Supply Chain Strategy Execution Training Course

Professional Development Training Course Outline

Category	Logistics and Supply Chain Management	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

The modern business environment demands efficient and agile supply chains to maintain competitive advantage and operational excellence. Supply Chain Strategy Execution is critical for organizations seeking to align operational processes with corporate strategy, optimize resources, and respond effectively to dynamic market demands. Supply Chain Strategy Execution Training Course is designed to equip supply chain professionals with practical tools, frameworks, and best practices to drive measurable performance improvements and strategic alignment. Participants will gain insights into contemporary supply chain execution challenges, including digital transformation, risk management, and sustainability considerations, enabling them to implement strategies that enhance overall organizational value.

Effective supply chain strategy execution requires the integration of planning, operational execution, and continuous performance monitoring. This course emphasizes actionable learning through case studies, interactive exercises, and real-world scenario analysis. Participants will develop competencies in strategic sourcing, inventory optimization, logistics planning, supplier relationship management, and performance measurement. By the end of this course, learners will be equipped to translate strategic objectives into operational plans, improve collaboration across the supply chain, and deliver tangible business results.

Programme Curriculum

Supply Chain Strategy Execution Training Course

Introduction

The modern business environment demands efficient and agile supply chains to maintain competitive advantage and operational excellence. Supply Chain Strategy Execution is critical for organizations seeking to align operational processes with corporate strategy, optimize resources, and respond effectively to dynamic market demands. Supply Chain Strategy Execution Training Course is designed to equip supply chain

professionals with practical tools, frameworks, and best practices to drive measurable performance improvements and strategic alignment. Participants will gain insights into contemporary supply chain execution challenges, including digital transformation, risk management, and sustainability considerations, enabling them to implement strategies that enhance overall organizational value.

Effective supply chain strategy execution requires the integration of planning, operational execution, and continuous performance monitoring. This course emphasizes actionable learning through case studies, interactive exercises, and real-world scenario analysis. Participants will develop competencies in strategic sourcing, inventory optimization, logistics planning, supplier relationship management, and performance measurement. By the end of this course, learners will be equipped to translate strategic objectives into operational plans, improve collaboration across the supply chain, and deliver tangible business results.

Course Objectives

1. Understand the principles of supply chain strategy and execution.
2. Analyze the alignment between corporate strategy and supply chain operations.
3. Develop strategic sourcing and supplier management capabilities.
4. Optimize inventory management and distribution planning.
5. Implement risk management strategies across the supply chain.
6. Leverage digital tools and technologies for enhanced supply chain performance.
7. Measure and monitor key performance indicators effectively.
8. Enhance collaboration and communication across supply chain functions.
9. Apply lean and agile methodologies in supply chain operations.
10. Develop cost-effective logistics and transportation strategies.
11. Understand global supply chain trends and market dynamics.
12. Drive sustainability and ethical practices in supply chain management.
13. Apply practical frameworks through real-world case studies.

Organizational Benefits

- Increased operational efficiency across supply chain processes.
- Improved strategic alignment between operations and corporate goals.
- Enhanced supplier relationships and negotiation outcomes.
- Reduced inventory holding costs and optimized stock levels.
- Strengthened risk management and mitigation capabilities.
- Increased responsiveness to market changes and customer demands.
- Enhanced decision-making using data-driven insights.

- Improved cross-functional collaboration and communication.
- Greater adoption of digital tools and supply chain innovations.
- Sustainable and ethical supply chain practices driving brand value.

Target Audiences

1. Supply chain managers and executives
2. Operations directors and managers
3. Procurement and sourcing professionals
4. Logistics and distribution coordinators
5. Inventory planners and warehouse managers
6. Business analysts and consultants
7. Project managers in supply chain initiatives
8. Professionals involved in strategic planning

Course Duration: 10 days

Course Modules

Module 1: Introduction to Supply Chain Strategy

- Overview of supply chain strategy concepts
- Strategic alignment with business objectives
- Understanding supply chain frameworks
- Case study: Strategic transformation in a global manufacturer
- Interactive exercise on strategy mapping
- Assessment and discussion

Module 2: Strategic Sourcing and Supplier Management

- Supplier selection and evaluation techniques
- Developing long-term supplier relationships
- Risk assessment in supplier networks
- Case study: Supplier consolidation for cost reduction
- Supplier performance metrics
- Group activity on supplier negotiation

Module 3: Inventory Management and Optimization

- Inventory planning techniques and models
- Balancing cost, service, and risk
- Forecasting and demand planning
- Case study: Reducing stockouts in a retail supply chain
- Inventory KPIs and performance monitoring
- Scenario-based optimization exercise

Module 4: Logistics and Transportation Planning

- Distribution network design principles
- Transportation modes and cost trade-offs
- Route optimization and logistics technology
- Case study: Global distribution network redesign
- Evaluating logistics performance
- Interactive routing simulation

Module 5: Risk Management in Supply Chain

- Identifying and mitigating supply chain risks
- Contingency planning and resilience building
- Risk monitoring frameworks
- Case study: Managing disruptions during a crisis
- Risk assessment tools
- Group risk scenario exercise

Module 6: Performance Measurement and KPIs

- Supply chain performance metrics
- Establishing dashboards and reporting mechanisms
- Continuous improvement frameworks
- Case study: KPI-driven performance improvement
- Benchmarking and best practices
- KPI simulation exercise

Module 7: Digital Transformation in Supply Chain

- Emerging technologies and trends

- Automation, AI, and predictive analytics
- Digital supply chain networks
- Case study: AI implementation in inventory management
- Technology adoption assessment
- Hands-on digital tools workshop

Module 8: Lean and Agile Supply Chains

- Principles of lean and agile methodologies
- Reducing waste and improving responsiveness
- Balancing efficiency and flexibility
- Case study: Lean transformation in manufacturing
- Process mapping and improvement exercises
- Group simulation of agile supply chain

Module 9: Global Supply Chain Management

- International logistics and trade compliance
- Cultural and regulatory considerations
- Global sourcing and distribution strategies
- Case study: Managing multinational supply chain risks
- Cross-border performance metrics
- Discussion on global trends

Module 10: Sustainability and Ethical Practices

- Environmental and social responsibility in supply chain
- Sustainable sourcing and procurement
- Ethical labor practices and compliance
- Case study: Implementing green logistics
- Sustainability measurement frameworks
- Workshop on ethical decision-making

Module 11: Collaboration and Communication

- Cross-functional collaboration strategies
- Effective communication channels

- Relationship management with stakeholders
- Case study: Improving internal and external collaboration
- Communication planning tools
- Team-building exercise

Module 12: Cost Management and Optimization

- Supply chain cost structures
- Cost reduction strategies
- Value chain analysis
- Case study: Reducing operational costs without impacting service
- Cost monitoring tools
- Group cost optimization exercise

Module 13: Strategic Planning and Forecasting

- Linking strategy to operational execution
- Forecasting methods and scenario planning
- Capacity and resource planning
- Case study: Forecast-driven operational excellence
- Planning frameworks
- Scenario-based forecasting exercise

Module 14: Change Management in Supply Chain

- Leading change in complex supply networks
- Overcoming resistance and building adoption
- Change communication strategies
- Case study: Organizational transformation in supply chain
- Change impact assessment
- Role-playing exercise

Module 15: Capstone Case Study

- Comprehensive simulation integrating all modules
- Strategic decision-making exercise
- Performance measurement and review

- Group presentation of solutions
- Real-world business scenario analysis
- Feedback and assessment

Training Methodology

- Instructor-led interactive sessions
- Case studies and scenario analysis
- Group discussions and exercises
- Hands-on workshops and simulations
- Role-playing and problem-solving exercises
- Continuous assessment and feedback

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com