Ocean Freight Basics Training Course

Professional Development Training Course Outline

Category	Logistics and Supply Chain Management	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

The global shipping industry plays a critical role in facilitating international trade, with ocean freight being one of the most efficient and cost-effective methods of transporting goods across continents. Understanding the fundamentals of ocean freight operations is essential for logistics professionals, freight forwarders, and supply chain managers who aim to optimize shipping processes, reduce costs, and enhance operational efficiency. Ocean Freight Basics Training Course provides participants with a structured and practical approach to mastering key concepts, documentation, and compliance requirements in the maritime transport sector. The curriculum integrates industry-standard practices, current trends, and technological tools to equip learners with actionable knowledge for real-world applications.

Participants will gain insights into containerization, port operations, freight documentation, cargo insurance, and regulatory compliance, among other critical topics. By combining theoretical knowledge with practical case studies, the course ensures learners develop both the analytical skills and operational competencies necessary to manage ocean freight logistics effectively. This training is designed for professionals across shipping lines, import/export businesses, logistics service providers, and supply chain departments, helping organizations improve efficiency, minimize errors, and strengthen their competitive advantage in the global marketplace.

Programme Curriculum

Ocean Freight Basics Training Course

Introduction

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Course Objectives

1. Understand the fundamentals of ocean freight operations and shipping processes.
2. Learn the principles of containerization and cargo handling.
3. Master the preparation and management of essential freight documentation.
4. Analyze international shipping regulations and compliance standards.
5. Develop proficiency in freight cost calculation and rate negotiation.
6. Explore port operations, terminals, and cargo consolidation techniques.
7. Gain knowledge of customs clearance procedures and import/export documentation.
8. Understand cargo insurance and risk management strategies.
9. Examine the role of freight forwarders and third-party logistics providers.
10. Learn best practices for tracking, monitoring, and reporting shipments.
11. Integrate digital tools and software used in ocean freight management.
12. Apply sustainability practices and green shipping initiatives.
13. Solve real-world operational challenges using case studies and practical exercises.

Organizational Benefits

- Enhanced operational efficiency in ocean freight management
- Reduced shipping errors and delays
- Improved compliance with international maritime regulations
- Cost optimization through effective freight planning
- Strengthened competitive advantage in global trade
- Better understanding of cargo handling and containerization
- Improved risk management and cargo insurance strategies
- Enhanced customer satisfaction through timely delivery
- Streamlined communication with ports and stakeholders
- Increased employee competency and confidence in freight operations

Target Audiences

1. Logistics and supply chain managers
2. Freight forwarding professionals

3. Import/export coordinators
4. Shipping line staff
5. Warehouse and distribution managers
6. Customs brokers and compliance officers
7. Procurement and sourcing specialists
8. Operations and transport supervisors

Course Duration: 5 days

Course Modules

Module 1: Introduction to Ocean Freight

- Overview of global shipping industry
- Types of ocean freight services
- Key stakeholders in maritime transport
- Current trends in ocean shipping
- Case Study: Selecting the right shipping service

Module 2: Containerization Fundamentals

- Types and specifications of containers
- Loading and unloading techniques
- Handling hazardous and sensitive cargo
- Container tracking systems
- Case Study: Efficient container management

Module 3: Freight Documentation

- Bills of Lading and Airway Bills
- Commercial invoices and packing lists
- Shipping instructions and certificates
- Electronic documentation systems
- Case Study: Avoiding documentation errors

Module 4: International Shipping Regulations

- Incoterms and trade terms
- Maritime safety regulations
- Environmental compliance requirements
- International Maritime Organization (IMO) standards
- Case Study: Compliance breach analysis

Module 5: Freight Costing and Rate Negotiation

- Freight rate structures and calculation
- Surcharges and hidden costs
- Negotiation strategies with carriers
- Cost optimization techniques
- Case Study: Reducing shipping expenses

Module 6: Port Operations and Cargo Handling

- Overview of major ports and terminals
- Cargo consolidation and deconsolidation
- Equipment and infrastructure management
- Port efficiency metrics
- Case Study: Improving turnaround time

Module 7: Customs Clearance and Import/Export Procedures

- Customs documentation and declarations
- Duties, taxes, and tariffs
- Risk assessment for shipments
- Harmonized System (HS) codes
- Case Study: Customs clearance challenges

Module 8: Cargo Insurance and Risk Management

- Types of cargo insurance
- Risk assessment and mitigation
- Claims procedures and reporting
- Best practices in cargo protection
- Case Study: Insurance claim resolution

Training Methodology

- Interactive lectures and presentations
- Group discussions and brainstorming sessions
- Practical exercises and simulations
- Real-world case study analysis
- Use of digital tools for shipping management
- Quizzes and knowledge assessments

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.
f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com