Health Program Management Training Course

Professional Development Training Course Outline

Category	Public Health	**Duration**	5 Days
Base Fee	$1,500 USD	**Delivery Mode**	Online / On-site Hybrid

Course Introduction

Health Program Management is a critical discipline that ensures effective planning, implementation, monitoring, and evaluation of healthcare interventions in both public and private health systems. In an era defined by Universal Health Coverage (UHC), digital health transformation, and increasing demand for data-driven healthcare systems, strong program management skills are essential for improving population health outcomes, optimizing resources, and strengthening resilient health systems.

Health Program Management Training Course is designed to equip participants with practical competencies in health systems strengthening, project lifecycle management, health informatics integration, and results-based monitoring and evaluation (M&E). It integrates modern approaches such as AI in healthcare management, community-based health programming, and global health security frameworks, enabling professionals to lead impactful, scalable, and sustainable health programs.

Programme Curriculum

Health Program Management Training Course

Introduction

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Course Duration

5 days

Course Objectives

1. Master health program planning and strategic implementation
2. Apply results-based management (RBM) in healthcare systems
3. Strengthen health systems governance and leadership
4. Design effective Monitoring & Evaluation (M&E) frameworks
5. Utilize health data analytics for decision-making
6. Improve resource allocation and budget management in health programs
7. Integrate digital health and eHealth solutions
8. Enhance project cycle management in public health
9. Implement community health intervention strategies
10. Strengthen supply chain and logistics management in healthcare
11. Apply risk management in health emergencies and outbreaks
12. Improve stakeholder engagement and partnership coordination
13. Promote sustainable and scalable health program models

Target Audience

- Public health program managers
- NGO and humanitarian health workers
- Ministry of Health officials
- Hospital administrators and health executives
- Epidemiologists and health data officers
- Donor-funded project coordinators
- Community health coordinators
- Health systems researchers and consultants

Course Modules

Module 1: Foundations of Health Program Management

- Principles of health program lifecycle
- Health system building blocks
- Policy-to-program translation frameworks
- Introduction to global health priorities (UHC, SDGs)
- **Case Study:** National immunization program rollout strategies in low-resource settings

Module 2: Strategic Health Planning & Design

- Strategic planning frameworks in healthcare
- Needs assessment and situational analysis
- Theory of Change (ToC) development
- Priority setting in health interventions
- **Case Study:** HIV/AIDS strategic program planning in Sub-Saharan Africa

Module 3: Monitoring, Evaluation & Learning (MEL)

- Designing M&E frameworks
- Key Performance Indicators (KPIs) in health
- Data quality assurance systems
- Real-time monitoring dashboards
- **Case Study:** Maternal mortality reduction tracking program

Module 4: Health Data & Digital Transformation

- Health Management Information Systems (HMIS)
- AI and predictive analytics in healthcare
- Telemedicine and eHealth platforms
- Data visualization for decision-making
- **Case Study:** Digital disease surveillance system during COVID-19 response

Module 5: Financial & Resource Management

- Health budgeting and cost optimization
- Donor funding mechanisms
- Financial accountability systems
- Procurement and supply chain efficiency
- **Case Study:** Vaccine supply chain optimization in rural health systems

Module 6: Leadership & Governance in Health Systems

- Health leadership models
- Policy implementation and governance structures
- Ethics and accountability in health programs
- Multi-sectoral coordination
- **Case Study:** Health sector reform and decentralization model

Module 7: Community Health & Behavior Change

- Community-based health interventions
- Social and behavior change communication (SBCC)
- Cultural competence in health delivery
- Community engagement strategies
- **Case Study:** Malaria prevention community mobilization campaign

Module 8: Emergency & Epidemic Preparedness

- Outbreak preparedness planning
- Risk communication strategies
- Incident management systems
- Emergency response coordination
- **Case Study:** Ebola outbreak emergency response coordination model

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.

- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@fineskilltrainingcenter.org or call *+254769199797*

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to Fineskill Training Center account, as indicated in the invoice so as to enable us prepare better for you.

Upcoming Scheduled Sessions

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Online	$1,000
23 Nov 2026	27 Nov 2026	Physical	$1,500
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$3,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Start Date	End Date	Location	Price
23 Nov 2026	27 Nov 2026	Physical	$4,500
23 Nov 2026	27 Nov 2026	Physical	$6,000
23 Nov 2026	27 Nov 2026	Physical	$6,000

Ready to enroll or request a customized program? Book online or contact us:

Register Online Now

Email: info@fineskilltrainingcenter.com | Website: www.fineskilltrainingcenter.com