Supplier Diversity Programs Training Course

Professional Development Training Course Outline

Category	Logistics and Supply Chain Management	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Supplier Diversity Programs Training Course is designed to provide participants with a comprehensive understanding of supplier diversity, inclusive procurement strategies, and the critical role diverse suppliers play in driving organizational growth and innovation. With globalization and increased regulatory expectations, organizations are recognizing the competitive advantage of integrating diverse suppliers into their supply chains. This course emphasizes practical strategies, policy frameworks, and best practices that empower procurement professionals, supply chain managers, and business leaders to create sustainable and inclusive supplier ecosystems. Participants will gain insights into benchmarking, compliance, and the measurement of supplier diversity impact on organizational performance.

In today's dynamic business environment, supplier diversity is not only a legal or ethical consideration but also a strategic imperative. Companies that actively implement supplier diversity programs can foster innovation, strengthen community relations, and enhance brand reputation. This course integrates real-world case studies, interactive workshops, and actionable frameworks to equip participants with the skills needed to implement and manage effective supplier diversity initiatives. By focusing on both theoretical knowledge and practical application, the course ensures that participants can drive measurable outcomes and contribute to the organization's long-term competitive advantage.

Programme Curriculum

Supplier Diversity Programs Training Course

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Course Objectives

1. Understand the fundamentals and strategic importance of supplier diversity programs.
2. Identify diverse supplier categories and certification standards.
3. Develop policies and procedures for inclusive procurement practices.
4. Learn strategies to build partnerships with minority-owned, women-owned, and veteran-owned suppliers.
5. Analyze regulatory frameworks and compliance requirements.
6. Design supplier diversity scorecards and performance metrics.
7. Implement supplier onboarding and mentoring programs.
8. Evaluate supplier performance and continuous improvement strategies.
9. Apply risk management in supplier diversity initiatives.
10. Foster internal stakeholder engagement for diversity program success.
11. Leverage technology to track, manage, and report supplier diversity data.
12. Benchmark supplier diversity programs against industry best practices.
13. Understand organizational benefits, including innovation, sustainability, and community impact.

Organizational Benefits

- Enhanced innovation through diverse supplier insights
- Increased access to niche products and services
- Strengthened community and stakeholder relations
- Improved brand reputation and corporate social responsibility
- Enhanced compliance with regulatory requirements
- Mitigation of supply chain risks

- Expansion of market opportunities
- Employee engagement and inclusion awareness
- Financial performance through competitive supplier bids
- Long-term sustainability and business resilience

Target Audiences

- Procurement officers and supply chain managers
- Supplier diversity coordinators
- Corporate social responsibility professionals
- Business owners and entrepreneurs
- Compliance and audit officers
- Vendor management professionals
- Diversity and inclusion officers
- Policy and strategy advisors

Course Duration: 5 days

Course Modules

Module 1: Introduction to Supplier Diversity

- Overview of supplier diversity programs
- Importance in modern procurement strategy
- Key definitions and concepts
- Regulatory and certification frameworks
- Case study: Successful supplier diversity implementation

Module 2: Identifying Diverse Suppliers

- Minority-owned businesses
- Women-owned businesses
- Veteran-owned and disability-owned suppliers
- Supplier databases and networks
- Case study: Supplier discovery and selection

Module 3: Policy Development and Compliance

- Creating supplier diversity policies

- Ensuring regulatory compliance
- Ethical considerations in procurement
- Internal approval processes
- Case study: Policy enforcement challenges

Module 4: Supplier Engagement Strategies

- Building strong supplier relationships
- Mentoring and development programs
- Communication and negotiation skills
- Inclusion in procurement planning
- Case study: Successful supplier partnerships

Module 5: Performance Measurement

- Developing supplier diversity scorecards
- Tracking key performance indicators (KPIs)
- Continuous improvement strategies
- Benchmarking against industry standards
- Case study: Performance evaluation in large corporations

Module 6: Risk Management in Supplier Diversity

- Identifying potential risks
- Mitigation strategies
- Contractual considerations
- Contingency planning
- Case study: Risk resolution in supplier engagement

Module 7: Technology and Supplier Data Management

- Digital tools for supplier tracking
- Reporting and analytics
- Integration with ERP systems
- Data-driven decision-making
- Case study: Technology-driven supplier diversity reporting

Module 8: Strategic Benefits and Business Impact

- Organizational growth and innovation
- Community and social impact
- Long-term sustainability
- Executive buy-in and stakeholder engagement
- Case study: ROI of supplier diversity initiatives

Training Methodology

- Interactive workshops and group exercises
- Real-world case studies and problem-solving sessions
- Role-playing and simulation of supplier negotiations
- Lectures and guided discussions
- Hands-on technology demonstrations
- Assessment quizzes and feedback sessions

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

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Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com