PPP Project Prioritization Training Course

Professional Development Training Course Outline

Category	General Training	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Public-Private Partnerships Project Prioritization Training Course equips professionals with advanced frameworks for evaluating, ranking, and selecting public-private partnership projects according to strategic value, economic viability, social impact, fiscal sustainability, affordability, and implementation readiness. The course develops practical expertise in public-private partnership project pipelines, project screening, multi-criteria decision analysis, value-for-money assessment, risk-adjusted prioritization, infrastructure planning, investment appraisal, and evidence-based decision-making.

Participants will learn how to transform infrastructure needs into prioritized public-private partnership project portfolios using transparent scoring models, stakeholder analysis, demand assessment, financial and economic indicators, and governance criteria. The training emphasizes strategic project selection, data-driven prioritization, sustainable infrastructure investment, public sector value creation, private sector attractiveness, and alignment with national development priorities, while incorporating international best practices and global public-private partnership case studies.

Programme Curriculum

Public-Private Partnerships (PPP) Project Prioritization Training Course

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Course Objectives

By the end of the course, participants will be able to:

1. Apply advanced public-private partnership project prioritization frameworks.
2. Conduct strategic project screening and eligibility assessment.
3. Apply multi-criteria decision analysis techniques.
4. Evaluate economic, financial, social, and environmental impacts.
5. Assess affordability, fiscal sustainability, and value for money.
6. Develop transparent public-private partnership project scoring models.
7. Analyze project risks and implementation readiness.
8. Align public-private partnership projects with national infrastructure strategies.
9. Evaluate stakeholder priorities and public interest.
10. Develop evidence-based public-private partnership project pipelines.
11. Apply data analytics to infrastructure prioritization.
12. Strengthen public-private partnership governance and investment decisions.
13. Establish monitoring frameworks for prioritized projects.

Organizational Benefits

1. Improved infrastructure investment decisions.
2. Stronger public-private partnership project pipelines.
3. Better allocation of public resources.
4. Enhanced value-for-money outcomes.
5. Improved fiscal risk management.
6. Greater transparency in project selection.
7. Stronger investor confidence.
8. Better alignment with development priorities.
9. Reduced project preparation failures.
10. More sustainable infrastructure portfolios.

Target Audiences

1. Public-private partnership unit professionals and managers.
2. Government infrastructure planners.
3. Public investment management specialists.
4. Project finance professionals.
5. Infrastructure development managers.
6. Economic and financial analysts.

7. Policy and regulatory professionals.
8. Consultants and private sector investors.

Course Duration: 5 days

Course Modules

Module 1: Foundations of Public-Private Partnership Project Prioritization

- Principles and objectives of public-private partnership project prioritization.
- Infrastructure needs assessment and project identification.
- Public-private partnership eligibility and strategic alignment criteria.
- Project screening frameworks and decision gates.
- Prioritization governance and institutional responsibilities.
- Global case study: United Kingdom public-private partnership infrastructure pipeline.

Module 2: Strategic Project Screening and Selection

- Strategic, economic, financial, and social screening.
- Project readiness and implementation capacity assessment.
- Demand, market, and service-delivery considerations.
- Initial risk and affordability screening.
- Project scoring and ranking methodologies.
- Global case study: Australia infrastructure prioritization.

Module 3: Multi-Criteria Decision Analysis

- Designing multi-criteria prioritization frameworks.
- Weighting criteria and scoring project alternatives.
- Qualitative and quantitative evaluation techniques.
- Sensitivity analysis and ranking validation.
- Decision dashboards and prioritization matrices.
- Global case study: European infrastructure project appraisal.

Module 4: Economic, Financial and Value-for-Money Assessment

- Economic cost-benefit analysis for public-private partnership projects.
- Financial viability and investment attractiveness.
- Affordability and fiscal impact assessment.
- Value-for-money and lifecycle cost analysis.
- Revenue potential and funding considerations.
- Global case study: Canadian public-private partnership project evaluation.

Module 5: Risk, Sustainability and Project Readiness

- Identification and prioritization of project risks.
- Climate, environmental, and social sustainability assessment.
- Fiscal risk and contingent liability analysis.
- Technical, legal, institutional, and commercial readiness.
- Risk-adjusted project prioritization.
- Global case study: South African infrastructure planning.

Module 6: Public-Private Partnership Pipeline Development and Portfolio Management

- Developing strategic public-private partnership project pipelines.
- Categorizing projects by priority and readiness.
- Portfolio balancing and resource allocation.
- Managing competing infrastructure priorities.
- Pipeline review and project progression mechanisms.
- Global case study: Philippine public-private partnership project pipeline.

Module 7: Stakeholder Engagement and Governance

- Stakeholder mapping and priority assessment.
- Public interest and service-delivery considerations.
- Inter-agency coordination and decision accountability.
- Transparency, governance, and anti-bias mechanisms.
- Communicating prioritization decisions to stakeholders.
- Global case study: Indian public-private partnership infrastructure governance.

Module 8: Advanced Prioritization, Monitoring and Implementation

- Data-driven public-private partnership prioritization and analytics.
- Scenario modelling and portfolio optimization.
- Monitoring priority projects and decision triggers.
- Updating project rankings as conditions change.
- Executive reporting and investment recommendations.
- Global case study: Singapore infrastructure prioritization.

Training Methodology

- Instructor-led presentations and expert briefings.
- Interactive workshops and facilitated discussions.
- Practical project screening and scoring exercises.

- Multi-criteria decision analysis simulations.
- Group-based public-private partnership pipeline development exercises.
- Global case studies and comparative benchmarking.
- Scenario-based risk and investment analysis.
- Participant presentations, feedback, and action planning.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

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