training Methodology

- Interactive lectures supported by multimedia presentations.
- Group discussions to encourage diverse perspectives.
- Case study analysis for real-world applications.
- Role-playing exercises to simulate political debates.
- Workshops for practical strategy development.
- Collaborative projects to foster teamwork and problem-solving.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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