Reflexivity in Qualitative Research Training Course

Professional Development Training Course Outline

Category	Research and Data Analysis	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today's rapidly evolving research landscape, **reflexivity in qualitative research** has emerged as a cornerstone for ensuring rigor, transparency, and ethical integrity. Reflexivity in Qualitative Research Training Course empowers researchers to critically examine their own positionality, biases, and influence on the research process, enhancing the **validity, credibility, and trustworthiness** of qualitative studies. This course equips participants with practical frameworks, reflective strategies, and advanced tools to integrate reflexive practices seamlessly into their research methodology.

Designed for academics, social scientists, and research professionals, this training emphasizes **innovative qualitative methods, self-awareness in research, and methodological transparency**. Through a combination of case studies, interactive exercises, and guided reflections, participants will develop the skills to critically interrogate their research process, refine data interpretation, and elevate the overall quality of their qualitative studies. By the end of this course, attendees will possess a strong reflexive lens to conduct ethically robust and methodologically sound research.

Programme Curriculum

Reflexivity in Qualitative Research Training Course

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5 days

Course Objectives

By the end of this training, participants will be able to:

1. Understand the concept and significance of reflexivity in qualitative research.
2. Identify and critically analyze researcher positionality and biases.
3. Apply reflective techniques for data collection and interpretation.
4. Enhance research credibility, rigor, and transparency through reflexive practices.
5. Develop ethical awareness and integrity in qualitative research.
6. Utilize advanced qualitative methodologies integrating reflexivity.
7. Conduct self-reflective audits throughout the research lifecycle.
8. Interpret qualitative data through a reflexive lens.
9. Employ practical tools for reflexive journaling and memoing.
10. Design research projects incorporating iterative reflexive cycles.
11. Evaluate the impact of researcher influence on findings.
12. Integrate reflexivity into interdisciplinary qualitative studies.
13. Create a personalized reflexivity framework for future research projects.

Target Audience

1. Social scientists and qualitative researchers
2. Graduate and postgraduate students in social sciences
3. Academic faculty and educators
4. Policy analysts and evaluators
5. Market researchers and UX professionals
6. NGO and development research professionals
7. Data analysts interested in qualitative methodologies
8. Professionals involved in interdisciplinary research projects

Course Modules

Module 1: Foundations of Reflexivity

- Defining reflexivity in qualitative research
- Historical evolution and key theories
- Importance for research credibility and ethics
- Reflexivity vs. subjectivity: common misconceptions
- Case Study: Reflexivity in ethnographic fieldwork

Module 2: Researcher Positionality and Bias

- Understanding positionality in social research
- Identifying conscious and unconscious biases
- Impact of researcher identity on data interpretation
- Strategies to mitigate bias
- Case Study: Bias influence in interview-based studies

Module 3: Reflexive Journaling and Memoing

- Purpose and benefits of reflective journals
- Structuring reflective memos for research clarity
- Documenting thoughts, decisions, and assumptions
- Integrating reflexive notes into analysis
- Case Study: Memoing in longitudinal qualitative studies

Module 4: Reflexive Methods in Data Collection

- Incorporating reflexivity in interviews, focus groups, and observations
- Adaptive questioning techniques
- Engaging participants ethically and transparently
- Recognizing and addressing researcher influence
- Case Study: Reflexive fieldwork in community-based research

Module 5: Reflexivity in Data Analysis

- Reflective coding and theme development
- Iterative interpretation cycles
- Ensuring analytical rigor
- Cross-checking personal assumptions
- Case Study: Reflexive thematic analysis in healthcare research

Module 6: Ethical Reflexivity

- Linking reflexivity to research ethics
- Addressing power dynamics and representation
- Reflexive consent and confidentiality practices
- Ethical dilemmas in field research
- Case Study: Ethical reflexivity in participatory action research

Module 7: Integrating Reflexivity in Research Design

- Reflexive research question formulation
- Designing reflexivity checkpoints
- Incorporating feedback loops in methodology
- Tools for iterative research adjustments
- Case Study: Reflexivity in mixed-methods research

Module 8: Advanced Reflexivity and Application

- Developing a personal reflexivity framework
- Reflexivity in interdisciplinary research
- Using digital tools for reflexive practice
- Reflexivity for publication and peer review

- Case Study: Reflexive strategies in international qualitative studies

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price

23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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