Intrapreneurship for Sustainability and Social Impact Training

Professional Development Training Course Outline

Category	Business	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

The imperative for sustainable development and the urgency to address pressing social challenges have created a powerful demand for innovative solutions driven from within existing organizations and communities. Intrapreneurship for Sustainability and Social Impact Training equips participants with the essential mindset, frameworks, and practical tools to champion and execute impactful initiatives from within their current spheres of influence. By fostering a culture of internal innovation focused on creating both economic and societal value, this program empowers individuals to become catalysts for positive change, driving their organizations and communities towards a more resilient and equitable future. Participants will learn to identify opportunities for sustainable innovation, develop business models that prioritize social impact, and navigate the complexities of implementing purpose-driven projects.

This training goes beyond traditional business approaches, emphasizing the critical intersection of environmental stewardship, social responsibility, and economic viability. It delves into the principles of the circular economy, ethical leadership, and impact investing, providing participants with a holistic understanding of how to integrate sustainability and social impact into their daily work and strategic decision-making. Through interactive exercises, real-world case studies of successful social intrapreneurship, and collaborative projects, participants will gain the practical skills and confidence to initiate and lead initiatives that generate measurable positive change for both their organizations and the wider world, fostering a new generation of purpose-driven leaders.

Programme Curriculum

Intrapreneurship for Sustainability and Social Impact Training

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Course Objectives

1. Cultivate an intrapreneurial mindset focused on sustainability.
2. Identify opportunities for sustainable innovation within organizations.
3. Develop socially responsible business models.
4. Integrate environmental sustainability into project planning.
5. Apply impact measurement frameworks to social ventures.
6. Master the principles of the circular economy in practice.
7. Foster ethical leadership in sustainability initiatives.
8. Navigate the landscape of impact investing and funding.
9. Build effective stakeholder engagement for social impact.
10. Utilize design thinking for social innovation.
11. Implement strategies for corporate social responsibility (CSR) innovation.
12. Develop skills in measuring and reporting social and environmental impact.
13. Champion systemic change through intrapreneurial projects.

Target Audience:

1. Employees seeking to drive sustainability within their companies.
2. Non-profit professionals exploring earned revenue models.
3. Social entrepreneurs looking to scale their impact.
4. Corporate social responsibility managers.
5. Sustainability managers and officers.

6. Public sector employees interested in social innovation.
7. Individuals passionate about creating positive social and environmental change.
8. Leaders looking to foster a culture of intrapreneurship for good.

Course Duration

10 days

Course Modules

Module 1: Introduction to Intrapreneurship for Sustainability and Social Impact:

- Defining the intersection of intrapreneurship, sustainability, and social impact.
- Exploring the benefits of internal innovation for positive change.
- Understanding the global landscape of sustainability challenges and opportunities.
- Examining successful examples of social intrapreneurship.
- Developing a personal vision for impact-driven initiatives.

Module 2: Cultivating a Sustainability-Focused Intrapreneurial Mindset:

- Embracing a growth mindset for tackling complex challenges.
- Fostering creativity and innovative thinking for sustainability.
- Developing resilience and adaptability in the face of obstacles.
- Understanding the importance of systems thinking.
- Building a personal commitment to purpose-driven action.

Module 3: Identifying Opportunities for Sustainable Innovation:

- Analyzing organizational value chains for sustainability gaps and opportunities.
- Understanding stakeholder needs and environmental pressures.
- Leveraging trends in green technology and social innovation.
- Conducting internal audits for potential impact projects.
- Brainstorming and prioritizing sustainable project ideas.

Module 4: Developing Socially Responsible Business Models:

- Understanding different models of social enterprise.
- Integrating social and environmental value creation into core business.
- Exploring revenue generation strategies that align with impact goals.
- Considering ethical sourcing and supply chain management.
- Developing a compelling value proposition with a social purpose.

Module 5: Integrating Environmental Sustainability into Project Planning:

- Understanding the principles of life cycle assessment.
- Implementing strategies for resource efficiency and waste reduction.

- Considering carbon footprint and climate change mitigation.
- Incorporating circular economy principles into project design.
- Navigating environmental regulations and compliance.

Module 6: Applying Impact Measurement Frameworks:

- Understanding different types of social and environmental impact metrics.
- Defining key performance indicators (KPIs) for impact assessment.
- Utilizing tools and methodologies for data collection and analysis.
- Reporting and communicating impact effectively to stakeholders.
- Learning from impact data to improve project outcomes.

Module 7: Mastering the Principles of the Circular Economy:

- Understanding the core concepts of the circular economy.
- Identifying opportunities for product and service redesign for circularity.
- Exploring models of resource sharing, reuse, and remanufacturing.
- Implementing strategies for waste reduction and material recovery.
- Building circular value chains and partnerships.

Module 8: Fostering Ethical Leadership in Sustainability Initiatives:

- Understanding ethical frameworks for decision-making in sustainability.
- Leading with integrity and transparency in impact projects.
- Promoting diversity, equity, and inclusion in sustainability efforts.
- Engaging stakeholders in an ethical and responsible manner.
- Building a culture of ethical conduct within sustainability initiatives.

Module 9: Navigating the Landscape of Impact Investing and Funding:

- Understanding the principles and trends in impact investing.
- Identifying potential sources of funding for social and sustainable ventures.
- Developing compelling investment proposals with clear impact metrics.
- Exploring different financing mechanisms for social enterprises.
- Building relationships with impact investors and funders.

Module 10: Building Effective Stakeholder Engagement for Social Impact:

- Identifying and mapping key stakeholders for sustainability projects.
- Developing strategies for effective communication and collaboration.
- Engaging diverse stakeholders in the co-creation of solutions.
- Managing stakeholder expectations and addressing concerns.
- Building long-term relationships based on shared values.

Module 11: Utilizing Design Thinking for Social Innovation:

- Applying the design thinking process to address social and environmental challenges.
- Empathizing with the needs of target beneficiaries.
- Ideating and prototyping innovative solutions with a social purpose.
- Testing and iterating on solutions based on user feedback.
- Scaling successful social innovation projects.

Module 12: Implementing Strategies for Corporate Social Responsibility (CSR) Innovation:

- Understanding the evolving role of CSR in driving social impact.
- Identifying opportunities for innovative CSR initiatives.
- Aligning CSR activities with core business strategy and sustainability goals.
- Engaging employees in CSR and sustainability efforts.
- Measuring and communicating the impact of CSR programs.

Module 13: Developing Skills in Measuring and Reporting Social and Environmental Impact:

- Selecting appropriate metrics for measuring social and environmental outcomes.
- Utilizing data collection and analysis techniques for impact assessment.
- Developing compelling impact reports for diverse audiences.
- Ensuring the credibility and transparency of impact reporting.
- Using impact data to drive continuous improvement.

Module 14: Championing Systemic Change Through Intrapreneurial Projects:

- Understanding the concept of systemic change and its relevance to sustainability.
- Identifying leverage points for creating broader impact.
- Developing strategies for scaling successful intrapreneurial initiatives.
- Building partnerships and collaborations for systemic change.
- Advocating for policies and practices that support sustainability.

Module 15: Project Implementation and Scaling for Sustainability and Social Impact:

- Developing detailed project plans with clear sustainability goals.
- Managing project teams and resources effectively.
- Navigating challenges and adapting to changing circumstances.
- Strategies for scaling successful impact-driven projects.
- Ensuring the long-term sustainability and impact of initiatives.

Training Methodology

- Interactive Workshops: Engaging discussions, group exercises, and collaborative problem-solving.
- Case Study Analysis: Examining real-world examples of successful and unsuccessful social intrapreneurship initiatives.

- Guest Speaker Sessions: Insights from leaders and practitioners in sustainability and social impact.
- Individual and Group Project Work: Applying learned concepts to develop and refine impact-driven project ideas.
- Mentorship and Coaching: Personalized guidance and support from experienced professionals.
- Online Learning Platform: Access to course materials, resources, and a community forum for peer learning.
- Simulation Exercises: Practicing decision-making in simulated scenarios related to sustainability challenges.
- Action Planning: Developing concrete steps for implementing intrapreneurial projects within participants' own contexts.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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