The European Union and its Foreign Policy Training Course

Professional Development Training Course Outline

Category	Political Science and International Relations	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

The **European Union's foreign policy** is a complex and dynamic area, representing a crucial instrument in a multipolar world. This course provides a comprehensive deep dive into the EU as a **global actor**, exploring its unique blend of civilian power and emerging hard power capabilities. You'll gain an in-depth understanding of the **Common Foreign and Security Policy (CFSP)**, the **Common Security and Defence Policy (CSDP)**, and the intricate web of actors and processes that shape the EU's international relations. From **geopolitical challenges** to **strategic autonomy**, this program will equip you with the essential knowledge to navigate the evolving global landscape.

The European Union and its Foreign Policy Training Course is designed for professionals and individuals seeking to enhance their expertise in **EU external relations**. We will analyze the institutional framework, key decision-making processes, and the strategic tools the EU employs, including **trade diplomacy**, **humanitarian aid**, and **sanctions**. Through **practical case studies** and **interactive simulations**, you'll develop the analytical and negotiation skills needed to effectively engage with EU foreign policy. Our focus on **current affairs** and **contemporary issues** ensures you'll be at the forefront of the most pressing debates, from the war in Ukraine to the EU's role in the Indo-Pacific.

Programme Curriculum

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Course Duration

5 days

Course Objectives

1. Analyze the **EU's strategic autonomy** and its implications for global power dynamics.
2. Master the institutional framework of **EU foreign policy decision-making**, including the role of the European External Action Service (EEAS).
3. Evaluate the effectiveness of the **Common Foreign and Security Policy (CFSP)** and **Common Security and Defence Policy (CSDP)**.
4. Deconstruct the EU's response to **geopolitical crises** and **hybrid threats**, with a focus on its neighborhood.
5. Examine the EU's use of **trade diplomacy** and **economic sanctions** as foreign policy tools.
6. Assess the EU's role as a global leader in **climate diplomacy** and sustainable development.
7. Understand the dynamics of the **EU-NATO partnership** and its impact on European security.
8. Explore the EU's approach to **multilateralism** and its relationships with key international partners.
9. Develop a critical understanding of **EU enlargement** and **neighborhood policy**.
10. Acquire practical skills in **EU policy analysis** and **briefing paper drafting**.
11. Analyze the EU's commitment to **human rights promotion** and **democracy support** in its external action.
12. Explore the challenges and opportunities of **digital diplomacy** and **cybersecurity** in the EU context.
13. Discuss the future of EU foreign policy in an era of **global power shifts**.

Organizational Benefits

- Gain a deeper understanding of EU foreign policy, enabling your organization to anticipate and respond to geopolitical shifts.
- Improve negotiation and engagement capabilities with EU institutions and Member States.
- Identify and mitigate risks associated with EU sanctions, regulations, and foreign policy decisions.
- Build connections with a diverse group of professionals and experts in the field of EU external relations.
- Leverage knowledge of the EU's global agenda to inform business and policy strategies.
- Equip key personnel with the critical information needed for sound strategic and operational decisions.

Target Audiences

1. Diplomats and government officials from non-EU countries.
2. Corporate and public affairs professionals working with the EU.

3. Journalists and researchers specializing in European affairs.
4. NGO and civil society leaders engaged in international development and human rights.
5. Academics and students of political science, international relations, and European studies.
6. Military and defense personnel involved in international operations.
7. Economists and business analysts focused on international trade.
8. Risk and compliance managers dealing with EU regulations and sanctions.

Course Outline

Module 1: The Foundations of EU Foreign Policy

- Historical evolution from the European Coal and Steel Community to the Lisbon Treaty.
- Key institutions: The European Commission, European Council, and European Parliament.
- The role of the High Representative and the European External Action Service
- The legal and political basis of the Common Foreign and Security Policy (CFSP).
- **Case Study:** The creation and institutionalization of the EEAS.

Module 2: Instruments of EU External Action

- Diplomacy, political dialogue, and humanitarian aid.
- The strategic use of trade agreements and economic partnership agreements.
- Restrictive measures: an analysis of EU sanctions policy.
- Crisis management and conflict prevention tools.
- **Case Study:** The EU's sanctions regime against Russia following the 2022 invasion of Ukraine.

Module 3: The Common Security and Defence Policy (CSDP)

- The evolution of CSDP and its relationship with NATO.
- Civilian and military missions and operations.
- The development of EU defense capabilities, including Permanent Structured Cooperation (PESCO) and the European Defence Fund.
- The concept of EU strategic autonomy.
- **Case Study:** The EU Training Mission in Mali (EUTM Mali) and its challenges.

Module 4: The EU and its Neighborhood

- The European Neighbourhood Policy (ENP) in the East and South.
- The enlargement process: criteria, challenges, and future prospects.
- The EU's role in the Western Balkans and the Eastern Partnership countries.
- Migration and border security in the context of EU foreign policy.
- **Case Study:** The EU's response to the political crisis in Belarus.

Module 5: The EU in a Multipolar World

- Relations with the United States and the strategic dialogue.
- The EU-China relationship: a complex balance of cooperation and competition.
- Engagement with emerging powers, including India and Brazil.
- The EU's position in multilateral fora like the UN and G7.
- **Case Study:** The EU-China Comprehensive Agreement on Investment (CAI) and its implications.

Module 6: EU Foreign Policy and Thematic Issues

- Climate change and green diplomacy.
- Digital diplomacy and cybersecurity.
- The promotion of human rights, democracy, and the rule of law.
- International development and humanitarian assistance.
- **Case Study:** The EU's leading role in the Paris Agreement and its Green Deal Diplomacy.

Module 7: EU Foreign Policy and Contemporary Challenges

- Counter-terrorism and security cooperation.
- Combating disinformation and foreign interference.
- The impact of hybrid warfare on EU external action.
- The EU's role in global health and pandemic response.
- **Case Study:** The EU's response to the Syrian refugee crisis and its impact on external borders.

Module 8: The Future of EU Foreign Policy

- Debates on **strategic autonomy vs. multilateralism**.
- The impact of the war in Ukraine on the EU's geopolitical role.
- Future institutional reforms and potential for a more united voice.
- Scenario planning for the EU's role in 2030 and beyond.
- **Case Study:** Analysis of the EU's "Strategic Compass" for Security and Defence.

Training Methodology

Our training employs a **blended learning approach**, combining various methods to ensure maximum engagement and knowledge retention.

- **Interactive Lectures:** Expert-led sessions provide a structured overview of key concepts.
- **Case Studies:** In-depth analysis of real-world scenarios to apply theoretical knowledge.
- **Role-Playing and Simulations:** Participants will act out diplomatic negotiations and crisis management scenarios to develop practical skills.
- **Group Discussions and Debates:** Fostering peer-to-peer learning and critical thinking.
- **Guest Speaker Sessions:** Insights from senior diplomats, policy-makers, and industry experts.
- **Policy Briefing Exercises:** Practical tasks to hone analytical and communication skills.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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