Social Work Research Methods Training Course

Professional Development Training Course Outline

Category	Research and Data Analysis	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Social Work Research Methods Training Course is designed to equip professionals, scholars, and practitioners with cutting-edge research skills, methodologies, and analytical tools to effectively address complex social issues. This program emphasizes evidence-based practice, data-driven decision-making, and innovative research techniques tailored for the dynamic field of social work. Participants will gain hands-on experience in qualitative and quantitative research, program evaluation, and policy analysis, empowering them to make a meaningful impact in communities and organizations.

Through this course, participants will develop the capacity to design, implement, and interpret rigorous research studies that drive social change, policy reform, and community development. The curriculum integrates real-world case studies, interactive learning methodologies, and advanced tools for data collection, analysis, and reporting, ensuring participants can apply their knowledge immediately in professional contexts. By mastering these skills, social work professionals will enhance their critical thinking, advocacy, and leadership abilities while contributing to the growing body of knowledge in the social sciences.

Programme Curriculum

Social Work Research Methods Training Course

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Course Objectives

1. Understand the fundamentals of social work research and its relevance in practice.
2. Develop proficiency in qualitative research methods, including interviews and focus groups.
3. Master quantitative research techniques, statistical analysis, and data interpretation.
4. Conduct evidence-based program evaluations to measure impact.
5. Apply ethical research standards in vulnerable populations and community settings.
6. Utilize innovative data collection tools such as digital surveys and mobile research platforms.
7. Critically analyze research literature to inform policy and practice.
8. Integrate mixed-methods research designs for comprehensive studies.
9. Strengthen report writing and presentation skills for academic and professional audiences.
10. Explore policy research and advocacy strategies to influence social change.
11. Implement action research methodologies in real-world community projects.
12. Leverage technology and data analytics for advanced social work research.
13. Develop research leadership and project management skills for multidisciplinary teams.

Target Audience

1. Social work practitioners
2. Graduate and postgraduate students in social work
3. Policy makers and program evaluators
4. Community development officers
5. NGO and nonprofit researchers
6. Healthcare and mental health professionals
7. Academic researchers in social sciences
8. Social work consultants and trainers

Course Modules

Module 1: Introduction to Social Work Research

- Overview of social work research principles
- Types of research: qualitative, quantitative, and mixed methods
- Importance of evidence-based practice
- Ethical considerations in research
- **Case Study:** Assessing community health interventions

Module 2: Literature Review & Problem Formulation

- Identifying research gaps and formulating research questions
- Reviewing academic and gray literature
- Critical analysis of social work studies
- Using reference management tools
- **Case Study:** Literature review on youth mental health programs

Module 3: Quantitative Research Methods

- Survey design and sampling techniques
- Statistical tools and software (SPSS, R, Excel)
- Hypothesis testing and data interpretation
- Data visualization and reporting
- **Case Study:** Quantitative evaluation of a child welfare program

Module 4: Qualitative Research Methods

- In-depth interviews and focus groups
- Observation and ethnography
- Coding and thematic analysis
- Ensuring trustworthiness and validity
- **Case Study:** Exploring barriers to social inclusion for marginalized groups

Module 5: Mixed-Methods Research

- Integrating qualitative and quantitative approaches
- Designing triangulated research frameworks
- Data integration techniques
- Advantages of mixed methods in social work
- **Case Study:** Program assessment using surveys and interviews

Module 6: Research Ethics and Compliance

- Ethical principles in social work research
- Informed consent and confidentiality
- Working with vulnerable populations
- Institutional Review Boards (IRB) procedures
- **Case Study:** Ethical dilemmas in community-based research

Module 7: Data Analysis and Interpretation

- Quantitative data analysis techniques
- Qualitative coding strategies
- Advanced analytical software applications
- Interpreting results for policy and practice
- **Case Study:** Evaluating intervention outcomes for substance abuse programs

Module 8: Research Reporting and Dissemination

- Structuring research reports and publications
- Writing policy briefs and executive summaries
- Presentation skills for stakeholders
- Leveraging digital platforms for research dissemination

- **Case Study:** Presenting research findings to local government authorities

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price

23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com