The Politics of Pandemics and Global Health Policy Training Course

Professional Development Training Course Outline

Category	Political Science and International Relations	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

The recent **COVID-19 pandemic** starkly revealed how deeply interconnected public health is with **politics, policy, and global governance**. The Politics of Pandemics and Global Health Policy Training Course is designed to equip professionals with the critical understanding and practical skills needed to navigate this complex landscape. We will examine the intricate **political, economic, and social determinants of health** that shape national and international responses to **public health emergencies**. By dissecting historical and contemporary case studies, participants will gain a nuanced perspective on the **drivers of health crises** and the **policymaking processes** that either strengthen or weaken **global health security**.

This program moves beyond a purely clinical or epidemiological view, focusing on the **political economy of health**. We explore the role of key **global health actors**, from the **World Health Organization (WHO)** and national governments to NGOs and the private sector, and analyze the **geopolitical implications of pandemics**. The course emphasizes the importance of **evidence-based policymaking**, **health diplomacy** , and **equitable resource allocation**. Our goal is to empower a new generation of leaders who can influence and shape effective, just, and **resilient health systems** capable of responding to future threats.

Programme Curriculum

The Politics of Pandemics and Global Health Policy Training Course

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Course Objectives

1. Analyze the geopolitical dimensions of global health and their impact on pandemic response.
2. Evaluate the role of international health regulations (IHR) and health security frameworks.
3. Master the principles of health diplomacy and multilateral negotiation strategies.
4. Critically appraise the political challenges of vaccine equity and equitable resource distribution.
5. Develop skills in risk communication and public engagement during health emergencies.
6. Assess the influence of social determinants of health on pandemic outcomes.
7. Identify and mitigate the effects of misinformation and disinformation on public health policy.
8. Understand the political economy of health systems and their resilience.
9. Formulate evidence-based policies for pandemic preparedness and response.
10. Explore the intersection of climate change, biodiversity, and emerging infectious diseases.
11. Examine the role of AI and data analytics in disease surveillance and policymaking.
12. Analyze the ethical considerations and human rights issues in pandemic management.
13. Strengthen leadership and crisis management skills in a global health context.

Organizational Benefits

- Teams will be able to formulate and implement more effective **global health strategies** and **pandemic preparedness plans**.
- The organization will be better equipped to respond to **public health emergencies** with informed, coordinated, and politically savvy actions.
- Staff will develop the skills to negotiate and advocate for organizational priorities within **complex international forums**.
- Gain a deeper understanding of the political risks and challenges that can hinder **public health interventions**, allowing for proactive mitigation.
- Cultivate a cohort of leaders with a comprehensive, **interdisciplinary understanding** of health policy, governance, and security.

Target Audiences

1. Public Health Professionals.
2. Government Officials.
3. International Relations Professionals.
4. Healthcare Executives.
5. NGO and Civil Society Leaders.

6. Journalists and Communicators.
7. Researchers and Academics.
8. Corporate Social Responsibility (CSR) Managers.

Course Outline

Module 1: The Foundations of Global Health Policy

- Understanding health as a foreign policy issue.
- Historical overview of pandemics and their political impacts.
- Key actors: The WHO, World Bank, and G7/G20.
- International Health Regulations (IHR) and their implementation challenges.
- **Case Study**: The 2014 **Ebola** outbreak in West Africa and the challenges of a coordinated international response.

Module 2: The Political Economy of Health Systems

- Health financing models and their political consequences.
- Universal Health Coverage (UHC) as a political goal.
- Health systems strengthening: Governance and resilience.
- Policy analysis: The political forces that shape health budgets.
- **Case Study**: The politicization of **health care reform** in the United States and its implications for pandemic response.

Module 3: Health Diplomacy and Global Governance

- Principles of health diplomacy and negotiation.
- Multilateralism versus nationalism in health crises.
- Advocacy strategies for health priorities in international forums.
- Public-private partnerships and their governance.
- **Case Study**: The **politicization of the WHO** during the COVID-19 pandemic and challenges to global health leadership.

Module 4: Pandemic Preparedness and Response

- National pandemic plans and inter-agency coordination.
- Disease surveillance and early warning systems.
- Resource allocation: The ethics and politics of scarce resources.
- Risk communication and public trust.
- **Case Study**: **Singapore's** robust, whole-of-government approach to pandemic response compared to other nations.

Module 5: Social and Environmental Determinants

- Health inequities: The disproportionate impact of pandemics on vulnerable populations.
- Intersectionality and health outcomes.
- Climate change and the rise of new diseases.
- Environmental policy as a tool for public health.
- Case Study: The political and social factors that exacerbated the impact of **Hurricane Katrina** on public health in New Orleans.

Module 6: Science, Misinformation, and Public Trust

- The politics of scientific evidence in policymaking.
- Combating infodemics and managing health misinformation.
- Strategies for building public trust in science and government.
- The role of social media and technology.
- **Case Study**: The **anti-vaccine movement** and its impact on public health policy during the **measles resurgence** and COVID-19.

Module 7: Ethics, Human Rights, and Pandemics

- Ethical dilemmas in public health emergencies (e.g., lockdowns, contact tracing).
- Human rights frameworks and their application.
- Political rights and freedoms during health crises.
- The right to health vs. state security.
- **Case Study**: The **AIDS pandemic** and the global movement for access to life-saving antiretroviral drugs.

Module 8: The Future of Global Health Policy

- Post-pandemic policy reform and lessons learned.
- The role of AI and digital health in future health systems.
- Strengthening global health governance for future threats.
- Forecasting the next public health emergency.
- **Case Study**: The **political debates** surrounding the **negotiation of a new WHO pandemic treaty**.

Training Methodology

This course utilizes a **blended learning approach** to maximize engagement and knowledge retention. Methods include:

- **Interactive Lectures**: Led by **subject matter experts**, with opportunities for live Q&A.
- **Case Study Analysis**: In-depth group discussions and presentations on real-world scenarios.
- **Role-Playing Simulations**: Participants will engage in simulated **health diplomacy negotiations** and crisis response exercises.
- **Peer-to-Peer Learning**: Collaborative group projects and online discussion forums.
- **Expert Guest Speakers**: Sessions with high-level officials and practitioners.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

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