Project Formulation And Feasibility Studies Analysis Training Course

Professional Development Training Course Outline

Category	Business	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

In today’s competitive and fast-evolving business landscape, Project Formulation and Feasibility Studies Analysis is a vital skillset for professionals seeking to design, evaluate, and execute projects with maximum efficiency and profitability. Project Formulation and Feasibility Studies Analysis Training Course equips participants with the knowledge, methodologies, and analytical tools needed to transform innovative concepts into viable, sustainable, and impactful projects. Leveraging industry-proven frameworks and best practices, participants will master the art of project design, resource planning, risk assessment, and feasibility validation.

This highly interactive and SEO-optimized course emphasizes strategic project planning, cost-benefit analysis, risk mitigation, economic viability, and stakeholder engagement. Participants will gain hands-on experience through real-world case studies, data-driven feasibility models, and scenario-based decision-making exercises. By the end of the training, attendees will possess the confidence, skills, and strategic insight to develop winning project proposals and feasibility studies that secure funding, drive growth, and deliver measurable results.

Programme Curriculum

Project Formulation and Feasibility Studies Analysis Training Course

Introduction

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Course Objectives

1. Master advanced project formulation methodologies for diverse industries.
2. Apply data-driven feasibility analysis to ensure project viability.
3. Conduct market research for accurate demand forecasting.
4. Utilize financial modeling tools for cost-benefit evaluations.
5. Assess technical feasibility using modern analytical frameworks.
6. Integrate risk assessment and mitigation strategies into project design.
7. Align projects with sustainability and ESG principles.
8. Enhance stakeholder engagement for project approval.
9. Implement strategic resource allocation techniques.
10. Apply economic feasibility assessments to optimize ROI.
11. Use scenario planning to handle uncertainties.
12. Develop bankable project proposals for funding institutions.
13. Apply global best practices for long-term project success.

Target Audiences

1. Project Managers
2. Business Analysts
3. Investment Officers
4. Entrepreneurs
5. Development Planners
6. Government Project Officers
7. NGO Program Managers
8. Financial Analysts

Course Duration: 10 days

Course Modules

Module 1: Fundamentals of Project Formulation

- Principles of project conception
- Identifying project opportunities
- Understanding project life cycles
- Role of feasibility studies in project success
- Key challenges in project formulation
- **Case Study:** Concept design for a community water project

Module 2: Market Analysis & Demand Forecasting

- Understanding target markets
- Tools for market data collection
- Demand estimation techniques
- Competitive landscape assessment
- Using market trends for strategic positioning
- **Case Study:** Demand analysis for an agribusiness venture

Module 3: Financial Feasibility Analysis

- Cost estimation methods
- Financial projections and cash flow analysis
- ROI and payback period calculations
- Sensitivity analysis
- Use of financial modeling software
- **Case Study:** Financial viability for a renewable energy project

Module 4: Technical Feasibility Evaluation

- Assessing technical requirements
- Resource and infrastructure analysis
- Technology selection
- Scalability and adaptability considerations
- Compliance with industry standards
- **Case Study:** Technical feasibility for a manufacturing plant

Module 5: Risk Assessment & Mitigation Strategies

- Identifying potential risks
- Quantitative and qualitative risk analysis
- Risk prioritization methods
- Contingency planning
- Monitoring and controlling risks
- **Case Study:** Risk analysis for a transport infrastructure project

Module 6: Economic Feasibility and Cost-Benefit Analysis

- Economic viability criteria
- Socio-economic impact assessment
- Cost-benefit ratio calculations
- Economic modeling tools
- Linking economic feasibility to policy objectives
- **Case Study:** Economic impact of a tourism development project

Module 7: Environmental and Social Impact Assessment

- Sustainability considerations in project design
- ESG compliance requirements
- Tools for environmental analysis
- Community engagement strategies
- Balancing development and conservation
- **Case Study:** Environmental review for an industrial project

Module 8: Stakeholder Engagement & Communication

- Identifying key stakeholders
- Effective communication frameworks
- Building stakeholder trust
- Conflict resolution strategies
- Negotiating stakeholder agreements
- **Case Study:** Stakeholder mapping for a healthcare project

Module 9: Resource Planning & Allocation

- Human resource requirements

- Material resource planning
- Budget allocation strategies
- Time management in resource utilization
- Leveraging technology for resource optimization
- **Case Study:** Resource allocation for a housing development

Module 10: Legal and Regulatory Considerations

- Understanding local and international laws
- Contract management principles
- Intellectual property rights in projects
- Licensing and permit requirements
- Legal risk management
- **Case Study:** Regulatory compliance for a mining project

Module 11: Preparing Bankable Project Proposals

- Structure of a winning proposal
- Funding institution requirements
- Writing compelling executive summaries
- Integrating visuals and data
- Common proposal pitfalls
- **Case Study:** Funding proposal for a startup incubation hub

Module 12: Scenario Planning and Decision Making

- Importance of scenario analysis
- Building alternative project scenarios
- Decision-making frameworks
- Assessing probability and impact
- Adaptive strategies for uncertainty
- **Case Study:** Scenario planning for a logistics project

Module 13: Monitoring and Evaluation in Feasibility Studies

- Setting performance indicators
- Monitoring frameworks
- Evaluation methodologies
- Continuous improvement processes
- Feedback integration
- **Case Study:** M&E framework for a public health project

Module 14: Technology Integration in Feasibility Studies

- Using software for feasibility analysis
- Data visualization tools
- Project simulation technologies
- AI and predictive analytics in project planning
- Digital transformation in project management
- **Case Study:** AI-driven feasibility for a smart city project

Module 15: Global Best Practices in Project Formulation

- International project management standards
- Learning from successful global projects
- Cultural considerations in project design

- Cross-border feasibility challenges
- Leveraging global networks for success
- **Case Study:** Best practice adoption in an export-oriented project

Training Methodology

- Interactive lectures with expert facilitators
- Real-life case studies and industry examples
- Group discussions and collaborative exercises
- Hands-on project simulations and modeling tools
- Individual and group assignments for skill application

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

Ready to enroll or request a customized program? Book online or contact us:

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