Supply Chain Finance & Micro-Entrepreneurs Training Course

Professional Development Training Course Outline

Category	Microfinance & Financial Inclusion	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Supply Chain Finance for Micro-Entrepreneurs Training Course provides a high-impact framework that strengthens working capital, enhances liquidity, and improves market competitiveness for small businesses operating within dynamic value chains. As global markets evolve, micro-entrepreneurs increasingly depend on digital payments, invoice discounting, purchase-order financing, and data-driven credit scoring to access timely and affordable capital. This training delivers deep insights into modern supply chain finance structures, financial inclusion strategies, and risk-responsive financing models that accelerate micro-enterprise growth.

The course empowers participants to understand the full ecosystem of supply chain participants, track financial flows, evaluate credit risks, interpret digital transaction data, and implement innovative financing solutions tailored to micro-entrepreneur realities. With a blend of analytics, operational design, credit management, and digital platform literacy, learners gain practical tools to enhance access to finance, support micro-enterprise resilience, and unlock sustainable economic advancement.

Programme Curriculum

Supply Chain Finance & Micro-Entrepreneurs Training Course

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Course Objectives

1. Understand core concepts of supply chain finance and inclusive credit models.
2. Apply trending digital tools that enhance micro-entrepreneur access to financing.
3. Identify working-capital challenges affecting small businesses in diverse supply chains.
4. Evaluate the role of anchor firms in structuring financing opportunities.
5. Use transaction data for credit assessment and risk scoring.
6. Implement purchase-order financing, invoice discounting, and inventory lending.
7. Strengthen financial operations using data-driven decision-making.
8. Assess cash-flow cycles and optimize liquidity strategies for micro-enterprises.
9. Identify supply chain risks affecting micro-enterprise sustainability.
10. Integrate fintech platforms into microfinance and supply chain ecosystems.
11. Enhance collaboration across suppliers, distributors, lenders, and buyers.
12. Design sustainable financing frameworks for last-mile entrepreneurs.
13. Improve long-term financial resilience through structured funding solutions.

Organizational Benefits

- Enhanced ability to support micro-entrepreneur financing ecosystems
- Strengthened credit decision-making using data insights
- Improved value-chain collaboration with anchor firms and distributors
- Better risk identification and mitigation across supply chain portfolios
- Increased operational efficiency within financial service workflows
- Improved customer acquisition and retention through tailored financing
- High-impact support for MSME growth and financial inclusion
- Greater use of technology for monitoring financing outcomes
- Better alignment with national SME development priorities
- Stronger institutional reputation for supporting inclusive supply chain finance

Target Audiences

- Microfinance officers and loan managers
- MSME development specialists
- Credit risk analysts and portfolio managers
- Supply chain and logistics practitioners
- Financial inclusion program staff
- Digital finance and fintech professionals
- Enterprise development consultants
- Donor-funded project implementers

Course Duration: 5 days

Course Modules

Module 1: Introduction to Supply Chain Finance Ecosystems

- Understanding supply chain finance structures
- Overview of financial flows for micro-entrepreneurs
- Key actors: suppliers, buyers, lenders, aggregators
- Working capital challenges in micro-enterprise operations
- Digital platforms and innovations influencing SCF
- Case Study: Strengthening liquidity for last-mile retailers

Module 2: Micro-Entrepreneur Cash Flow & Liquidity Management

- Identifying cash-flow gaps in micro-businesses
- Techniques for mapping financial cycles
- Impact of payment delays on operations
- Tools for forecasting and budgeting
- Improving liquidity with short-term credit products
- Case Study: Cash-flow mapping for small agro-vendors

Module 3: Digital Data & Credit Assessment for Micro-Entrepreneurs

- Using sales data, transaction trails, and mobile money records
- Developing risk-responsive credit scores
- Alternative data for thin-file borrowers
- Integrating digital credit tools into SCF
- Reducing default risk with real-time data
- Case Study: Mobile transaction analysis for loan approvals

Module 4: Purchase-Order, Invoice & Inventory Financing

- Purchase-order financing for micro-suppliers
- Invoice discounting processes and controls
- Inventory-backed lending models
- Structuring repayment based on supply chain cycles
- Monitoring financed assets and transactions
- Case Study: PO financing for small-scale manufacturers

Module 5: Risk Analysis in Supply Chain Finance

- Identifying supplier and buyer risks
- Fraud and operational risk in SCF transactions
- Sector-specific risk profiles
- Using risk matrices for decision-making
- Tools for monitoring portfolio health
- Case Study: Risk assessment for small distributors

Module 6: Working with Anchor Firms & Aggregators

- Role of anchor firms in de-risking loans
- Contract-based financing models
- Data sharing and transparency frameworks
- Negotiation and partnership management
- Strengthening micro-entrepreneur reliability

- Case Study: Anchor-led financing for rural traders

Module 7: Digital Supply Chain Finance Platforms

- Features of modern SCF platforms
- Automation of loan processing and approvals
- Integrating fintech tools with microfinance institutions
- Using APIs for data sharing
- Tracking real-time repayment behavior
- Case Study: Digitizing value-chain finance for MSMEs

Module 8: Designing SCF Solutions for Micro-Entrepreneurs

- Identifying suitable products for specific sectors
- Balancing affordability and risk management
- Building micro-entrepreneur capacity and financial literacy
- Implementing monitoring frameworks
- Scaling SCF solutions sustainably
- Case Study: Designing SCF solutions for informal market vendors

Training Methodology

- Instructor-led presentations with operational insights from microfinance practice
- Group discussions and participatory case-based learning
- Practical exercises on cash-flow mapping and product design
- Demonstrations of digital SCF and microfinance platforms
- Role-play sessions to strengthen client assessment skills
- Continuous review and feedback throughout program activities

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com