Maternal Health Programs Training Course

Professional Development Training Course Outline

Category	Public Health	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Maternal Health Programs remain a cornerstone of global public health strategies aimed at reducing maternal mortality, improving antenatal and postnatal care, and strengthening reproductive health systems. Maternal Health Programs Training Course is designed to equip healthcare professionals, program managers, and community health workers with advanced skills in maternal health program implementation, monitoring, evaluation, and data-driven decision-making. It integrates evidence-based practices, WHO-aligned guidelines, and sustainable maternal and newborn health interventions to ensure improved outcomes across diverse healthcare settings.

With rising global emphasis on Universal Health Coverage (UHC), Sustainable Development Goals (SDG 3), safe motherhood initiatives, and digital health innovation, this course builds strong competencies in emergency obstetric care, antenatal risk management, family planning integration, and community-based maternal health strategies. Participants will gain practical expertise in reducing preventable maternal deaths, improving skilled birth attendance, and strengthening health systems through data-driven maternal and child health programming.

Programme Curriculum

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Course Objectives

1. Strengthen maternal mortality reduction strategies using evidence-based interventions
2. Improve antenatal care (ANC) quality and risk assessment protocols
3. Enhance skilled birth attendance and safe delivery practices
4. Build capacity in emergency obstetric and newborn care (EmONC)
5. Promote postnatal care (PNC) optimization and follow-up systems
6. Integrate family planning and reproductive health services into maternal programs
7. Strengthen community health worker engagement and outreach models
8. Improve maternal nutrition and anemia prevention strategies
9. Apply digital health tools and mHealth solutions in maternal care
10. Strengthen data collection, health informatics, and M&E systems
11. Promote gender-sensitive and culturally competent maternal health services
12. Enhance health system strengthening and referral networks
13. Develop leadership in maternal health program management and policy implementation

Target Audience

1. Obstetricians and gynecologists
2. Midwives and nurse practitioners
3. Community health workers (CHWs)
4. Public health program managers
5. Maternal and child health (MCH) officers
6. NGO and humanitarian health workers
7. Health policy makers and planners
8. Medical and nursing students specializing in maternal health

Course Modules

Module 1: Foundations of Maternal Health Programs

- Global maternal health indicators and SDG 3 targets
- Causes of maternal mortality and morbidity
- Health system frameworks for maternal care
- Introduction to reproductive health policies
- Program design and implementation basics
- **Case Study:** Analysis of maternal mortality reduction program in rural sub-Saharan Africa

Module 2: Antenatal Care (ANC) Optimization

- Early pregnancy screening and risk classification
- ANC visit scheduling and compliance strategies
- Management of high-risk pregnancies
- Maternal nutrition and supplementation
- Infection screening (HIV, malaria, syphilis)
- **Case Study:** Improving ANC attendance in low-resource urban clinics

Module 3: Skilled Birth Attendance & Safe Delivery

- Labor monitoring using partograph tools
- Infection prevention during delivery
- Skilled birth attendant competencies
- Emergency referral protocols
- Respectful maternity care practices
- **Case Study:** Reducing intrapartum complications in district hospitals

Module 4: Emergency Obstetric and Newborn Care (EmONC)

- Management of postpartum hemorrhage
- Eclampsia and pre-eclampsia response
- Neonatal resuscitation techniques
- Emergency surgical referral systems
- Blood transfusion protocols
- **Case Study:** Emergency response system improving maternal survival rates in Kenya

Module 5: Postnatal Care & Newborn Health

- Early postnatal assessments
- Breastfeeding support and lactation management
- Neonatal infection prevention
- Maternal mental health screening
- Home visit strategies by CHWs
- **Case Study:** Community-based postnatal care success in rural South Asia

Module 6: Family Planning & Reproductive Health Integration

- Modern contraceptive methods
- Birth spacing and maternal health outcomes
- Counseling and informed choice
- Male involvement in reproductive health
- Integration into maternal care services
- **Case Study:** Increased contraceptive uptake through community outreach programs

Module 7: Digital Health & Data-Driven Maternal Care

- mHealth applications in maternal tracking
- Electronic health records (EHR) usage
- Real-time maternal risk monitoring
- Data quality and reporting systems
- Telemedicine in maternal health
- **Case Study:** Mobile health intervention reducing missed ANC visits

Module 8: Program Management, M&E & Policy Implementation

- Maternal health program planning cycles
- Budgeting and resource allocation
- Monitoring and evaluation frameworks
- Policy advocacy and stakeholder engagement
- Performance tracking and impact assessment
- **Case Study:** National maternal health policy reform improving service coverage

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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