Social Entrepreneurship through Cooperative Models Training Course

Professional Development Training Course Outline

Category	Cooperative Societies	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In an era of growing inequality and shifting economic paradigms, social entrepreneurship has emerged as a transformative approach to achieving sustainable development and community empowerment. Training Course on Social Entrepreneurship through Cooperative Models is designed to equip changemakers, community leaders, and development professionals with practical knowledge on how to leverage cooperative models to drive inclusive economic growth, foster social innovation, and create impact-driven enterprises.

By integrating the principles of social value creation, participatory governance, and inclusive finance, this training focuses on how cooperatives can serve as effective vehicles for social entrepreneurship. Participants will explore real-world case studies, gain practical tools, and develop strategies for launching or scaling cooperative social ventures that address pressing local and global challenges.

Programme Curriculum

Social Entrepreneurship through Cooperative Models Training Course

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pressing local and global challenges.

Course Objectives

1. Understand the principles of social entrepreneurship and cooperative business models.
2. Explore the synergy between social innovation and collective ownership.
3. Learn how to form, structure, and legally register cooperatives for social impact.
4. Analyze successful cooperative startups and what drives their sustainability.
5. Build capacity in participatory leadership and democratic decision-making.
6. Gain skills in impact measurement and social return on investment (SROI).
7. Explore funding mechanisms like crowdfunding, impact investment, and microfinance.
8. Understand regulatory and policy frameworks affecting cooperatives globally.
9. Design scalable and replicable social enterprise models through co-ops.
10. Apply digital tools and platforms for enhancing cooperative visibility and outreach.
11. Foster inclusive economic development through community-based entrepreneurship.
12. Navigate challenges in stakeholder engagement and conflict resolution.
13. Develop an actionable business plan for a cooperative-based social enterprise.

Target Audience

1. Social Entrepreneurs
2. Development Practitioners
3. NGO Leaders
4. Government Officers
5. Youth Leaders and Activists
6. Cooperative Movement Members
7. Impact Investors
8. Business Students and Academics

Course Duration: 5 days

Course Modules

Module 1: Introduction to Social Entrepreneurship and Cooperatives

- Defining social entrepreneurship and cooperative synergy
- Historical evolution of cooperatives
- Key differences and complementarities
- Examples of global cooperative movements
- Benefits of hybrid social-cooperative models
- **Case Study:** Mondragon Corporation – A Cooperative Conglomerate in Spain

Module 2: Legal Structures and Governance Models

- Legal frameworks for cooperatives in various countries
- Role of bylaws and member agreements
- Board composition and democratic governance
- Regulatory compliance and taxation
- Gender and minority inclusion in governance
- **Case Study:** SACCOs in Kenya – Enabling Financial Inclusion

Module 3: Financial Management and Resource Mobilization

- Cooperative capital formation models
- Social finance instruments and impact investing

- Micro-lending and community investment funds
- Budgeting and financial reporting
- Risk management in cooperative enterprises
- **Case Study:** Grameen Bank’s Microfinance Model

Module 4: Community Engagement and Stakeholder Management

- Principles of participatory planning
- Conducting community needs assessments
- Building stakeholder coalitions
- Conflict resolution in collective enterprises
- Leveraging partnerships with local NGOs
- **Case Study:** Kibbutzim in Israel – Collective Community Living

Module 5: Marketing and Brand Building for Cooperatives

- Creating a unique value proposition
- Social impact storytelling
- Digital marketing for social enterprises
- Branding and cooperative identity
- Managing customer and member engagement
- **Case Study:** Divine Chocolate – Fairtrade Cooperative Branding

Module 6: Scaling Impact through Technology and Innovation

- Digital platforms for cooperative management
- E-commerce tools and CRM systems
- Using AI and blockchain for transparency
- Remote team collaboration tools
- Innovation hubs and incubators
- **Case Study:** Platform Cooperatives and the Gig Economy

Module 7: Monitoring, Evaluation, and Social Impact

- Introduction to Theory of Change
- Developing Key Performance Indicators (KPIs)
- Measuring SROI and impact metrics
- Participatory evaluation methods
- Adapting based on data feedback
- **Case Study:** BRAC’s Social Impact Metrics in Asia and Africa

Module 8: Business Planning and Sustainability Strategy

- Business model canvas for social cooperatives
- Identifying growth opportunities and threats
- Diversifying income streams
- Sustainability and exit strategies
- Final project: develop your cooperative plan
- **Case Study:** Co-op UK’s Growth and Expansion Blueprint

Training Methodology

- Interactive lectures and multimedia presentations
- Hands-on group exercises and simulations
- Guest speakers from leading cooperative ventures
- Peer learning and participant reflection sessions

- Case study analyses and role-play
- Final group project with feedback

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

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