Impact Evaluation of Health Programs Training Course

Professional Development Training Course Outline

Category	Demography and Population Studies	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Impact Evaluation of Health Programs Training Course is designed to equip health professionals, program managers, and policymakers with comprehensive skills to assess the effectiveness and outcomes of health interventions. This training emphasizes evidence-based evaluation methods, robust data analysis, and advanced monitoring techniques to ensure health programs achieve intended results. Participants will gain practical knowledge on quantitative and qualitative research methodologies, impact assessment frameworks, and strategies for translating evaluation findings into actionable health policies. By integrating global best practices and innovative evaluation tools, this course empowers professionals to enhance program efficiency, accountability, and sustainability.

In an era where health systems face unprecedented challenges, understanding the impact of interventions is critical for informed decision-making. This course provides hands-on training in designing, implementing, and interpreting rigorous evaluations that inform strategic planning, resource allocation, and program improvement. Participants will explore real-world case studies, including national and international health programs, to strengthen their capacity to generate reliable evidence, drive performance, and advocate for impactful health solutions. Through interactive sessions, group exercises, and expert-led discussions, learners will develop practical skills to advance health program evaluation and contribute to the global health development agenda.

Programme Curriculum

Impact Evaluation of Health Programs Training Course

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Course Objectives

1. Develop expertise in designing and implementing impact evaluations for health programs.
2. Apply quantitative and qualitative methods to assess health program effectiveness.
3. Utilize advanced statistical tools for health data analysis and interpretation.
4. Enhance skills in monitoring and evaluation frameworks and indicators.
5. Interpret and communicate evaluation findings to stakeholders effectively.
6. Assess cost-effectiveness and efficiency of health interventions.
7. Understand ethical considerations in health program evaluations.
8. Strengthen evidence-based decision-making for health policy formulation.
9. Integrate innovative technologies in health data collection and analysis.
10. Build capacity for sustainable program evaluation practices.
11. Evaluate global and local case studies to inform best practices.
12. Develop actionable recommendations to improve health outcomes.
13. Foster collaboration and knowledge sharing among health professionals.

Organizational Benefits

- Improved program efficiency and resource allocation.
- Enhanced evidence-based decision-making processes.
- Strengthened accountability and transparency in health initiatives.
- Increased capacity for data-driven policy formulation.
- Improved program design through evaluation insights.

- Enhanced organizational learning and knowledge management.
- Ability to demonstrate program impact to donors and stakeholders.
- Reduced program risks through timely corrective actions.
- Improved patient and community health outcomes.
- Development of a culture of continuous improvement.

Target Audiences

- Health program managers
- Policy makers in public health
- Monitoring and evaluation officers
- Health research professionals
- Non-governmental organization staff
- Data analysts in health sector
- International development practitioners
- Academic researchers in health sciences

Course Duration: 5 days

Course Modules

Module 1: Introduction to Impact Evaluation

- Principles of health program evaluation
- Difference between monitoring and evaluation
- Key evaluation frameworks and methodologies
- Understanding logic models and theory of change
- Tools for defining evaluation questions
- Case Study: National Immunization Program

Module 2: Quantitative Methods for Evaluation

- Designing surveys and experiments
- Sampling techniques and data collection
- Statistical analysis for impact assessment
- Interpretation of quantitative results
- Identifying biases and confounding factors

- Case Study: Maternal Health Intervention

Module 3: Qualitative Methods for Evaluation

- Focus groups, interviews, and participatory methods
- Coding and thematic analysis
- Integrating qualitative insights with quantitative data
- Evaluating community engagement and satisfaction
- Techniques for triangulation
- Case Study: Community Health Worker Program

Module 4: Monitoring and Evaluation Frameworks

- Developing indicators for program success
- Data collection and reporting systems
- Real-time monitoring and dashboard creation
- Performance tracking and improvement strategies
- Accountability and transparency mechanisms
- Case Study: National HIV/AIDS Program

Module 5: Cost-Effectiveness and Economic Evaluation

- Principles of health economics
- Cost-benefit and cost-effectiveness analysis
- Measuring financial and societal impact
- Budgeting and resource allocation decisions
- Reporting economic evaluation findings
- Case Study: Vaccination Campaign Evaluation

Module 6: Ethical Considerations in Evaluation

- Ethical guidelines and principles
- Informed consent and confidentiality
- Protecting vulnerable populations
- Ethical reporting and dissemination
- Balancing stakeholder interests
- Case Study: Health Research Ethics Committee

Module 7: Data Management and Advanced Analytics

- Data cleaning and validation
- Use of software tools for analysis (SPSS, R, Stata)
- Data visualization for impact communication
- Advanced statistical modeling techniques
- Handling missing data and outliers
- Case Study: Telemedicine Impact Study

Module 8: Communicating Evaluation Results

- Writing evaluation reports and policy briefs
- Presentation and storytelling techniques
- Engaging stakeholders and decision-makers
- Dissemination strategies for maximum impact
- Developing actionable recommendations
- Case Study: National Health Insurance Program

Training Methodology

- Interactive lectures and discussions
- Hands-on data analysis exercises
- Group work and role-playing scenarios
- Real-world case study analysis
- Simulation of program evaluation projects
- Expert feedback and mentoring

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com