# Policy Research and Legislative Analysis Training Course

Professional Development Training Course Outline

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|---|---|---|---|
| **Category** | Trade Unions | **Duration** | 10 Days |
| **Base Fee** | $3,000 USD | **Delivery Mode** | Online / On-site Hybrid |

## Course Introduction

Policy Research and Legislative Analysis is a critical discipline that shapes governance, public administration, and evidence-based policymaking in a rapidly evolving global environment. Policy Research and Legislative Analysis Training Course is designed to equip participants with advanced competencies in policy formulation, legislative drafting, regulatory impact assessment, governance analytics, and data-driven decision-making. It integrates modern tools such as AI-powered policy analytics, digital governance frameworks, open data systems, and stakeholder mapping techniques to strengthen institutional effectiveness and accountability.

In today’s complex policy ecosystem, governments and institutions require professionals who can bridge the gap between research and legislation. This course builds expertise in policy evaluation, comparative legislative systems, public sector innovation, sustainable development policy (SDGs), and regulatory compliance frameworks. Participants will gain practical skills to influence legislation, conduct rigorous policy research, and design impactful reforms aligned with national development priorities and global best practices.

## Programme Curriculum

**Policy Research and Legislative Analysis Training Course**

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**Course Duration**

10 Days

**Course Objectives**

1. Master policy research methodologies and evidence-based analysis
2. Understand legislative drafting processes and legal frameworks
3. Apply regulatory impact assessment (RIA) techniques
4. Develop skills in data-driven governance and analytics
5. Strengthen capabilities in public policy evaluation and monitoring
6. Analyze comparative political and legislative systems
7. Integrate SDGs into national policy planning
8. Use AI and digital tools in policy research
9. Conduct stakeholder analysis and public consultation mapping
10. Design policy briefs and legislative reports
11. Enhance understanding of governance risk and compliance systems
12. Build expertise in evidence-based decision-making frameworks
13. Strengthen skills in policy advocacy and institutional reform

**Target Audience**

1. Government policy officers and civil servants
2. Legislative assistants and parliamentary staff
3. Legal researchers and law students
4. NGO and civil society policy analysts
5. Development agency professionals
6. Academic researchers in political science and public administration
7. Corporate public affairs and regulatory compliance teams
8. International organization staff (UN, World Bank, etc.)

**Course Modules**

**Module 1: Foundations of Policy Research**

- Policy cycle fundamentals
- Types of public policies
- Research frameworks
- Evidence-based governance
- Data sourcing methods
- **Case Study:** Policy development in national education reform

**Module 2: Legislative Systems and Structures**

- Parliamentary systems overview
- Law-making procedures
- Committee functions
- Constitutional frameworks
- Legislative hierarchy
- **Case Study:** UK Parliament legislative process analysis

**Module 3: Policy Analysis Techniques**

- Cost-benefit analysis
- SWOT policy tools
- Qualitative vs quantitative methods
- Scenario planning
- Impact forecasting
- **Case Study:** Healthcare policy reform evaluation

**Module 4: Legislative Drafting Skills**

- Drafting legal language
- Structuring bills
- Amendments process
- Legal clarity principles
- Interpretation standards
- **Case Study:** Data protection law drafting simulation

**Module 5: Regulatory Impact Assessment (RIA)**

- RIA frameworks
- Economic impact analysis
- Social impact measurement
- Risk assessment tools
- Compliance evaluation
- **Case Study:** Environmental regulation impact study

**Module 6: Governance and Public Administration**

- Governance models
- Institutional frameworks
- Accountability systems
- Public sector ethics
- Service delivery models
  **Case Study:** Anti-corruption policy reforms

**Module 7: Data-Driven Policy Making**

- Big data in governance
- Statistical interpretation
- Dashboards and KPIs
- Predictive analytics
- Data governance ethics
- **Case Study:** Urban traffic management policy

**Module 8: AI in Policy Research**

- Machine learning basics
- Policy automation tools
- NLP for legislative analysis
- AI bias in governance
- Digital transformation
- **Case Study:** AI-driven welfare targeting system

**Module 9: Comparative Public Policy**

- Cross-country policy analysis
- Institutional benchmarking
- Global governance trends
- Policy transfer models
- International frameworks
- **Case Study:** Nordic welfare systems comparison

**Module 10: Stakeholder Engagement**

- Mapping stakeholders
- Consultation frameworks
- Public participation models
- Conflict resolution
- Advocacy strategies
- **Case Study:** Infrastructure project stakeholder mapping

**Module 11: Sustainable Development Policies (SDGs)**

- SDG integration frameworks
- Climate policy alignment
- Social equity policies
- Environmental governance
- Monitoring indicators
- **Case Study:** Climate adaptation policy in coastal regions

**Module 12: Policy Evaluation and Monitoring**

- Performance indicators
- M&E frameworks
- Feedback loops
- Audit mechanisms
- Reporting systems
- **Case Study:** National health program evaluation

**Module 13: Political Economy of Policy**

- Power structures analysis
- Interest group dynamics
- Fiscal policy impacts
- Institutional incentives
- Governance constraints

- **Case Study:** Tax reform political economy analysis

**Module 14: Policy Communication and Brief Writing**

- Policy brief structure
- Executive summaries
- Visual data storytelling
- Media engagement
- Persuasive writing
- **Case Study:** Government crisis communication strategy

**Module 15: Legislative Advocacy and Reform**

- Advocacy planning
- Coalition building
- Reform strategies
- Lobbying ethics
- Policy change cycles
- **Case Study:** Electoral law reform campaign

## Training Methodology

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

**Register as a group from 3 participants for a Discount**

**Send us an email: info@fineskilltrainingcenter.org or call** *+254769199797*

***Certification***

*Upon successful completion of this training, participants will be issued with a globally- recognized certificate.*

***Tailor-Made Course***

*We also offer tailor-made courses based on your needs.*

**Key Notes**

**a.** The participant must be conversant with English.

**b.** Upon completion of training the participant will be issued with an Authorized Training Certificate

**c.** Course duration is flexible and the contents can be modified to fit any number of days.

**d.** The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

**e.** One-year post-training support Consultation and Coaching provided after the course.

**f.** Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

## Upcoming Scheduled Sessions

| Start Date | End Date | Location | Price |
|---|---|---|---|
| **23 Nov 2026** | 04 Dec 2026 | Online | $2,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $3,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $6,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $6,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $12,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $9,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $12,000 |
| **23 Nov 2026** | 04 Dec 2026 | Physical | $12,000 |

Ready to enroll or request a customized program? Book online or contact us:

**Register Online Now**

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com