Lean Startup for Project managers Training Course

Professional Development Training Course Outline

Category	Project Management	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Lean Startup for Project Managers Training Course is designed to equip modern project managers with agile innovation capabilities, customer-centric delivery techniques, and validated learning strategies required in today's fast-paced digital and business transformation environments. This course integrates Lean Startup principles with project management best practices to help professionals minimize waste, accelerate value delivery, and improve decision-making through data-driven experimentation. Key focus areas include minimum viable product development, hypothesis-driven planning, rapid prototyping, and continuous improvement aligned with organizational strategy.

This training empowers project managers to shift from traditional predictive planning to adaptive execution models that emphasize customer feedback, iterative delivery, and scalable innovation. Participants will gain hands-on experience in applying Lean Startup tools within project constraints, managing uncertainty, reducing risk, and aligning stakeholders around measurable outcomes. The course is ideal for organizations seeking faster time-to-market, improved innovation pipelines, and sustainable project success.

Programme Curriculum

Lean Startup for Project Managers Training Course

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Course Objectives

1. Apply Lean Startup principles to project management environments
2. Implement validated learning and experimentation frameworks
3. Develop customer-centric project delivery strategies
4. Reduce project risk through hypothesis-driven planning
5. Design and manage minimum viable products effectively
6. Integrate agile and lean methodologies for innovation
7. Improve decision-making using actionable metrics
8. Accelerate time-to-market through iterative execution
9. Manage uncertainty in complex project ecosystems
10. Align project outcomes with business value creation
11. Enhance stakeholder engagement through feedback loops
12. Optimize resource utilization and eliminate waste
13. Build scalable and sustainable project innovation models

Organizational Benefits

- Faster delivery of customer-focused solutions
- Reduced project failure rates
- Improved innovation and experimentation culture
- Better alignment between strategy and execution
- Enhanced cross-functional collaboration
- Increased return on project investments
- Data-driven decision-making across projects
- Improved adaptability to market changes
- Stronger stakeholder confidence
- Sustainable competitive advantage

Target Audiences

1. Project Managers
2. Program Managers
3. Product Managers
4. Agile and Scrum Professionals
5. Innovation Managers
6. Business Analysts
7. Startup and Corporate Entrepreneurs

8. Digital Transformation Leaders

Course Duration: 5 days

Course Modules

Module 1: Lean Startup Fundamentals for Project Managers

- Principles of Lean Startup methodology
- Role of project managers in innovation
- Lean vs traditional project management
- Value-driven project execution
- Eliminating waste in project lifecycles
- Case study: Applying Lean principles to a stalled project

Module 2: Customer Discovery and Problem Validation

- Identifying customer segments
- Conducting effective customer interviews
- Defining problem statements
- Assumption mapping techniques
- Validating real customer needs
- Case study: Customer discovery in a service project

Module 3: Hypothesis-Driven Project Planning

- Formulating testable hypotheses
- Lean project charters
- Risk-based planning approaches
- Experiment design fundamentals
- Learning milestones and checkpoints
- Case study: Hypothesis testing in product rollout

Module 4: Minimum Viable Product Development

- MVP concepts for project environments
- MVP types and selection criteria
- Balancing scope, cost, and speed
- Rapid prototyping techniques
- Measuring MVP success
- Case study: MVP delivery under tight deadlines

Module 5: Metrics, Measurement, and Validated Learning

- Actionable vs vanity metrics
- Build-measure-learn feedback loop
- Designing learning dashboards
- Data-driven project decisions
- Pivot or persevere frameworks
- Case study: Metrics-driven project pivot

Module 6: Iterative Execution and Continuous Improvement

- Short-cycle planning methods
- Iterative delivery models
- Managing change and feedback
- Continuous improvement practices
- Retrospectives for learning
- Case study: Continuous improvement in IT projects

Module 7: Stakeholder Engagement and Lean Governance

- Managing stakeholder expectations
- Lean reporting and transparency
- Governance in adaptive projects
- Decision-making under uncertainty
- Aligning leadership support
- Case study: Stakeholder alignment in transformation projects

Module 8: Scaling Lean Startup Across Projects

- Scaling innovation practices
- Integrating Lean Startup with PMOs
- Portfolio-level experimentation
- Cultural and organizational readiness
- Sustaining lean project practices
- Case study: Enterprise-wide Lean Startup adoption

Training Methodology

- Instructor-led interactive sessions
- Real-world project simulations
- Group discussions and peer learning

- Practical tools and templates
- Case study-based learning
- Continuous feedback and assessments

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.
f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

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