HIV/AIDS Program Evaluation Training Course

Professional Development Training Course Outline

Category	Monitoring and Evaluation	**Duration**	10 Days
Base Fee	$3,000 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

HIV/AIDS Program Evaluation Training Course is a comprehensive, high-impact program designed to equip health professionals, program managers, and policymakers with cutting-edge skills in monitoring, evaluating, and enhancing HIV/AIDS interventions. Leveraging evidence-based strategies, data-driven insights, and innovative evaluation methodologies, this course empowers participants to strengthen program effectiveness, optimize resource allocation, and scale impactful HIV/AIDS initiatives. Participants will gain practical expertise in impact assessment, outcome measurement, epidemiological analysis, and strategic reporting, enabling them to make informed decisions in complex public health environments.

This training emphasizes real-world application through case studies, interactive exercises, and hands-on tools for program evaluation. Participants will explore global and local HIV/AIDS trends, evaluate program implementation, and measure outcomes using modern evaluation frameworks. By integrating digital data collection, dashboard analytics, and community-centered approaches, the course ensures participants can drive evidence-based interventions, improve patient outcomes, and contribute to the global goal of ending HIV/AIDS as a public health threat.

Programme Curriculum

HIV/AIDS Program Evaluation Training Course

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Course Objectives

By the end of this training, participants will be able to:

1. Apply advanced program evaluation frameworks to HIV/AIDS interventions.
2. Conduct data-driven needs assessments to identify gaps and priorities.
3. Design robust monitoring and evaluation (M&E) plans for HIV programs.
4. Utilize digital health tools for data collection and real-time analysis.
5. Measure key performance indicators (KPIs) for HIV/AIDS outcomes.
6. Analyze epidemiological trends to inform strategic decision-making.
7. Integrate community engagement strategies in program evaluation.
8. Implement evidence-based reporting techniques for stakeholders.
9. Apply impact evaluation methods to assess program effectiveness.
10. Leverage visualization tools to present complex HIV data clearly.
11. Identify and mitigate biases in evaluation processes.
12. Use policy and advocacy frameworks to influence HIV program funding.
13. Translate evaluation findings into actionable strategies for sustainable outcomes.

Target Audience

1. HIV/AIDS program managers and coordinators
2. Public health professionals and epidemiologists
3. M&E specialists in healthcare
4. Health policy advisors and analysts
5. NGO and civil society health program staff
6. Clinical program officers and health facility managers
7. Researchers in HIV/AIDS interventions
8. Government health department officials

Course Modules

Module 1: Introduction to HIV/AIDS Program Evaluation

- Overview of global HIV/AIDS trends and epidemiology
- Principles of program evaluation in public health
- Frameworks for monitoring HIV interventions
- Role of evidence in decision-making
- **Case Study:** Evaluating the success of Kenya’s ART coverage program

Module 2: Needs Assessment and Situational Analysis

- Identifying gaps in HIV services
- Tools for community health assessments
- Stakeholder mapping and engagement
- Prioritizing interventions based on data
- **Case Study:** Needs assessment for rural HIV prevention programs

Module 3: Designing M&E Frameworks

- Components of robust M&E plans
- Logic models and theory of change
- Setting SMART objectives and indicators
- Aligning M&E with program goals
- **Case Study:** Developing an M&E framework for youth HIV programs

Module 4: Data Collection Methods

- Quantitative vs qualitative approaches
- Surveys, interviews, and focus groups
- Digital data collection tools
- Ensuring data quality and integrity
- **Case Study:** Mobile-based HIV surveillance systems

Module 5: Key Performance Indicators (KPIs) for HIV Programs

- Selecting relevant KPIs
- Tracking ART adherence, testing, and treatment outcomes
- Monitoring prevention program effectiveness
- Benchmarking against global targets
- **Case Study:** KPI tracking in UNAIDS-supported programs

Module 6: Epidemiological Analysis for Evaluation

- Understanding HIV incidence and prevalence
- Analyzing risk populations
- Statistical tools for evaluation
- Predictive modeling for program planning
- **Case Study:** Epidemiological assessment of urban HIV hotspots

Module 7: Data Management and Quality Assurance

- Data cleaning, storage, and security
- Quality control processes
- Ethical considerations in HIV data handling
- Integrating multiple data sources
- **Case Study:** Data harmonization for multi-site HIV studies

Module 8: Impact Evaluation Methods

- Experimental and quasi-experimental designs
- Measuring program outcomes vs impacts

- Counterfactual analysis
- Attribution vs contribution in impact evaluation
- **Case Study:** Impact evaluation of ART scale-up in sub-Saharan Africa

Module 9: Digital Tools for Program Monitoring

- Introduction to M&E software and dashboards
- GIS mapping for program coverage
- Real-time monitoring techniques
- Mobile health interventions for HIV programs
- **Case Study:** Using DHIS2 for national HIV monitoring

Module 10: Community Engagement in Evaluation

- Participatory evaluation techniques
- Engaging key populations and stakeholders
- Building trust for accurate data collection
- Using community feedback for program improvement
- **Case Study:** Peer-led HIV prevention evaluation in urban settings

Module 11: Data Visualization and Reporting

- Principles of effective data visualization
- Dashboards, charts, and infographics
- Communicating findings to diverse audiences
- Reporting for donors and government agencies
- **Case Study:** Dashboard reporting for national HIV programs

Module 12: Policy, Advocacy, and Funding Implications

- Linking evaluation results to policy recommendations
- Advocacy for resource allocation
- Using evidence to influence HIV program funding
- Aligning programs with global HIV goals
- **Case Study:** Policy advocacy using program evaluation findings

Module 13: Ethical and Legal Considerations

- Informed consent in HIV research
- Privacy and confidentiality
- Regulatory compliance and reporting standards
- Ethical dilemmas in program evaluation
- **Case Study:** Ethical review of HIV intervention trials

Module 14: Translating Evidence into Action

- From evaluation to strategic planning
- Scaling successful interventions
- Learning from failures and adapting programs
- Decision-making frameworks for HIV programs
- **Case Study:** Implementing lessons from PEPFAR-funded projects

Module 15: Capstone Project and Practical Application

- Designing a mini-evaluation project
- Applying learned methodologies to real data
- Presentation and peer review
- Feedback from experts and mentors
- **Case Study:** Capstone evaluation of a local HIV awareness campaign

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call +254769199797

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	04 Dec 2026	Online	$2,000
23 Nov 2026	04 Dec 2026	Physical	$3,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$6,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$9,000
23 Nov 2026	04 Dec 2026	Physical	$12,000
23 Nov 2026	04 Dec 2026	Physical	$12,000

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