Microfinance & Social Entrepreneurship Training Course

Professional Development Training Course Outline

Category	Microfinance & Financial Inclusion	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Microfinance & Social Entrepreneurship Training Course is designed to equip participants with practical knowledge and actionable skills in financial inclusion, sustainable business development, and social innovation. This course emphasizes empowering small businesses, fostering social enterprises, and driving community impact through microfinance solutions. Participants will gain insights into micro-lending models, social entrepreneurship strategies, financial literacy, and effective resource mobilization. The program integrates global best practices and emerging trends, ensuring learners are well-prepared to design, implement, and manage impactful social ventures that drive economic growth and community development.

This comprehensive course combines theoretical frameworks with hands-on exercises, case studies, and interactive discussions to provide a holistic learning experience. Participants will explore critical topics such as microfinance operations, social enterprise sustainability, social impact measurement, financial risk management, and innovative funding mechanisms. By the end of this course, learners will be equipped to develop socially responsible business strategies, promote financial inclusion, and lead social innovation initiatives that generate measurable outcomes in underserved communities.

Programme Curriculum

Microfinance & Social Entrepreneurship Training Course

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Course Objectives

By the end of this course, participants will be able to:

1. Understand the fundamentals of microfinance and social entrepreneurship.
2. Analyze the role of microfinance in promoting financial inclusion.
3. Identify innovative funding mechanisms for social enterprises.
4. Develop business plans for social enterprises.
5. Implement financial literacy programs for underserved populations.
6. Apply risk management strategies in microfinance operations.
7. Measure and evaluate social impact effectively.
8. Explore sustainable social enterprise models.
9. Utilize digital tools for microfinance management.
10. Foster community development through social entrepreneurship initiatives.
11. Build partnerships and networks to support social ventures.
12. Understand regulatory frameworks affecting microfinance and social enterprises.
13. Enhance leadership and managerial skills for social impact.

Organizational Benefits

1. Improved financial literacy within the organization.
2. Enhanced capacity to support microfinance initiatives.
3. Stronger social enterprise project management skills.
4. Increased understanding of financial inclusion strategies.
5. Greater ability to design socially responsible programs.
6. Improved monitoring and evaluation of social impact.
7. Enhanced decision-making based on data-driven insights.

8. Increased funding opportunities for social ventures.
9. Strengthened organizational sustainability and growth.
10. Enhanced collaboration and stakeholder engagement.

Target Audiences

1. Microfinance professionals and practitioners.
2. Social entrepreneurs and innovators.
3. Nonprofit organization managers.
4. Community development officers.
5. Financial inclusion specialists.
6. Policy makers in social enterprise and finance sectors.
7. Business consultants and advisors.
8. Graduate students in finance, business, and social entrepreneurship.

Course Duration: 5 days

Course Modules

Module 1: Introduction to Microfinance

- History and evolution of microfinance.
- Key concepts and principles.
- Types of microfinance institutions.
- Challenges and opportunities.
- Case Study: Successful microfinance model in East Africa.
- Group discussion and practical exercises.

Module 2: Social Entrepreneurship Fundamentals

- Understanding social enterprise concepts.
- Difference between social and traditional enterprises.
- Identifying social problems and opportunities.
- Scaling social impact.
- Case Study: Innovative social enterprise in Africa.
- Workshop: Developing a social enterprise idea.

Module 3: Financial Literacy & Inclusion

- Principles of financial literacy.
- Strategies for promoting financial inclusion.
- Financial products for underserved communities.
- Role of digital finance tools.
- Case Study: Mobile banking and financial inclusion success.
- Simulation: Creating financial literacy programs.

Module 4: Business Planning for Social Ventures

- Components of a social enterprise business plan.
- Market analysis and opportunity assessment.
- Resource mobilization strategies.
- Revenue and sustainability models.
- Case Study: Social enterprise business plan implementation.
- Practical session: Drafting a business plan.

Module 5: Risk Management in Microfinance

- Types of financial risks.
- Credit risk assessment tools.
- Loan monitoring and recovery strategies.
- Regulatory compliance considerations.
- Case Study: Risk mitigation in a microfinance institution.
- Group exercise: Designing a risk management framework.

Module 6: Social Impact Measurement

- Importance of social impact evaluation.
- Key performance indicators (KPIs).
- Data collection and analysis methods.
- Reporting and communication of impact.
- Case Study: Social impact assessment of a community project.
- Workshop: Developing KPIs for a social venture.

Module 7: Funding & Resource Mobilization

- Sources of funding for social enterprises.

- Grant writing and proposal development.
- Crowdfunding strategies.
- Partnerships and stakeholder engagement.
- Case Study: Innovative funding for a social venture.
- Group activity: Designing a funding strategy.

Module 8: Leadership & Sustainability in Social Ventures

- Effective leadership in social enterprises.
- Strategic planning and sustainability approaches.
- Managing human resources for impact.
- Scaling and replication strategies.
- Case Study: Sustainable social enterprise leadership.
- Practical session: Creating a sustainability roadmap.

Training Methodology

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Case studies and real-world examples.
- Hands-on workshops and exercises.
- Role plays and simulations.
- Peer-to-peer learning and feedback sessions.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com