Local Road Safety Action Planning Workshop Training Course

Professional Development Training Course Outline

Category	Traffic Management & Road Safety	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Local Road Safety Action Planning Workshop Training Course is designed to equip professionals with the knowledge and practical skills needed to develop effective road safety plans at the local level. As road traffic accidents continue to pose significant risks to public health and well-being, it is essential to have data-driven, actionable strategies in place. This workshop offers a comprehensive approach to road safety planning, using the latest tools, technology, and best practices to enhance safety across communities. By incorporating risk assessments, stakeholder engagement, and evidence-based strategies, participants will gain hands-on experience in identifying and addressing local road safety challenges. This training empowers municipalities, road safety professionals, and local government officials to make impactful changes, improving safety outcomes for all road users.

Through this workshop, participants will not only learn to design and implement robust road safety action plans but also understand how to monitor and evaluate their effectiveness over time. Emphasis is placed on a collaborative, multi-disciplinary approach, integrating policy, engineering, education, and enforcement. With an emphasis on sustainable transportation solutions and community engagement, this training encourages practical problem-solving and the development of long-term road safety initiatives. Whether it’s reducing pedestrian fatalities, improving cycling infrastructure, or addressing speeding concerns, the workshop provides the foundational tools to create safer, more resilient road networks.

Programme Curriculum

Local Road Safety Action Planning Workshop Training Course

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Course Duration

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Course Objectives

1. Enhance road safety knowledge with data-driven methods and the latest road safety trends.
2. Foster local engagement for collaborative road safety planning and implementation.
3. Develop actionable local road safety action plans tailored to community-specific needs.
4. Increase road safety awareness across municipalities and public safety bodies.
5. Incorporate smart technologies and innovation in local road safety planning.
6. Improve infrastructure design to accommodate all road users, including pedestrians and cyclists.
7. Integrate effective policy development into road safety initiatives at the local level.
8. Leverage big data analytics to understand traffic trends and accident hotspots.
9. Implement cost-effective measures for improving local road safety with limited resources.
10. Engage the community in designing and assessing road safety solutions.
11. Monitor and evaluate the effectiveness of implemented road safety actions.
12. Adopt international best practices and standards for local road safety planning.
13. Strengthen partnerships with law enforcement, local governments, and advocacy groups.

Target Audience

1. Local government officials and policy makers.
2. Road safety professionals and consultants.
3. Traffic engineers and planners.
4. Public health experts focusing on road traffic injuries.
5. Urban and rural transportation planners.
6. Advocacy groups focused on road safety and sustainable transport.
7. Law enforcement officers involved in traffic safety and enforcement.
8. Academic researchers and students in transportation or public safety fields.

Course Modules

Module 1: Introduction to Road Safety Planning

- Overview of road safety trends and challenges.
- Key statistics and global road safety initiatives.
- Understanding local context and road safety needs.
- Stakeholder roles in road safety planning.
- Case Study: Successful local road safety plans in European cities.

Module 2: Data Collection and Analysis

- Techniques for gathering road safety data.
- Using crash data and traffic accident reports.
- Analyzing high-risk zones and accident patterns.
- Leveraging GIS tools for data visualization.
- Case Study: Data-driven decision-making in Sydney's road safety plan.

Module 3: Road Safety Engineering and Infrastructure

- Principles of safe road design.
- Designing roads for all users (pedestrians, cyclists, vehicles).
- Road safety audits and assessments.
- Integrating traffic calming measures.
- Case Study: Bicycle-friendly infrastructure in Copenhagen.

Module 4: Policy and Legislation in Road Safety

- The role of policy in road safety initiatives.
- Legal frameworks for road safety and traffic laws.
- Best practices for policy advocacy.
- Aligning local road safety with national/international policies.
- Case Study: Road safety policy reforms in New Zealand.

Module 5: Road Safety Education and Public Awareness

- Developing public education campaigns.
- Engaging communities in road safety efforts.
- Targeted messaging for diverse road user groups.
- Digital tools for spreading road safety messages.
- Case Study: Public awareness campaigns in Japan reducing pedestrian fatalities.

Module 6: Road Safety Enforcement

- The importance of enforcement in road safety.
- Collaborating with law enforcement agencies.
- Innovative approaches to traffic enforcement (e.g., speed cameras).
- Data-driven approaches to enforcement priorities.
- Case Study: Traffic enforcement success in the UK.

Module 7: Risk Assessment and Safety Audits

- Conducting comprehensive road safety audits.
- Identifying and addressing high-risk road locations.

- Quantitative and qualitative risk assessments.
- Prioritizing interventions based on risk.
- Case Study: The risk assessment framework in the Netherlands.

Module 8: Monitoring, Evaluation, and Continuous Improvement

- Setting up monitoring frameworks for road safety initiatives.
- Tools for evaluating the effectiveness of safety actions.
- Continuous improvement through data feedback loops.
- Reporting outcomes to stakeholders and the public.
- Case Study: Evaluating the success of a road safety program in Brazil.

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

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