Social Value in Public Projects Training Course

Professional Development Training Course Outline

Category	Project Management	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s evolving public sector landscape, delivering social value has become a crucial objective for governments, organizations, and communities alike. Social Value in Public Projects Training Course on integrating social value principles into public projects, enabling professionals to enhance stakeholder engagement, optimize resource allocation, and maximize long-term community benefits. Participants will gain practical insights into measuring, reporting, and implementing social impact strategies that align with both regulatory requirements and community expectations. Through a combination of case studies, interactive exercises, and evidence-based practices, this course equips learners with the knowledge and skills to ensure public projects deliver measurable and meaningful social outcomes.

This training program emphasizes a holistic approach, covering the full project lifecycle from planning and design to implementation and evaluation. By understanding the social, economic, and environmental dimensions of public projects, participants will be able to strategically embed social value initiatives that improve public trust, foster sustainability, and enhance organizational reputation. The course leverages real-world examples and sector-specific frameworks to provide actionable insights, ensuring that participants can apply learned techniques immediately within their organizations and community projects.

Programme Curriculum

Social Value in Public Projects Training Course

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Course Objectives

By the end of this course, participants will be able to:

1. Understand the concept and importance of social value in public projects.
2. Identify key stakeholders and engage communities effectively.
3. Integrate social value principles into project planning and decision-making.
4. Design measurable social impact indicators.
5. Analyze cost-benefit relationships of social value initiatives.
6. Develop strategies to align public projects with social and environmental goals.
7. Implement monitoring and evaluation frameworks for social outcomes.
8. Foster collaboration between public, private, and nonprofit sectors.
9. Navigate regulatory and policy frameworks related to social value.
10. Utilize tools and technologies for social impact reporting.
11. Enhance transparency and accountability in public projects.
12. Apply risk management principles to social value initiatives.
13. Learn from case studies of successful social value implementation in public projects.

Organizational Benefits

- Increased stakeholder trust and community support
- Improved project outcomes with measurable social impact
- Enhanced organizational reputation and credibility
- Alignment with government policies and sustainability goals
- Better resource allocation and cost efficiency
- Enhanced collaboration across sectors
- Improved decision-making through data-driven insights

- Effective risk management for social initiatives
- Increased employee engagement and participation
- Ability to benchmark and communicate social value achievements

Target Audiences

1. Project managers in public sector organizations
2. Policy makers and government officials
3. Social impact analysts and consultants
4. Nonprofit and NGO professionals
5. Community engagement coordinators
6. Sustainability and CSR managers
7. Urban planners and infrastructure developers
8. Academics and researchers in social value studies

Course Duration: 10 days

Course Modules

Module 1: Introduction to Social Value

- Definition and significance of social value in public projects
- Key principles and frameworks
- Overview of regulatory requirements
- Emerging trends and best practices
- Case study: National infrastructure social impact analysis
- Interactive discussion on community expectations

Module 2: Stakeholder Identification and Engagement

- Identifying primary and secondary stakeholders
- Tools for stakeholder mapping
- Communication strategies for engagement
- Addressing stakeholder concerns and conflicts
- Monitoring stakeholder satisfaction
- Case study: Stakeholder engagement in a city park project

Module 3: Social Value Integration in Project Planning

- Aligning social value with project goals
- Incorporating social outcomes into project charters
- Tools for impact forecasting
- Collaborative planning techniques
- Prioritizing initiatives for maximum impact
- Case study: Social integration in transportation projects

Module 4: Designing Measurable Social Impact Indicators

- Selecting relevant KPIs and metrics
- Quantitative and qualitative measurement methods
- Data collection strategies
- Benchmarking and performance evaluation
- Reporting standards for public projects
- Case study: Evaluating education program outcomes

Module 5: Cost-Benefit Analysis of Social Value

- Financial and social cost analysis
- Risk-adjusted valuation techniques
- Scenario planning and forecasting
- Tools for ROI measurement in social projects
- Reporting findings to stakeholders
- Case study: Cost-benefit assessment of community housing

Module 6: Aligning Projects with Social and Environmental Goals

- Sustainable development frameworks
- ESG considerations in public projects
- Cross-sector collaboration for social impact
- Environmental and social risk assessment
- Policy alignment and compliance
- Case study: Green infrastructure initiatives

Module 7: Monitoring and Evaluation Frameworks

- Designing effective M&E systems

- Data collection and analysis methods
- Continuous improvement strategies
- Reporting and feedback mechanisms
- Integrating findings into project lifecycle
- Case study: M&E in health infrastructure projects

Module 8: Collaboration Across Public, Private, and Nonprofit Sectors

- Public-private partnerships for social outcomes
- Engaging NGOs and community groups
- Contractual and governance structures
- Tools for collaboration and coordination
- Performance monitoring in partnerships
- Case study: Collaborative urban regeneration project

Module 9: Navigating Regulatory and Policy Frameworks

- Key regulations affecting social value delivery
- Policy compliance strategies
- Legal implications of social initiatives
- Advocacy and policy influence
- Monitoring regulatory changes
- Case study: Social policy compliance in housing development

Module 10: Tools and Technologies for Social Value Reporting

- Software solutions for social impact tracking
- Data visualization and dashboards
- Reporting standards and frameworks
- Integrating technology into project management
- Leveraging AI and analytics for insights
- Case study: Smart city social value tracking system

Module 11: Transparency and Accountability

- Building trust through transparent reporting
- Governance and ethics in public projects

- Audit and compliance mechanisms
- Communicating results to stakeholders
- Encouraging accountability at all levels
- Case study: Transparency in municipal budgeting

Module 12: Risk Management in Social Value Initiatives

- Identifying potential risks and mitigation strategies
- Scenario planning for social outcomes
- Risk assessment tools
- Managing reputational and operational risks
- Contingency planning
- Case study: Risk management in public transport initiatives

Module 13: Leveraging Social Value for Organizational Growth

- Enhancing organizational reputation
- Employee engagement strategies
- Integrating social value into corporate strategy
- Measuring organizational performance
- Benchmarking and competitive advantage
- Case study: Social value-driven municipal performance improvement

Module 14: Communication and Advocacy

- Effective communication strategies
- Engaging media and public channels
- Advocacy for social value initiatives
- Crafting persuasive reports and presentations
- Social media and digital engagement
- Case study: Advocacy campaign for community development

Module 15: Lessons Learned and Best Practices

- Reviewing successful social value projects
- Extracting lessons learned
- Continuous improvement for future projects

- Sharing best practices across sectors
- Action planning for real-world application
- Case study: National public project social value benchmarking

Training Methodology

- Interactive lectures and presentations
- Group discussions and role-playing exercises
- Case study analysis and practical exercises
- Hands-on workshops with real project examples
- Collaborative group projects and presentations
- Expert-led Q&A sessions

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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